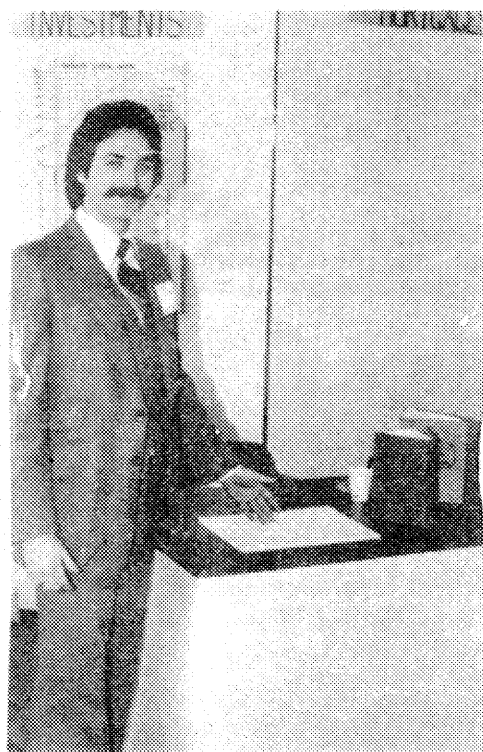


NAIT NUGGET

Thursday, March 30, 1978

Issue 24, Volume 9

Edmonton, Alberta



Open House '78



Open House Post Mortem

By Rod Boyce

Last Thursday afternoon, a number of selected department heads, a representative of Student Council, Alex Mair and myself met in the Conference room for a discussion of last weeks Open House.

The main purpose of this meeting was to allow everyone to express their opinions on what they liked and what they disliked at Open House and what could be done to ensure the continued success of some events and what could be done to improve on others. There were 10 major topics discussed and a summarization of the discussions follows.

1. The function of the food outlets - Two points of view were expressed in regards to this topic, the first one being that programs involved in food should be the only ones allowed to serve food. The second point of view was that all the techs should be allowed to sell food if they so desired, because this was a way in which all the techs could earn extra money. One tech figured that by having a concession open during the two days of Open House that they realized a profit of somewhere around \$100.00. Since the committee was more or less divided on this matter, it will be a while before a decision is made.

2. Plaza 2 participation - The representative for Plaza 2 said that the students over there felt that they had put on some of the best displays ever and that the student/staff involvement was high. However, they felt that their efforts were almost ignored, because no real effort was made either through the media or through the Institute itself to get

patrons to go over there and see their displays. There recommendations for the future were; to make sure that the busses with out-of-town students should be unloaded over there and picked up at the main campus or vice-versa. There second recommendation was that a guide be inserted in the Journal with Plaza 2 highlighted. The idea of large permanent signs being made up was suggested with small portable ones as backup. A information booth was suggested for the South Lobby so that if patrons didn't visit Plaza 2 that they could still get information on some of the courses. Another suggestion was that some form of transportation should be set up for Open House.

3. Publicity - Concern was shown that to many of the techs that were already oversubscribed were the ones that were getting all the publicity, whereas the ones that still had room in their programs weren't getting any. A standard format was suggested for future Open House editions of the NUGGET. This will be attempted in the future providing cooperation can be received from all the techs.

4. Information centers - A suggestion for a booth being set up in front of the main doors was brought up. Other than that they were termed adequate.

5. Tours - One of the tour guides complained that maybe Jr. High students shouldn't be invited to Open House because the tour guides felt more like baby sitters than guides. This idea was thrown out because it was felt

that if they were eliminated from tours, then they might not be so willing to come to NAIT in future years. In previous years, techs were given a trophy and prize money for the best displays and the idea of starting this up again will be looked into.

6. Display space - The techs that had the main lobby (area in front of the bank) were very satisfied with the traffic flow towards their displays. The apprenticeship students felt they were left a bit out in the cold this year and something should be done to show their techs off better next year. This will be looked into.

7. Room allocation - Everyone seemed satisfied with their locations.

8. Caretaking & security - The idea of security starting earlier on Saturday morning was suggested. No cases of vandalism had been seen or reported.

9. Display dismantling - Most of the displays were down in plenty of time for Monday morning classes. Someone suggested that whoever was responsible for the caretaking outside of the school should be given a pat on the back because it sure helped the appearance of the school afterwards.

10. What about next year? - Open House is becoming a matter of tradition and it would be bad Public Relations to consider not having it some years. With this in mind, a suggestion was made that Open House should be put on the schedule as a permanent yearly function right now and not wait till two months before its supposed to happen to confirm it. By

putting it on the agenda for next year right now, techs could start planning ahead and everyone would be better prepared.

The final idea that was tossed around was the use of the arena to put on the Plaza 2 displays. It was felt that the amount of money presently being spent towards Open House was peanuts and that for a few dollars more the arena could be set up so that the Plaza 2 students could show off their wares.

The meeting was only about a hour and a half in length, but a lot of good ideas were tossed around by some very qualified people and as a result, Open House '79 looks like it will be a bigger success than Open House '78. That's not to say that Open House '78 was a flop, because a lot of patrons who attended were very impressed with this years edition and they expressed their gratitude. There's always room for improvement in everything and hopefully the results of this meeting will confirm this theory.

Your
Key
To
Tomorrow

OPEN HOUSE '78

A very sincere "thank you" to the students and staff who helped to make Open House '78 a very successful event. You did an excellent job, and I really appreciate your support and promotion of NAIT.

I believe we had a record number of visitors from High School on Friday. Some of the Principals I spoke to commented on how pleased they were with the conducted tours and how enthusiastic and well informed you are in your respective programs.

You most certainly boosted NAIT's image in the eyes of hundreds of potential NAIT students with your enthusiasm and support of this event.

Rod Boyce and his staff produced one of the best Open House booklets we have ever had. It is the first time that our Brochures have been taken home by our visitors in such quantities. I saw very few booklets discarded as compared to previous year's Open House newspapers. Rod's efforts to get the publishers to deliver on time were not only appreciated but effective.

As I have mentioned before, the success of Open House depends almost entirely on student input and effort. Thanks to your participation and interest you put on an Open House of which you can be justifiably proud.

G. W. Carter

NAIT NUGGET

EDITOR Rod Boyce

ENTERTAINMENT
Rob Fralick

FREELANCE
Frank Glutton

SPORTS
Rob Niel

ADVERTISING
Rob Hackney

TYPESETTING
Bruce Mottershead

LAYOUT
Don Pazder

PHOTOGRAPHY
Dale Henderson
The Yearbook

GRAPHICS
Rick Pagacz

EDITORS CHOICE

"Game of Power"

"All life is a game of power. The object of the game is simple enough: to know what you want and to get it. The moves of the game, by contrast are infinite and complex, although they usually involve the manipulation of people and situations to your advantage. As for the rules, these are only discovered by playing the game to the end."

