

Your coffee shop
Wi-Fi could be
your biggest
security risk.

Sounds dramatic?

It happens *every day*.



DIGITAL GUIDANCE

Hannah runs a small marketing agency.

One morning, she grabs her laptop and heads to her favorite coffee shop to get some work done.





She connects to the free Wi-Fi.

No password needed.

***Perfect for getting
through her inbox
while sipping a flat
white.***



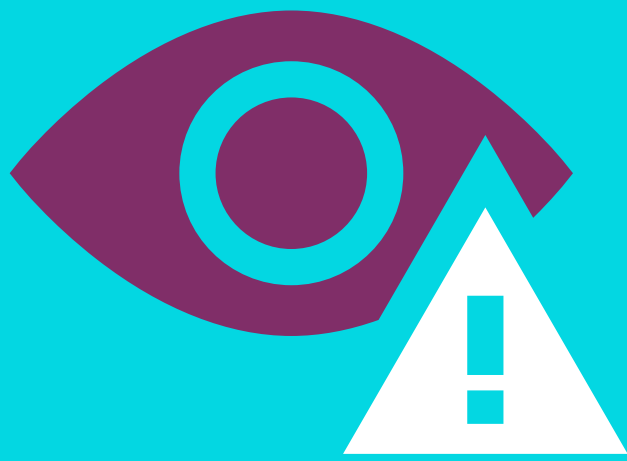


But here's the problem...

Someone else in that coffee shop is also "working".

Only they're not sending emails. They're watching Hannah's online traffic.

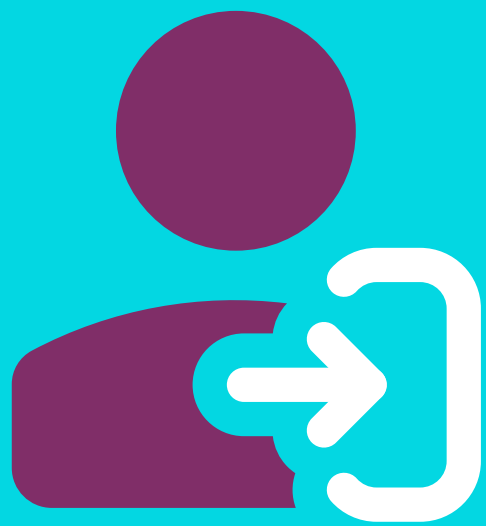




That “free” Wi-Fi?

***It's open to everyone,
including hackers
who can see
unprotected data
being sent and
received.***

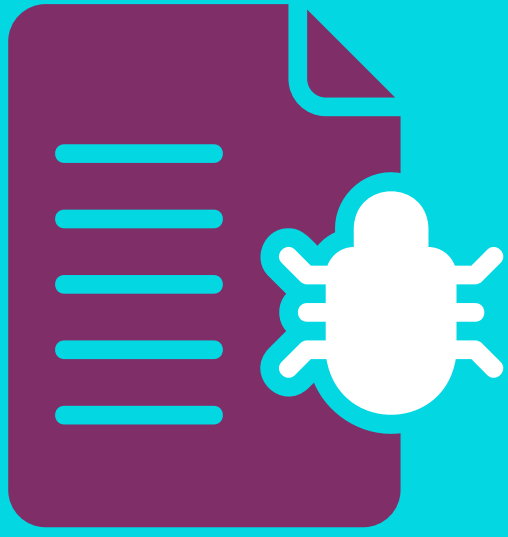




They capture Hannah's login details for her cloud storage and email account.

No alerts.
No warning signs.





**Later that day a strange file
appears on the office server.**

***Then systems
start locking up.***





Hannah's business has just been hit with ransomware.

***All because of
that one insecure
coffee shop
connection.***



Here's what she *should* have done:



Used her phone's hotspot instead of public Wi-Fi



Enabled multi-factor authentication everywhere



Public Wi-Fi
isn't always
bad, but
it's *never*
private.

**If your team works remotely,
they need to know that too.**



Next time you see
that “Free Wi-Fi”
sign, ask yourself:

***“Is this latte
worth a data
breach?”***



Need help
keeping remote
work secure?

Get in touch.