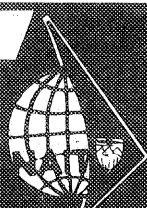


IT IS BETTER
TO DIE
ON YOUR FEET

NUGGET



THAN TO LIVE
ON YOUR
KNEES

Vol. 1, No. 6



Edmonton, Alberta

December 4, 1970

Big brother help! Who needs it?

Perhaps like most people you are wondering what kind of kids get into trouble. This of course can happen to any boy or girl but the majority of them are those who come from underprivileged homes. Those without in most cases a father or even no parents but a succession of foster parents. These kids are mostly on welfare and have few if any luxuries and not too much of the necessities of life which does not give them much hope for the future.

Why do the kids get into trouble? Well I am not a Psychologist but I think that most of them have no one who cares about them or indeed are actually abused by those who should be giving them love and guidance.

Man is a social animal and we all of us crave for love and attention. If we do not get it by legitimate means then we sometimes damage property, sniff glue, turn to boosting (stealing) or various other misdemeanors to attract attention to ourselves and perhaps to 'get even' with parents or guardians who have abused or ignored us. This is the case with most of these young offenders.

What can be done to help the kids and get them back on the right track? We in the Social Opportunity Program try and in many cases succeed in this by using the big brother - big sister approach. This is one for one basis of relationship with a kid on probation.

When you meet your new friend you can do many things such as I and my young friends have done as go to a show, the planetarium, both at University College and the Centennial Centre, go to plays, visit a museum, the airport, the Legislative Buildings, go horse back riding, shoot pool, go to stock car races, and any other interesting endeavour that

you and your young friend enjoy.

The important thing of course is to obtain the 'trust' of your friends so that he knows that he (she) has someone in which he may confide and tell his problems to. Not so that you can solve them but rather that you can help him to solve his own.

By calm instruction as to what is right and what is wrong, but more important by being an example and by showing him how to live up to the ideals which you are trying to impart you can eventually in a good many cases win your friend over to becoming a better citizen. You can open up new doorways and experiences to his young mind and perhaps provide the challenge to his imagination and intelligence which he has not had before.

Is it all rosy and clear sailing? Unfortunately no! Sometimes it can be discouraging but by calm persistence we can win through if not the first time then the next time.

When you can help a young man to 'Kick' the glue sniffing habit to stay out of trouble, to do better at school and even come to enjoy it, to learn to give and take and become a better citizen as many of us have had the privilege of doing, then there is not a better feeling to be had in a lifetime of experiences than knowing that you are helping to lower the increasing crime rate by helping a fellow human being. - V.B.

This is a story with no end - only a beginning.

Jim and I have known each other for only three weeks. All during this time he has been in the Vaughan St. detention home, awaiting a hearing. Before I met him, the probation office had told me that he was just 18, felt he had been rejected by everyone around him, was the most-neglected of twelve children, wanted to

"be somebody", and very quick to detect people who disliked him.

So, having been given permission to both visit, or to take him out of detention for short periods, I have done one or the other every day now for three weeks, because when a boy is cut off from the world, I feel, outside contact becomes doubly important.

That first day Jim knew I was a Big Brother, but not that I was going to be his. After a while, with some difficulty, he told me his story. The same story that, he said, he had told to fifteen or twenty other people - each of whom had indicated they would help him - teachers, counsellors, probation officers, etc. Nobody had carried it through, and here he was - in Vaughan St., facing a serious charge.

When I asked him "would you like me to be your 'Big Brother'?" he broke down and sobbed in frustration. Three days later he was able to tell me he had been reminded of all the people who said they were going to help, and didn't.

After that, each day we visited, or went someplace and did something together. But mostly we talked - and talked - and talked. Jim's lucky! He's one of the few who can express their thoughts. A lot of kids can't, and what they're thinking shows up in their actions.