-Michael Korda

If you were to give above quote as an explanation as to why you came to NAIT to any one of the patrons who visited this school during OPEN HOUSE last week, the person to whom you were talking to would probably walk away with both a better understanding about life and why colleges like NAIT exist. I suppose in a roundabout its one of the major reasons why NAIT holds OPEN HOUSE. So that we can increase the awareness of the patrons as to the potential of a NAIT grad.

Since most of the courses are already full for the next year, OPEN HOUSE doesn't really promote this school in terms of next year for any potential students, but rather, it opens up their minds as to a place to come in future years. Personally, I would say that OPEN HOUSE does more for the graduating student, because potential employers come into this school and if there impressed with the displays the techs put on, then there more likely to remember NAIT than the university. So even if a student doesn't participate in setting up their techs displays, they will probably benefit when it comes time for job hunting. I didn't get an opportunity to see all the displays, but most of the ones I did see were very impressive. The one I can remember most clearly in my mind had to be the one put on by Commercial Cooking people. The display was very similar to the one they did last year in that they had rows and rows of decorated food all around the auditorium. A lot of the work done by the individual students was on the Commonwealth games theme.

OPEN HOUSE is one event during the year where you can be proud to be part of the Institute because it gives you the opportunity to be looking at the people from the outside and telling them with pride how great it is to be part of your program. Anybody who had anything to do with OPEN HOUSE, no matter how small a part, can look back and smile knowing that they did a good job. The hours were long but I don't think most people minded putting in the time, even though they might have been out skiing like some of their friends. Time has an amazing way of equalling things out, one way or another.

So, if you ever forget your reason for coming to NAIT, or if you ever get depressed about your workload someday just remember back to Michael Korda's statement "Life is a game of power, and if you want to get anywhere..."

Trudeau OFFERS GOODIES BUT DENIES ELECTIONEERS

REGINA (CUP) --Prime Minister Pierre Trudeau denied cynical assumptions of pre-election campaigning after a cabinet meeting here March 11.

But, at a press conference after the meeting, the cabinet announced a financial goodie for the West-- it has approved financial continuation of major railway branch line rebuilding in the Prairie provinces.

And asked what profit the West would get from electing more Liberals, he quickly responded he guessed they would get more money coming out West.

Trudeau denied the costly excursion to the West was part of any election campaign, saying "I can only lament the cynics who suggest this is a pre-election vote-gathering exercise".

If the government is to respond to the needs of the country, it has to cross it to hear the concerns, he said.

He did admit there might be a problem in the timing of the visit, but said there had been no such talk a year and a half ago when the cabinet went to Bathurst, N.B. for a meeting, or three months ago when the cabinet went to Toronto.

When should the government stop acting as a government, he asked-- six months before an election or six weeks?

Cabinet minister Otto Lang and Jack Horner, two of the few Liberals MPs in the West, agreed that more Western Liberal MPs would increase government funds coming out West.

The more Liberal MPs in the West, the greater the chances of government benefits coming this way, they said.

The meeting listened to briefs on the economy, Indian, Metis,

and non-status Indian conditions, culture, agriculture, multi-culturalism, and industrial development.

Four groups demonstrated dur-

ing the meeting, two in the corridors outside the meeting room, one outside the hotel, and one in the meeting room to accompany a presentation.

NAIT STUDENT'S ASSOCIATION

REQUIRES

Treasurer

Duties

This position involves maintaining control of NAITSA revenue and disbursements and administering an annual budget of over \$100,000.

Benefits

Benefits include:

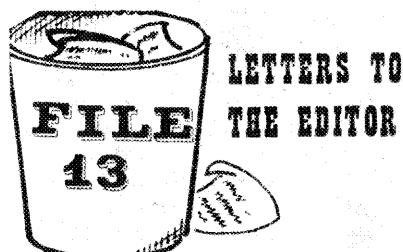
- 1) \$85 a month salary
- 2) payment of tuition fees
- 3) your own office
- 4) free parking space
- 5) involvement in NAITSA and NAITSA Executive
- 6) excellent practical experience covering almost every area of the accounting field

Qualifications

- 1) Pleasing personality
- 2) Student must plan on entering Accounting option in his - her second year
- 3) Student should presently have an average of at least 70 per cent
- 4) Student should obtain approval from his - her Section Head

The successful candidate will act as assistant to the present treasurer for the months of March and April and will take office with the new Executive at the beginning of May.

Applications are available in Student Services (E134) or the Student Exec. offices (E133D) Must be returned by April 7.



LETTERS TO THE EDITOR

Dear Editor,

Thank God Easter has come and gone!

After the happenings on the fifth floor of The Tower Building at Christmas I was fearful of the girls celebrating Easter. Their imaginations ran wild around mid December and created the never used but well talked about SMOOCHY- WOOCHY MISTLETOE.

I know not what rumours would have circulated had the girls advertised for a BUNNY to hop from hole to hole.

Congratulations are extended to the girls for their passiveness over the past week.

A Devoted
Reader

You Can Order
REED'S MATH
Practical Series From
Book Order Service Of Canada
8 Gatewood Ave., St. Albert Alta.
458-3155

ARE YOU READY ...

to offer leadership
in outdoor and
environmental
education?

Unique in Canada, Strathcona is a place where you can live and learn in an exciting rural residential community with some of the country's finest outdoor specialists. Explore country as wild and beautiful as when Captain James Cook discovered it in 1778.

The apprenticeship and internship programs are job oriented and offer credit at U. of Alberta and U. of Victoria. Apprenticeship programs start Mar. 20, April 20, May 20, and Sept. 5, and continue for fifteen weeks. Summer internship offers five core programs and is from July 17-Aug. 29. There is a residency program for those who want outdoor experiences and rural life skills from Sept. 7-Dec. 15. Shorter educational holidays for the time of your life throughout the year.

STRATHCONA

OUTDOOR EDUCATION CENTRE
BOX 2160, CAMPBELL RIVER, B.C. V9W 5C9

Please send me your free 32-page calendar of 1978 STRATHCONA PROGRAMS--over 60 programs to choose from.

I am particularly interested in Apprenticeship (), Internship (), Residency (), Canoeing (), Kayaking (), Mountaineering (), Fitness and Preventive Medicine (), Log Building (), Sailing (), Native Culture (), Coastal Backpacking (), Environmental Studies (), Wilderness Photography (), Wilderness Survival (), First Aid ().

We are always looking for well qualified Canadian outdoor leaders. Write if you want a job application form, if you think you are ready!

NAME:

ADDRESS:

Code:

OLYMPIA PIZZA AND STEAK HOUSE

LUNCH
SPECIAL

10416-118 Ave.
Edmonton, Alberta
Ph. 474-0622



11:00 a.m.
to
2:00 p.m.