Yes, in an amazingly short time we became very close. But every so often, usually when he was depressed, Jim would say: "You know, we won't make good friends." He was really trying to say that after all the people that had let him down, he was really afraid to try once more.

Well, to make a long story short, last night Jim and I went to a show. Afterwards, I had to go something, and I dropped him back to Vaughan St. quite early.

Usually we would have gone out for a hamburger and talked. Tonight we didn't, and I could see Jim was hurt. As he got out of the car and walked toward custody something in me sensed that tonight he wouldn't go in. Never before had I watched to make sure he entered the door. To do so would cast doubt upon his honour, because he never tried to escape.

But somehow, tonight was different. I could sense it. What should I do? Should I watch him and let him think I didn't trust him? Should I just take the chance and hope he'd go in? Logic vs. intuition - which one?

Intuition won. I circled the block. That's right, as I came around again he was walking away from the building. We saw each other. I stopped - got out of the car - asked him to get back in with me. We stood there for fully fifteen minutes without exchanging another word, while his anger and frustration rose within him, and then finally diminished. We drove away together, as we talked for a long time.

Finally I explained to him the dilemma that I had been in. After a long pause, he said:

"...well, at least I know you cared enough about me to watch out for me!"

On the way back that evening, a long silence developed. First, a long sigh from him. Then, the half-whispered words: "At last I've found somebody that cares."

That's the beginning. Ask me again in a year and I'll give you an interim report.

These are the cases of two of our members. At the family Court there are six hundred more like it.

Pam
When I first saw Pam I could not understand how she could be on probation. She looked like any fifteen year old that had a lot

going for her. Later, I learned that her parents were uninterested, that school bored her, and her friends were involved with drugs. The year I spent with Pam was devoted to helping with these three factors.

I only met Pam's parents once. Her father appeared ill-educated and disinterested. Her mother seemed interested in Pam's progress as long as she did not have to exert herself to help Pam at anything specific. With a family situation like this I can see why Pam was never home.

Pam's second problem was school. Although she was quite bright she was failing. I could not understand why she had no interest in school. It seemed obvious to me that in order for her to get a job she had to have an education. Pam looked at things differently. She considered studying wasting time that could be spent with friends having cokes.

And the friends she was mixing with were a bunch of losers. Most of them were drug users and pushers. Pam's closest friend was failing ninth grade right alongside Pam. Every boyfriend she picked had nothing going for him or her.

Pam and I were confronted with all these problems at once. Although I voiced my opinion at certain instances I never tried to make Pam's decisions for her. I think the reason she is off probation today is because she grew up and realized that for her to have a successful future depended on her getting along with her parents, being interested in a sound future, and learning to choose dependable alert friends. If I helped Pam to any one of these possibilities I consider my working with her very rewarding and am thankful for the opportunity. S.S.

NAIT is not a joke

This article is directed to the anonymous writer of "NAIT is a joke".

Before we get to the so called guts of this article I could state the months, days and hours I have spent at NAIT but they are of no real value. The point is the the anonymous writer speaks for his technology, and never thought that some students are really enjoying their technology. If this person feels toward NAIT the way he does what the "HELL" is he doing here. Nobody asked him to come,

he came because he chose to, and he chose his own technology.

This person states that he came under the assumption that it was a place of higher learning. This person should be congratulated because that's exactly what NAIT is and at least he can see some things that are true.

I am not aware of all the rules and regulations about attending classes, but after being absent for more than five days you must have a good reason. It is up to you whether you go or not, but by the

time you have chosen a career and hope to hold a job down in a few years, you should be responsible enough to attend classes on your own for your own good.

To overcome his hate for the instructors of his technology then why doesn't he sit down with them and talk things over. Some technology's have tried this and found it very benefiting. Both are responsible adults and should be able to face reality.

The instructors give us lectures and if the student wants

more detail he should have the initiative to open a book and read for himself.

Perhaps in some technologies a few courses are irrelevant, however, I would say the courses here are much more specialized than University courses. Maybe directly some courses are irrelevant but indirectly they must be of some use or else why is there such a book?