10604-124 St.
Edmonton, Alberta
Ph. 482-2278

Now 2 locations to serve you better

LICENSED

LASH
POLAK



RECORD
REVIEW

Courtesy of Sam The Record Man
#8 Edmonton Centre

Album: Anytime...Anywhere

By: Rita Collidge

Well, this week I figured I should do a review on a female artist...Rita Coolidge's album is pretty good. There is only a few things that I was dissatisfied in. the first is that she did not do any of her own material on it. The closest she came was doing a song by her hubby (Kris Kristofferson), otherwise she does songs by the Bee Gees, Neil Sadaks, and other top names. Another bad point is that she does not put her soul into her songs. She just sings them as if it was another job. Another thing I did not really appreciate is the way she did Sam Cooks song, Good Times. She did not have the right tempo to it, and is just came out totally wrong. Now the good parts. Rita's style really comes out in the songs that she redoes. Another interesting aspect to this album is that she uses Booker T. on the keyboards (from Booker T and the MG's). His style can also be picked out very easily and the combination of the two styles really adds a unique touch to the album. The music falls into the Sunday afternoon easy listening category.

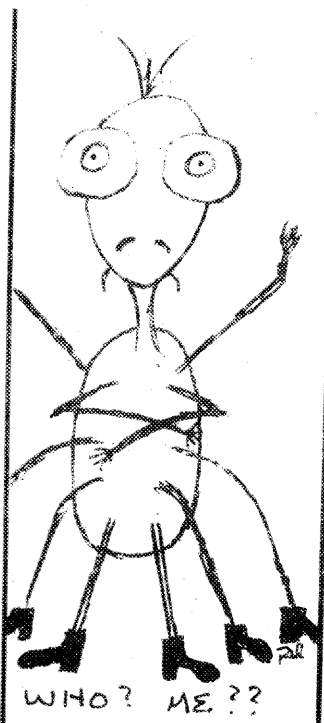
I feel the album rates as good, and it would make an interesting addition to your music collection.

Rating: 7/10

Note: If any if you have any feedback as to what you would like to see in this column, just drop a note into the NUGGET office, and I'll see what I can do to accomodate your requests, criticisms, or whatever. Next week look for Bat Out of Hell by Meatloaf and then the new Wings album as soon as it comes in (approximately in two or three weeks).

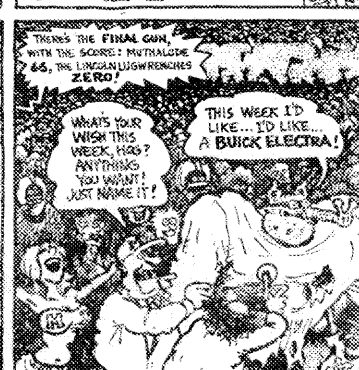
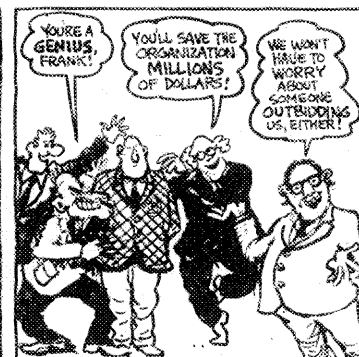
Welcome to next week! Due to the fact that there was no paper last week, I will run the second review now. Have to stay on schedule you know. This week's album is BAT OUT OF HELL by MEATLOAF.

Meatloaf is American, but the album is just now being released in the U.S. of A. I guess they want to know what us Canadians think of the music before they release it. Well, this Canadian thinks its good. I can't really compare it to anything I am familiar with, but it does have a good sound to it. This album is produced, engineered and mixed by Todd Rungren. Recognise the name? He has at least three albums of his own out that I know of and if memory serves me correctly he has something to do with the Beatles. The album also has an eye-catching drawing for the front cover. I rate this album at 7.5/10. If I don't make any sense, go down to Sam's and ask them to play it for you. Just tell them that the Flash Polak sent you. Next week, look for the soundtrack to Saturday Night Fever.



WONDER WART-HOG

by GILBERT SHELTON



Lookin' for a . . . student

Edmonton Hire A Student promotes and advises students interested in starting their own summer business. We assist by referring students to legal counsel and providing them with job referrals. These businesses, fully staffed and operated by students, offer a wide variety of services in such areas as landscaping and yard maintenance, construction, painting, roofing, concrete work and many more. Their success lies in the fact that they provide an immediate and quality service to Edmonton businesses and to Edmonton businesses and homeowners. If you are interest-

ed in forming your own student business, additional information can be obtained from:

Susan Arnison
1978 Student Businesses
Chairperson
Edmonton Hire A Student

Before Apr. 24 - Room 618
SUB U of
SUB U of A 432-2023 office
hours Mon. 2-5 p.m.

After April 24 - 601-10012
Jasper Ave. 425-3570 Mon-Fri
8:30-4:30

As well, 3 information seminars will be held for any prospective student business operators. Speakers at these seminars will include people from the Alberta Opportunity Company (involved in financing small business), Revenue Canada - Taxation, and Alberta Consumer and Corporate Affairs. Topics such as financing, taxation & licencing will be covered and these will be time for these 'experts' to deal with individual questions and problems. Several former Student Business Managers have also been invited to share some of their experiences as student bus-

ness managers, and offer advice to new managers. These seminars are scheduled to last approximately two hours each, and all start at 7:30 p.m. Dates and places are as follows:

April 3 Grant MacEwan
Community College 10766-97 st.,
Room 313

April 5 University of Al-
berta Central Academic Building,
Room 349

April 10 NAIT 11762-106
(Room to be announced)

These seminars promise to be most informative, and should be of benefit to any students interested in forming their own business this summer.

Student organizations reject loan ceiling

OTTAWA (CUP) -- Canadian student organizations issued a joint statement March 12 rejecting a federal initiative to increase maximum allowable loans to students, saying the changes would only increase indebtedness and make post-secondary education less accessible.

A document leaked to the National Union of Students March 9 confirmed rumours that the secretary of state would try to push changes to the Canada Student Loan Act through parliament this spring. The changes would increase the allowable per student loan to an average of 12200, up 25 per cent from the existing \$1800 limit.

NUS and student federations from B.C., Alberta, Ontario and the Atlantic provinces explained in a letter to Secretary of State John Roberts that the provinces, which administer student aid, would take advantage of the increased loan ceiling to reduce grant portions of financial assistance.

"Higher loans are an offer of debt, rather than an offer of assistance," the statement said.

Recently announced aid programs in Manitoba and Ontario have in fact increased the ratio of loans to grants, and similar changes are expected in the Atlantic provinces where the provincial governments put most of the federal loans at the "front end" of the needs scale.

The statement also pointed out that "the federal document tried to present this bite into the student financial base as compensating for cost of living increases." The student organizations argue that the change will restore loans as the source of an average of two-thirds of student assistance after a period of a few years when grant portions took up the inflationary change.

The student statement also challenges assertions in the leaked document that student associations had been consulted and had approved the proposed changes.

"No student organization was either consulted or gave its agreement to the ceiling increase. a NUS memorandum spoke against a loan ceiling increase, as have the provincial associations in thier statements on student aid," the statement read.