It is true that some students may be asked to leave at the end of a term. But we should look at

this as a favor to us and not a punishment. If instructor's see that students are wasting their time here they will speak with them, and action is taken. But wouldn't you be even madder if you spent money and time here at NAIT and then found out you weren't capable of achievement in your field.

NAIT is not a joke and a student can get out of it exactly what he puts in to it and maybe even more.

signed A.M.

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The Rapper

The views expressed by the author are not necessarily his own, but are views of some of the students of NAIT. These are the gripes of the silent majority who through this column, the writer hopes to make these complaints known.

Because this writer fears repercussions from some of the staff members he wishes to remain anonymous. If any person involved in the activities of NAIT has any problem, he is welcome to write this column, c/o "The Nugget", and his point of view will be published.

Monopolies and Boquets

I see that Jaro Polk is unhappy with the food in NAIT's CAFETERIA. I too am very displeased with its quality (taste). It is bad enough to force a person into bringing sandwiches. Granted some of the meals are exceptionally good-but how many of you students have been poisoned with slop. Why is it that last year they rarely served a poor meal; but this year they don't seem to be able to serve a good meal two days in a row. All I can say is it is a good thing they have a monopoly. If other eating facilities were set up they would lose a lot of business.

Another monopoly in this school is the Canadian Imperial Bank of Commerce. It seems that everytime I go to get a cheque cashed there is a long line up and there is only one teller on duty. I wonder if it would be possible for them to have two or three tellers on duty during their peak periods. I realize that they perform an invaluable service to the students and staff at the Institute but doesn't it make you mad when you have to cut a class or spend half your lunch hour to get some money.

Amongst all this dissention I would like to give a big bouquet to the D.P.W. These people are a most important part of our system. They are the ones who are responsible for the cleanliness and maintenance of the Institute. I have rarely seen a dirty floor or classroom in the morning. These people work all night cleaning up our mess. Also all damage that is done by irresponsible students is repaired quickly. They are constantly busy keeping this school in an excellent state of repair. The other day I saw a student go through a window and within an hour the glass was replaced. D.P.W. I salute you!!

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Letters to the Editor

The Editor re Examinations

As an instructor I sympathize with the author's desire for abolition of exams. Much of my time is spent setting, marking and analyzing examinations. They not only assess the relative ability of the students, but also that of the instructor.

A slower writer may have poor exam results despite a high capacity to learn and a willingness to study. A good instructor should try to diagnose why such students do poorly. Special consideration should be given to handicapped students.

Some instructors deliberately plan a high failure rate to discourage students. FAILING students, withdraw their student contracts and marking is reduced. I consider this unfair to the stu-

dents and unethical. If the Bell Curve were used, such instructors would have to hold down their failure rate to 10%.

A passing mark does not indicate expertise in a course, only the acquisition of some knowledge of the subject. Instructors get considerable satisfaction from students who show interest and get 75% or better. The alternatives of fighting the system or dropping out will end up in frustration, defeat or surrender. A student should plan his approach to each subject to make effective use of his time. If he is spending from 10-14 hours a day on his work here, much of this time must be spent going around in circles with little effective forward progress. Some guidance may be required to get on the straight path towards his academic goals.
NAIT Instructor

Shafted

Lately, you and I have been bombarded with all sorts of crap concerning the Omniplex issue. The forthcoming so called civic election will decide what the PROPERTY OWNERS want.

Isn't it goddamn nice to know that the majority of us (non-property owners) have decisions concerning what we pay in interest payments for the next 25 years made for us in advance.

This is supposed to be a civic election and aren't most of us at least 19 years old? Sure we can vote for the one alderman's position, but we sure as hell aren't adult enough in the government's eyes to vote on a money affair that is according to my calculations (calculated from a booklet 'These are the Facts about Omniplex') going to cost the city \$124,840,600 over the next 25 years. Who the hell is going to end up paying for this. The answer

friends is you and I--the future property owners.