The student associations agreed with most of the other changes proposed in the legislation, saying they would make the dprogram more flexible to individual student needs, but feared the secretary of state would allow none of these changes unless there was "little or no opposition to the ceiling changes."



Nugget Survey

A couple of weeks ago a survey was passed out of different students here at NAIT with a fairly detailed questionnaire on the NUGGET. The purpose of this particular survey was two-fold in that it served as a Marketing Research project for three Marketing students and the results that they tabulated gave us here at the NUGGET a better idea of what our readers liked and disliked about the NUGGET and its present structure. Since you students were kind enough to take time out of your demanding schedules to answer the question on the survey I feel that its the least we can do to give you a brief summarization of the results and what they mean.

Since the vast majority of you are unfamiliar with this particular survey but might be interested in the results I'll try and set the

whole scenerio up for you again. The questions that were asked were basically group questions, that is, "what do you presently like about the NUGGET, what do you dislike? How often do you read it? What do you think of the quality? and what would you like to see in future papers. In the questions what do you like/dislike all the articles such as Editors Choice, Commissionaires Corner, Letter to the Editor, Byline, Cookin', Frank Glutton, Knobber Bones, Sports, Comics and General News were all put one after another so that if you liked/disliked the article, you just put a checkmark in the appropriate space. For the question, "How often do you read the NUGGET" you would check one of the spaces that said always, once a week, sometimes seldom or never. For the quality question you would

check one of the spaces that said excellent, good, fair, or poor. For the question about what you would like to see in future you could check one or more of the spaces that talked about cabarets around the city, or shows or concerts etc.

A short summarization of the above results suggested that most students read the paper most of the time. There was some concern by the students on the other campuses as to availability of the NUGGET however. On the average they felt that the paper was of fair quality in its present state. In regards to the articles that the students liked and disliked the three gentlemen that did the report broke the results up into male/female categories as well as taking an overall concensus. Then they took the results of the writers columns and rated them.

On this basis, it was found the General News rated as the most

important feature, followed by Comics, Letters to the Editor, Sports, Byline, Editors Choice, Cooking, Frank Glutton, Knobber Bones and Commissionaire's Corner.

By rating these features (based on relative power and weighted average) the columns went as follows:

News	10.0
Comics	10.0
Letters to Editor	9.4
Sports	7.8
Byline	4.9
Editors Choice	3.8
Cookin'	3.1
Knobber Bones	2.0
Commissionaire's	1.7

The areas that the sample were interested in seeing added to the NUGGET was more coverage of NAIT news, Cabarets (Edmonton) Shows presently playing and Technology news.

The survey suggested that the 4 most popular articles were General News, Comics, Letters to the Editor and Sports. Byline, because of its large female audience attraction should also be included in this group.

The 4 articles Cookin', Frank Glutton, Knobber Bones, and Commissionaires Corner should be re-evaluated in terms of their literary objectives. If no concrete explanation for their existence can be given then replacing them with articles more in line with the student wants should be given serious thought.

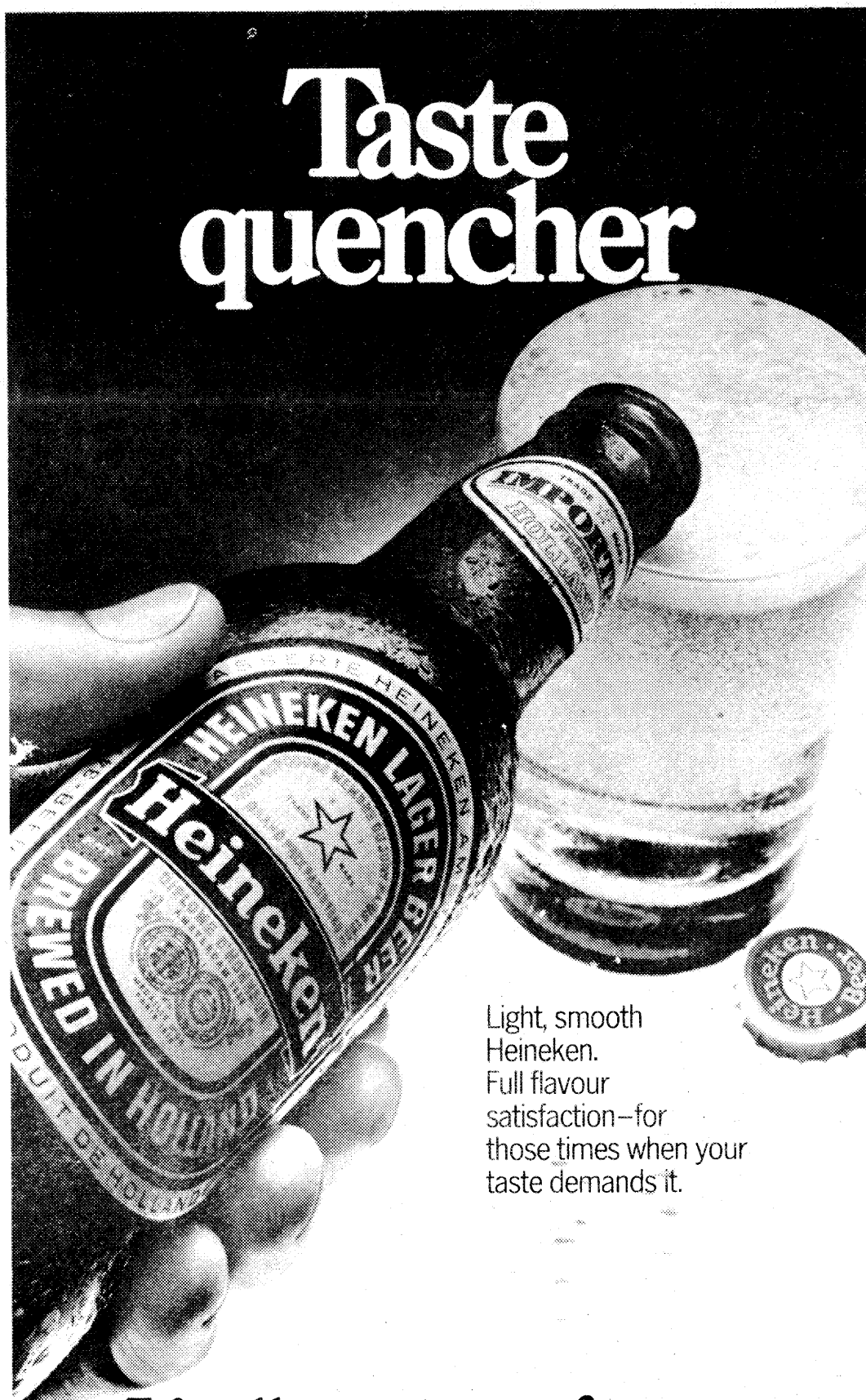
In the area of further research, the interviewers suggested that the NUGGET had problems attracting and maintaining a competent staff and that there research had shown that something was amiss in the organization and perhaps this quirk is underlying it all. Delving into the lack of student involvement must be considered a key to future improvement.

As a summary and further implication, the interviewers found that 9.1 percent of the population rate the paper as poor to very poor, while 89.2 percent rate it as fair to good. There is however a significant difference between the opinion of male readers and female readers; only 2.6 percent of the female population rate the paper as poor or very poor while the males go at 13 percent of five times higher. 97.4 percent of the female population rate the paper as fair to good compares to 84.2 percent for the males. The difference between the male and female opinions tends to suggest that the present NUGGET format is satisfying the female population more so that their male counterparts.

So there you have it readers, a quick summarization of the latest survey on the NUGGET and what you felt you liked and disliked. However, I think the interviewers may have interpreted your results slightly wrong.

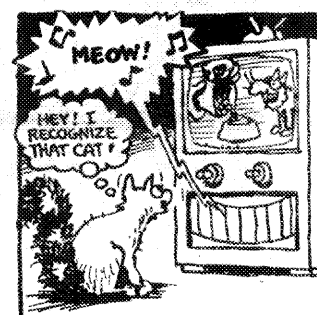
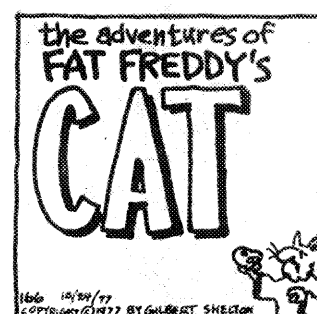
For instance, it would seem Frank Glutton have been suggested that they served no purpose and should be eliminated EVEN THOUGH it was the most read column with most people either liking or hating it. Although Frank Glutton is a negative column, it seems to me that most of the people look forward to what Mr. Glutton has to say each week and if he was eliminated,

than a percentage of our readers would be eliminated. I found that a lot of the people were indecisive as to what they liked or disliked and therefore when the interviewers were looking at the large neutral percentage in most features, that they just analyzed this neutral percentage as meaning most people didn't bother to read this article. However, I felt that the large neutral percentage was probably a result of people sometimes liking that particular article one week and disliking it another week and as a result they couldn't formulate an over-all opinion on this feature. Other than that, I thought the survey was well conducted, a good tabulation of results were projected and the results were more or less what I had anticipated they would be before the survey was conducted. However, theres always room for improvement and maybe now that we've seen these results down in black and white some improvements will be shown.



It's all a matter of taste.

IMPORTED HEINEKEN - AVAILABLE AT LIQUOR STORES
Represented in Canada by Sainsbury International Agencies Ltd.



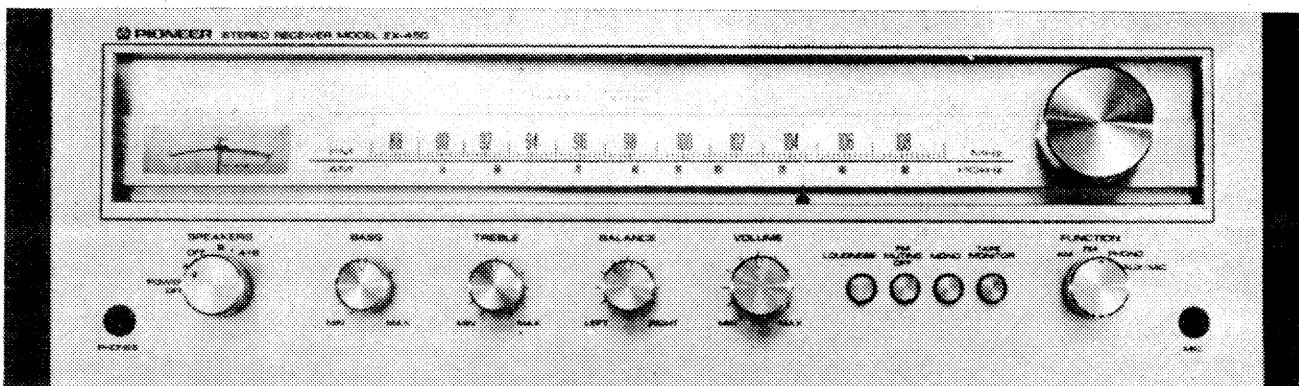
Only Once

in a very long while does a

PIONEER®

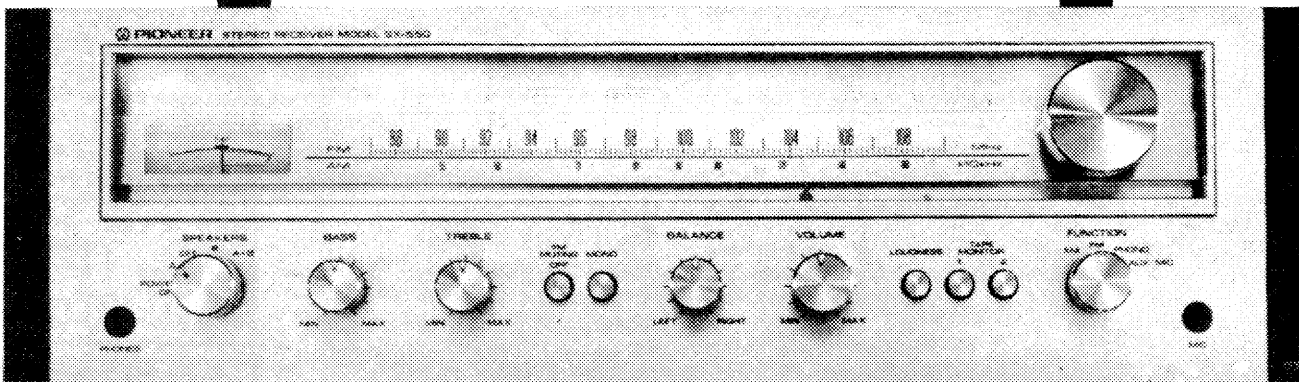
sale like this come along.

Run, don't walk to your nearest Pioneer Dealer.
You'll find the sounds and the prices sweet music to your ears.