True, most of us will not become property owners immediately--we'll live in apartments. Sounds like an easy out for us doesn't it. Don't count on that out for very long. The people owning those apartments will have to foot the initial tax increase, but, where do you suppose they are going to get the money. Again, you and I get the short end of the deal because our rents are going to go up and knowing those money hungry people, they will probably raise the rents somewhat more than the increase in taxes and then blame the whole thing on Omniplex.

Do you give a shit for our future? You had better. I've let you in on the Omniplex conspiracy ---now do something about it.

Jim Halloway
Business Admin.

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Foreign Ownership of Canadian Industry

by KEN CASPELL

The extent of foreign control of Canadian industry is unique among the industrialized nations of the world. Canadians are aware of the economic benefits which have resulted from foreign investment. They are also concerned about the implications of the present level of foreign control for Canada's long run prospects for national independence and economic growth.

In 1964, foreigners owned \$33 billion worth of assets in Canada while Canadians owned \$13 billion of assets abroad. The balance of international indebtedness is \$20 billion in 1949. The major contributor to this increased indebtedness was the expansion in foreign long-term investments in Canada which rose from 7 billion in 1945 to 27 billion in 1964.

The most significant increase in foreign long-term investment was in foreign direct investment which grew from 2.7 billion or about 60 per cent of foreign long term investment in 1964. Of this 15.9 billion, United States direct investment accounted for 12.9 billion or 80 per cent while residents of the United Kingdom accounted for an additional 1.9 billion or 12 percent.

Foreign ownership and control of corporations located in Canada is concentrated in manufacturing petroleum and natural gas, and mining and smelting. Foreign ownership of Canadian manufacturing industries has increased substantially from 38 percent in 1926 to 54 percent in 1963 and foreign control has increased even more, from 35 percent in 1926 to 60 percent in 1963.

Foreign ownership and control of mining and smelting have similarly expanded considerably from 37 percent in 1926 to 62 percent in 1963 in the case of ownership and from 38 percent to 59 percent over the same period for control. In addition, a substantial petroleum and natural gas industry has developed and has absorbed large amounts of foreign capital; in 1963 this industry was 64 percent foreign owned and 74 percent foreign controlled.

Both ownership and control by United States residents have increased substantially since 1926 according to the official statistics for the aggregate of the industries United States ownership has risen from 19 percent to 28 percent, while ownership by other non-residents has fallen from 18 percent to 7 percent. United States control of industries has increased from 15 percent to 27 percent while control by other non-residents rose from 2 percent to 7 percent.

Within the manufacturing sector there are certain industries where foreign control is very high and in all such cases ownership is predominantly by United States residents. In 1963 foreigners controlled 97 percent of the capital employed in the

(continued on page 4)

Give a Damn

It seems that a large portion of NAIT don't really care that they are going to NAIT. They act like it wouldn't matter where they went as long as it was warm inside and they could learn a trade. Of course education is number one here in NAIT but does everything else have to be ignored??

NAIT sports are for the student enjoyment, so lets get out and enjoy it. NAIT radio and television is for student participation and information, so lets listen, watch and join in!! The Nugget, NAIT's newspaper needs information and articles from you, the student, to enable it to inform all the other students. The NAIT yearbook also is part of NAIT but sometimes it sure does not look like it. There just isn't enough help from the student body. Is this the way a school enjoys school spirit. I am beginning to believe that there is no such thing in NAIT.

You go to NAIT, you are a student there; therefore you are a PART of NAIT; so why don't you give a damn??

The girls and guys of Respiratory Technology do here-by commit themselves to an unduly challenge to the members of Forestry Technology, to Ye Olde PILLOW FIGHT.