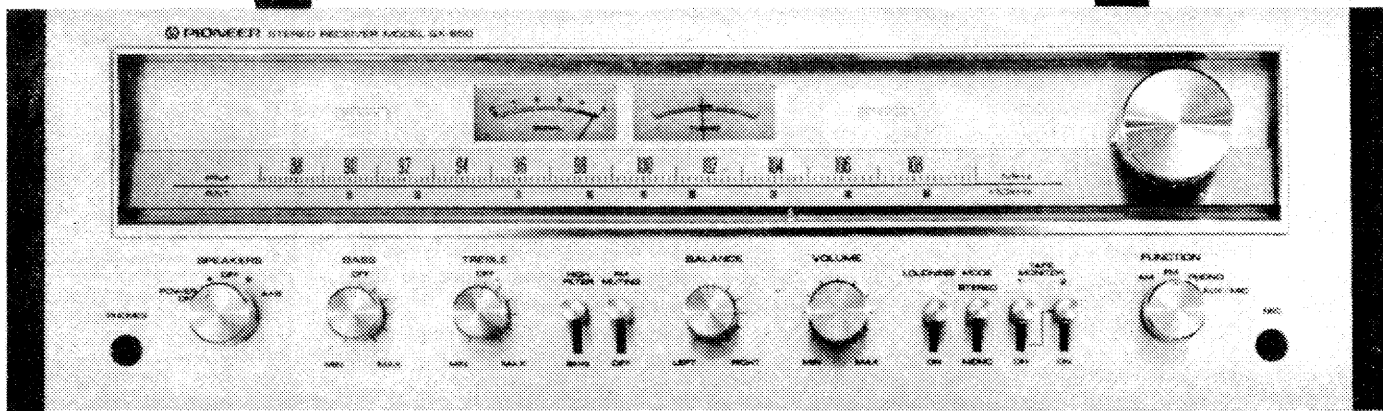
SX-450

Medium-Powered Stereo Receiver with FET FM Front End, PLL MPX, Precision Equalizer and High S/N Differential OCL Power Amplifier. 15 watts per channel, min. RMS, at 8 ohms, 20–20,000 Hertz, with no more than 0.5% total harmonic distortion and more features.



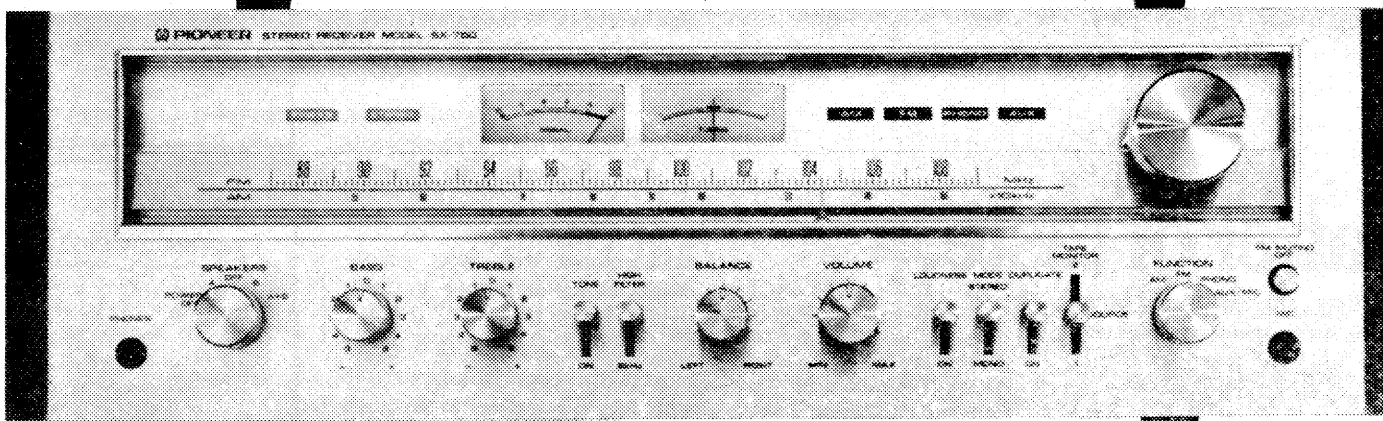
SX-550

Super-Clean Stereo FM/AM Receiver with 20 Watts per Channel min. RMS Output (8 Ohms, 20–20,000 Hertz) and low 0.3% total harmonic distortion. Click-stop tone controls, two-deck tape monitors, dubbing terminal plus as above and more.



SX-650

High-Medium Power Stereo Receiver with FET FM Front End, PLL MPX, Precision Phono Equalizer, Plus/Minus Split Power Supply for OCL Power Amplifier. Continuous power output of 35 watts per channel, min. RMS at 8 ohms, from 20–20,000 Hertz, with no more than 0.3% total harmonic distortion, plus tape to tape dubbing connect and more. Much more.



SX-750

Advanced, High Power AM/FM Stereo Receiver with continuous power output of 50 watts per channel min. RMS at 8 ohms, from 20 to 20,000 Hertz, with no more than 0.1% total harmonic distortion. Two tape input/output circuits and tape duplicate switch, high cut filter, phase-locked loop circuit in MPX section, FM muting circuit, two meter system for precise reception and much, much more.

Sole Canadian Distributor

SHP
S.H. PARKER CO.

67 Lesmill Road,
Don Mills, Ontario M3B 2T8

575 Lepine Avenue,
Dorval, Quebec H9P 2R2

3917 Grant Street,
Burnaby, British Columbia V5C 3N4

Skepticism of youth unemployment program

In Italy almost two-thirds of the 1.5 million officially unemployed are young people. Violent demonstrations and confrontations with the government are increasing. People want jobs.

In Germany young people make up a quarter of the unemployed.

There are nearly 500,000 unemployed youth in France. The government fears a repeat of the 1968 riots.

Even Canada's former finance minister Donald Macdonald has expressed concern for the future for a country with massive youth unemployment.

At an economic summit for the seven leading industrial nations in London in May, he said that "long term youth unemployment could lead to social lead to political destabilization."

But it has persisted. Roy Jenkins, president of the European Economic Community (EEC) said that youth unemployment is one of "the problems which originally appeared to be mainly short term (but) are liable increasingly to assume a more permanent nature."

This view is shared by the Organization for Economic Co-operation and Development (OECD), group made up of 24 of the leading industrial nations.

The OECD held a special international conference on youth unemployment in December, 1977 to "exchange experience on measures that have been adopted or planned in member countries to combat youth unemployment."

Although Canada's minister of employment, Bud Cullen, attended there had been some Canadian opposition to the meeting.

In June 1977 finance minister Donald Macdonald said after the annual meeting of the OECD in Paris that he did "not believe we are ready for a high-level conference" on youth unemployment.

There are several reasons why Macdonald was hesitant about the conference. First, the OECD had just declared that it affirmed a five per cent over-all growth target for all the OECD countries in 1978. Secondly, and probably more importantly, Canada has the worst record for youth unemployment among OECD countries.

There were seven points reviewed by the OECD as steps to reduce youth unemployment. They were:

-The introduction of incentives for the creation or maintenance of jobs for young people in the private sector. In this connection, the role of small and medium-sized enterprises was emphasized.

-The creation of jobs in the public sector in response to urgent social needs in fields such as health, social services, adult education and environmental protection.

-Public support for local community projects, outside traditional public structures.

-Measures designed to develop various forms of training, including apprenticeships, both in enterprises and institutions.

-The reinforcement of established information, counselling and placement services.

-Special measures to help young people enter working life, including paid and unpaid work experience.

-Measures affecting the size of the labor force, such as extended education, paid educational leave or flexible retirement.

The variety of the measures is simply a reflection of the variety of philosophies to be found in the member countries which include, Canada, United States, Australia, Sweden, Italy, United Kingdom, Japan, Austria, Spain and Finland.

Several measures in the seven point list have been the focus of Canada's attempt to deal with youth unemployment. Employment minister Bud Cullen has constantly repeated that there must be a closer connection between education and the workplace demands. While there is clearly some support for narrowing the gap between the two, there will be little effect on the existing (and long-term) unemployment problem.

In Germany, the government has begun a large scale program of apprenticeships, for young people below the normal apprenticeship age limits. The government knows that there will be more workers than jobs available in the immediate future but hopes that the economic climate will improve. If it does there will be immediate placements for these newly trained workers.

The OECD also discussed the problem of the type of work that these young people-between the ages of 15 and 25 - are taking or

rejecting.

One solution to this problem would be "action by employers, trade unions and governments to adapt the quality of working life to the aspirations and capacities of young people and to enhance the value of manual work."

One of the disagreements at the conference came over the question of forced retirement, reductions in working time and other matters concerning the sharing of available employment opportunities. According to the final communique from the conference "There was a diversity of views on the merits and the effectiveness of such measures. However, it was generally agreed that the social and economic implications of such changes were both complex and uncertain - in particular with regard to their reversibility - and that they were not a substitute for efforts to provide employment for all."

Although governments, including the Canadian one, have known for decades that there would be a large increase in the number of young people seeking jobs, regardless of the existing economic climate, none has acted to counter the problem before it became a crisis. Cullen can say as he did in his speech to the conference, "that the costs (of young unemployment) may also become political, if young people become disillusioned enough to seek disruptive change in society, "but the failure of this government to act decisively is the best indication of their position."

For the future Cullen could only repeat what the government has done in the past. "The federal government has responded", he said, "to this challenge as part of its overall response to the economic and labour market conditions it has faced." For young people that strategy has meant fewer and fewer jobs.

As we have seen, the response to the growing youth unemployment problem has not been the same everywhere. There is yet to be a riot in Ottawa. But there have been demonstrations in nine of the capitals of the European Community according to one report, and in North America the real response to the growing number of people in the unemployment lines, in now being seen as increased drug addiction, violent crime and related social

problems according to some political commentators.

The question isn't though, how are the unemployed going to respond, but rather, what should and could be done to stop and reverse this situation.

At the end of the OECD conference there was agreement that activities to counter youth unemployment should be promoted by action in three main directions;

- 1) the creation of jobs through increased economic activity whenever possible.
- 2) the intensification of special measures to increase employment opportunities for youth without weakening existing labour protection of young workers.
- 3) an improved transition from school to work.

The secretary-general from the OECD, Emile van Lennep said in the opening statement for the conference that high and rising youth unemployment is a result of

conjunctural difficulties, slow and hesitant growth, and longer standing and perhaps worsening structural element."

Obviously some government leaders think the three points mentioned earlier will be the key elements to reversing the problems van Lennep stated. But for the seven million unemployment people in the OECD countries, including Canada, there is still some skepticism.

Let the final word go to the Americans. The U.S. secretary of Labour, Ray Marshall, attended the OECD conference, and in his remarks made this statement about the duty of government.

"The credibility of any society depends in part on its ability to provide work for those entering the labour market, this social cohesiveness is diminished."

In the first two quarters of 1977, there were 3,372,000 unemployed young people in the United States.

Gain a professional edge as an RIA Management Accountant.

It's a competitive and fast-changing world out there. With professional status as an RIA Management Accountant in addition to your post-secondary education, you'll have an edge in business or government. There's a growing demand for men and women with the professional skills and insights of the RIA Management Accountant. And no wonder. Decisions are more crucial than ever in today's economy. The RIA program can prepare you for a decision-making role. It goes beyond being a thorough study of accounting, computers and data processing. It also includes such areas as report writing, organizational behavior and management processes. You will be a specialist with a broad point of view. Consider the RIA program. With your post-secondary education, you will earn course exemptions allowing you to gain your professional standing in a short period of time.

Mail this coupon today, or telephone the Society of Industrial Accountants of Alberta for more information on the RIA program.

NAITSA ELECTIONS 78 April 7

NOMINATIONS NOW OPEN FOR...

- † President
- † Vice President
- † Publications Chairman
- † Athletics Chairman
- † Activities Chairman
- † Secretary

Nomination Forms Available in E-134 or E-133

NOMINATIONS CLOSE MARCH 30

The Society of Industrial Accountants
of Alberta

Ste. 3120 Scotia Centre

700 - 2nd Street S.W.

Calgary, Alberta

T2P 2W2

Phone: Calgary: (403) 269-5341

Other Alberta Centres: 1-800-332-1106 (no toll charge)



Name _____

Address _____

City _____ Prov. _____

Postal Code _____

Tel. _____

Institution _____

Academic Program _____

NMS

Provincial Unemployment

OTTAWA (CUP) --A province-by-province list of manufacturing and mining layoffs compiled by the Financial Post March 4 lays out the problems students are going to have finding work this summer.

There won't be many big-money jobs this summer--many of the 50,000 jobs that have disappeared are from traditional summer employers of students, like INCO and the forestry companies in B.C. Although these jobs have enabled many students to return to school in the fall in previous years, they don't exist anymore.

A summary of the layoffs include:

The Atlantic

The major layoffs in these provinces are in important manufacturing jobs: 1,300 jobs lost in Newfoundland at Alcan in St. Lawrence, Iron Ore Co. in Labrador City and Labrador Linerboard in Stephenville; and 3,500 jobs in Nova Scotia at Hawker-Siddeley in Halifax and Sysco, a government-owned plant in Truro.

In New Brunswick the problem areas are forestry and construction where almost 7,000 jobs no longer exist. Real employment in New Brunswick is in fact down--the only province where the employment level hasn't at least grown even if it hasn't kept up with the growing labour force.

There were no industrial layoffs in Prince Edward Island, but 16 seasonal fish processing plants are not operating.

Quebec

Forty percent of the country's layoffs have occurred in Quebec, and unemployment is now more than 12 per cent. The textile, paper, furniture and rubber industries have all been hard hit.

The level of employment in manufacturing declined by almost 30,000 in 1977, according to the Post; in agriculture by 2,000 and in transportation by 10,000. The situation has been only partially offset by a massive increase in public employment, up by almost 10 per cent.

Ontario

"INCO's spectacular layoff of 2,800 workers is merely the tip of the iceberg," says the Financial Post. Ten thousand workers have been laid off in the past four months in almost all sectors: mining, manufacturing, electrical industries, transportation and equipment, automobiles and appliances. A prolonged U.S. coal miners' strike could mean temporary layoffs for more than 45,000

The Prairies

The provincial government is the source of most layoffs in Manitoba. More than 1,600 jobs have been lost through a slowdown in Hydro projects alone.