The date, time and place shall be confirmed at a later date. Here, following are the rules:

1. No hidden objects in pillows and each person supplies their own pillow. Girls can use 2 pillows each but guys only one each.
2. There are 2 girls for each guy.
3. Girls wear head gear and cutoffs etc. and guys wear a towel or a diaper.
4. All participants fight at once.
5. Referees will be the males from respiratory class.
6. The fighters are to stay within the boundaries of the gym mats.

The reason for the pillow fight shall be for good, clean fun and for publicity of both Forestry and Respiratory Technologys. The avowed end result shall be the total decision of the referees.

Best of luck. May the best team win!!!

Baha 'U' Llah

This is the age of fulfillment, the end of the prophetic cycle, the beginning of a new era. Soon the present world order will be rolled up and a new one will spread out instead, (BAHA 'U' LL-AH)'. So believe the members of the BAHA 'I World Faith, followers of a Persian mystic Baha 'u' llah.

BAHA 'U' LLAH (the Glory of God) was preceded by a young man known as Bab (the Gate), who, in 1844, announced himself as the herald of One far greater. Loved for his learned teachings and kindness, the Bab amassed thousands of followers, known as Babi's in a few short years. However tragic events followed, suffice it to say that thousands were martyred and the Bab was shot by the order of the Shah of Persia.

In 1833 Baha 'u' llah announced to the world that he was the promised One. With this proclamation a new era was ushered in.

During his forty years of imprisonment, he revealed over one hundred volumes, stating clearly his mission. The Prophets are all mirrors in which the sun of God's Truth shines. The mirror is not the truth, the light is the truth. Thus his teachings not only agree with the religions of the past but reveal the progressive revelation for humanity. The prevailing Bala'i ideal is the unity of religion, and the oneness of all mankind.

With this new revelation comes a new sustaining force to the arts.

The SRC has kindly allowed a group of young Baha'i musicians to perform here at NAIT. The group is called "Jabal" (Persian for Glory). They are presently touring Western Canada, performing free concerts of intricate rock, country-classical, and will be playing in the auditorium during noon hour on Thursday, December 10. Please come. David Van Vliet

Student

Services

NAIT has more to offer to her students than education. Education is her principle theme, but if any student cares enough to look beneath the surface, he will find much more. There are activities to become involved in and groups to participate with.

When the idea of NAIT was first conceived, the administration saw the need for student involvement in other fields besides education. As a result of this forecasting the Student Services division was set up.

Student Services, as the name implies, is for the student. There are nine divisions under its control; Health Services, Student Counselling, Physical Education, the Library, the Registrar's Office, Student Placement, the Bookstore, Audio-Visual, and Duplicating Services. These are facilities that are for the use of both students and staff.

Besides these nine divisions, Student Services does much more for the student—things he never hears about. They are responsible for your I.D. cards, they are in charge of our intermural, and

also for the inter-school sports league.

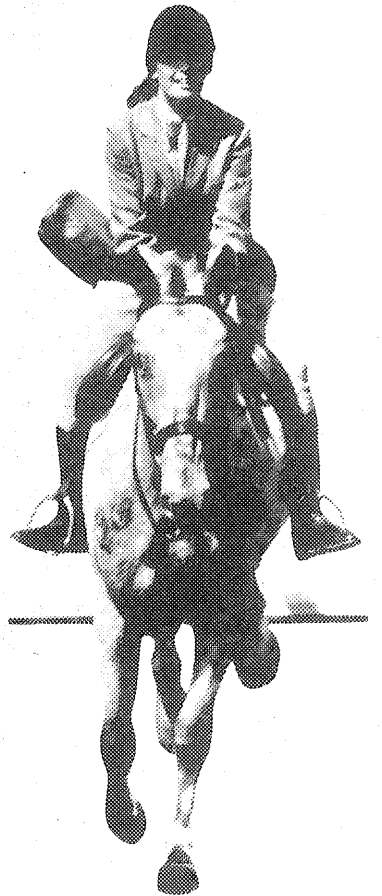
Did you know that they are an integral part of your student-run functions. They co-ordinate for NAITSA, the Nugget, CHNR, the Student Bookstore, and also assist the Yearbook. The staff at the Student office are kept busy doing things for you, the student.

Not only do they assist the student body as a whole, but they help all of the technologies. They collect all the mail for each technology and when a student organization wishes to use of the auditorium or the gymnasium, Student Services does the booking for them.

It has been the policy of some students to knock the school and its facilities and I think it is time we all realized that the administration was thinking of us when the institute was set up and is still thinking of our well being. The administration may not be perfect, but at least they try to help those students who are interested enough to help themselves.

by Lee Kearns

practice and



confidence

They go hand in hand to make you good, then better and finally the best you can be. Whether it's riding, swimming, playing the piano or just becoming a complete person.

Each hurdle will be easier to take if the sanitary protection you use isn't competing against you the way napkins can.



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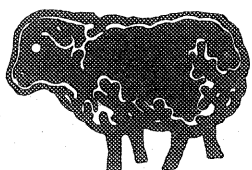
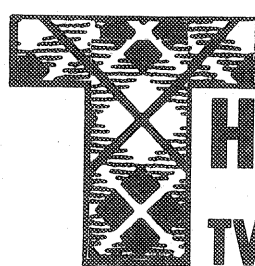


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Jesus People

Have you heard about the "Jesus People?"

You haven't? There are a considerable number of young people who belong to this movement, and some of them live in Edmonton. Sometimes they are referred to as the "Jesus Freaks".

These young people are mostly ex-drug users who have turned off drugs and have "turned on to Jesus." These "Jesus People" take their faith seriously and enjoy their religion. Their meetings are usually active, and feature spirited singing prayer, and a lot of personal freedom to do whatever you "feel lead" to do.

The NAIT chaplains have invited some of the "Jesus People" who live in Edmonton to come to

NAIT for a noon hour meeting December 8, in the Auditorium.

As you should know, there is a chaplain at NAIT everyday, Monday through Friday, from 11 a.m. to 1 p.m. If you would like to make an appointment with a chaplain you may arrange this through the Student Counselling Office (E121).

The chaplain's schedule for the 1970-71 school year, is as follows:

Monday- Father F. Hayley
Tuesday- Rev. R. Neuman
Wednesday- Rev. C. Martin or Rev. H. Cantelon
Thursday- Rev. P. Jorgenson
Friday- Rev. Wm. Christensen
Wes Hughes
Student Counsellor

of foreign direct investment. Because the multi-national corporation straddles national borders, there is a need for international initiatives and international cooperation as an essential ingredient of national policy. The centre of Canadian policy must recognize the existence of the multi-national corporation, the opportunities it creates and the constraints it imposes.

Far too little is known in Canada about the operations of large corporations, both Canadian-owned and foreign-owned. Without adequate information on these corporations it is difficult to formulate policy. The privileges that come from incorporation must be matched by obligations to disclose fully and widely to the variety of interests on whom the activities of corporations' concern. The Canadian government acting by itself of with the provinces must avail itself of all means by which to require corporations to make available more information on their operations and activities.

The problems due to bigness in business market inequality of firm size and monopolistic control of markets by a small number of sellers are of major importance in the Canadian economy. These show the need for more effective Canadian policy at the national level to maintain competition within Canada as well as Canadian initiatives and co-operation globally. Canadian anti-combines policy must be used more vigorously to promote competition and inhibit trade practices not in the public interest. Tariff policy must be centrally

directed to promote competition and inhibit trade practices not in the public interest. Tariff policy must be centrally directed to promoting competition in the public interest. The recognition that firms with substantial market

power have some freedom to determine their own goals means that there is a need for a strong Canadian public presence to counter private economic power. When these firms are foreign controlled the same need exists to counter foreign government control as applied through foreign private power.

The performance and efficiency of many Canadian firms without respect to nationality of ownership do not meet the best practice standards elsewhere. Both Canadian owned and foreign-owned are very similar in performance. The environmental factors particularly foreign tariffs and limited degree of competition are the main determinants of performance. Steps should be taken, such as improvements in management education and the fostering of research and development to encourage the private Canadian sector to undertake more of the Canadian ventures. The most serious cost to Canada of foreign ownership and control results from the tendency of Canadians to regard the foreign owned and controlled corporations as subject to their own laws and regulations. The ideal solution to this would be for these foreigners to desist from viewing their corporations as subject to their own laws. The second best solution is that Canadian authorities using Canadian law and administrative machinery to counter the foreign law and administrative machinery in these corporations. There is a need for insurance of Canadian participation in the benefits of foreign direct investment and a Canadian presence in the decision making of the multi-national corporations. The Canadian tax system must be used so as to maximize benefits from foreign direct investments, Canadian policy must be used to ensure share offering in cost and benefits. There is a need for the strengthening of incentives to encourage large foreign-owned corporations and subsidiaries to offer their shares to Canadians.

In reference to extraterritoriality there is a need for a government export trade agency to be created to ensure that export orders are filled when they conform with Canadian law and foreign policy. The agency will be used for when foreign countries register orders and an American subsidiary refuses to fill this order, the order would be placed with a Canadian owned firm or a Canadian owned firm overseas. When no such firm exists the agency would then purchase the items from the American subsidiary for resale. The significance of the agency would be the availability of full information to the Canadian government of export possibilities. Also there is a need that Canadian economic policy

give explicit attention to how the growth of the Canadian economy can be maintained in the event of a lower inflow of direct investment by foreigners with the need to improve the quality of Canadian factors of production and the efficiency of their use so as to enhance the capacity of the Canadian economy to grow with relatively less foreign direct investment.

It should be recommended that the Canadian tax system be used effectively as possible to maximize benefits for Canadians from direct foreign investment. It has been recommended that the above mentioned government agency examine the existing tax procedures to ensure that Canada gets the proper share of taxes paid by these multi-national firms and that great caution is used in granting special tax arrangements to industries consisting mainly of foreign-owned firms. Also recommended is that stronger incentives be considered to ensure that these foreign-owned subsidiaries offer their shares to Canadians which will increase the supply of Canadian equities and provide levers for public regulation dealing with extraterritoriality.

The old policy served Canada in its day as an instrument of nation building and economic growth. But the challenges have changed and a new policy is required.

A diversified economy has been created but its efficiency must be improved and its capacity for growth increased. The increased economic inter-dependence amongst nations is recognized but also that a stronger national economy is needed to function effectively in a global setting. The growing mutual dependence of nations today suggests that Canadian foreign policy and world responsibilities must be made more effective by sustaining a healthy national independence.

Foreign Country

(continued from page 3)

manufacture of automobiles and parts, 97 percent in rubber, 78 percent in chemicals and 77 percent in electronics. The corresponding figures for United States control were 97 percent, 90 percent, 54 percent and 66 percent.

Not only is foreign equity capital concentrated in certain industries but also it is concentrated in large corporations. In 1963 for 414 corporations with assets greater than 25 million it is estimated that 19.9 billion or 53 percent of the total 37.9 billion of assets in these firms were in firms more than 50 percent owned by non-residents. On the other hand for firms with assets of less than 25 million, 10.7 billion or only 32 percent of the total 34 billion of assets in these firms were in firms more than 50 percent owned by non-residents.

Six major issues face Canada and its policy-makers as a result of foreign ownership and control of Canadian economic activity. These are:

1. The benefits and costs of the multi-national corporation.
2. Availability of information about corporations.
3. Concentration of market power and restrictive trade practices by firms.
4. Performance and efficiency of firms.
5. Extraterritoriality.
6. Canadian participation.

The multi-national corporation is an economic and political reality of the modern world. Canada must realize this, for the multi-national corporation creates both benefits and costs for Canada. The Canadian policies must be directed toward increasing the benefits and decreasing the costs

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