INCO's layoffs in Thompson may be complemented by a four to seven week shutdown this summer.

Saskatchewan lost jobs in meat-packing, and its jobless rate has increased to 5.4 per cent from 4.1 per cent a year ago.

Alberta has the country's best employment record, but several thousand skilled construction workers may be in trouble when the Syncrude plant is completed this summer.

British Columbia

The construction and forestry industries are the hardest hit in B.C. with both MacMillan - Bloedel and Weldwood of Canada announcing layoffs. There is also a 15 per cent unemployment rate among construction workers.

Over one million out of work

OTTAWA (CUP) --The official number of unemployed in Canada rose over the one million mark in February, according to figures released March 14 by Statistics Canada.

Nation-wide, young people continue to be the hardest hit by the unemployment crisis, with 16.6 per cent out of work. The situation is much worse in the Atlantic provinces, where an average of one in four people between 15 and 24 are jobless, in Quebec one in five, and the rest of the country varies between B.C. with 16.2 per cent and Alberta with 10.2 per cent unemployment.

The general overall unemployment rate stands at 9.5 per cent, the same as one month ago, and four points above the same time last year.

The general unemployment rate by provinces was 17.8 per cent in Newfoundland up from 17.6 in January, PEI 11.7 from 12.4, N.S. 11.9 from 11.7, N.B. 15.3 from 14, Quebec 12.3 from 12.4, Ontario 8.1 from 7.9, Manitoba 8.0 from 7.8, Saskatchewan 6.4 steady, Alberta 5.6 from 5.4, and B.C. 9.3 from 9.9

Alberta doesn't want unskilled jobless

OTTAWA (CUP) --To stop the flow of unskilled workers to Alberta Canada Manpower offices have been instructed to "actively dissuade" people from moving to Alberta from the rest of the country, according to the provincial minister of federal and intergovernmental affairs.

On March 13, Louis Hyndman said: "There are just not jobs for the unskilled in Alberta today. We want to prevent them from arriving here and being massively disappointed and upset that they were led to believe there were employment opportunities."

But Hyndman is not only concerned about disappointed workers; he is also concerned about the drain they may place on government resources.

"A significant number of unskilled people from other parts of the country are coming to Alberta and they are beginning to be and could significantly be a drain on social services and government costs in the months and years ahead," he said.

To maintain Alberta's quality of life, the government welcomes people who "want to work hard and get up early in the morning" but says "if you are unskilled the situation may be no better here than where you are now."

Vote may reconsider tuition increase

EDMONTON (CUP) -- The University of Alberta board of governors is making another funding request to the Alberta government and suggests that tuition fee increases may be reconsidered.

Board chairperson Eric Geddes admitted at a March 13 press conference that the board did not include important information in its original submission to the provincial government.

The press conference was originally called to announce the board's intention to make another request to the provincial government and Geddes at first denied information on the university's serious financial problems has been available for some time.

Geddes finally confirmed claims by reporters from the U of A newspaper the GATEWAY that letters detailing the problems faced by individual faculties had been requested from all deans last summer.

The letters contain claims that cutbacks are necessitating quotas that lack funds means some U of A medical students may not get accreditation due to inadequate instruction, and that the library will definitely become second rate if more money is not provided.

The letters were not contained in the operating funds request. Instead, excerpts outlining some problems faced by a few faculties were sent to the government.

At the outset of the press conference, Geddes said the university had been facing difficulties in maintaining academic standards because of inadequate funding for about three years.

Asked why the board was only initiating a campaign to document the situation at this late date, Geddes, a chartered accountant and partner in the accountancy firm Price, Waterhouse and Co., said the damage had only recently become apparent.

Asked what documentation of the university's needs had already taken place, he said some faculties had submitted individual complaints of insufficient funds.

But last week, the administration's vice-president of finance and administration, Lorne Liech, told the GATEWAY submissions had been solicited and received from most deans.

"The information you mention is precisely the sort of information that could have been included in the submission and will be collected in the future," Geddes finally told reporters.

Throughout the press conference and during the preceding board of governors meetings, university chancellor Ron Dalby said he was concerned with communications problems between the university and the government.

Dalby said the university has an urgent priority to document for the public the university's difficulties. He said discussions should be undertaken in an open, public manner.

But the board meeting opposed a public rally March 15 at the provincial legislature to voice university concerns about cutbacks.

Geddes said the board would reconsider the possibility of re-examining the 1978 preliminary budget and the decision to raise tuition fees.

JOB OPPORTUNITY

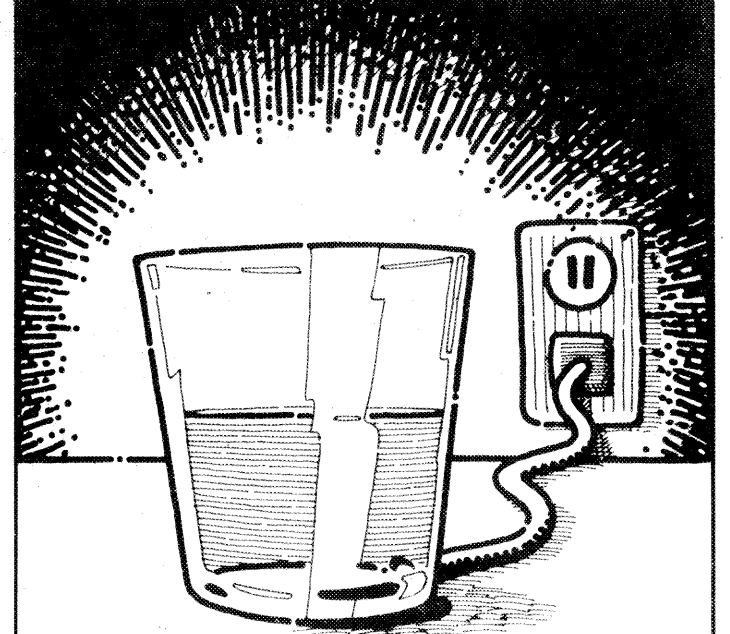
THE TOWN OF VEGREVILLE REQUIRES A FACILITY AND MAINTENANCE MANAGER FOR THE PARKS AND RECREATION DEPARTMENT.

THE SUCCESSFUL APPLICANT WILL BE REQUIRED TO TAKE CARE OF THE OPERATION AND MAINTENANCE OF THE RECREATION BUILDING, ARTIFICIAL ICE ARENA, SWIMMING POOL, SKATING RINKS, SPORT FIELDS, PLAYGROUND AREAS AND EQUIPMENT. A COMPLETE JOB DESCRIPTION CAN BE OBTAINED FROM THE UNDERSIGNED.

APPLICATIONS STATING QUALIFICATIONS AND SALARY EXPECTED WILL BE RECEIVED BY THE UNDERSIGNED UP UNTIL NOON, THURSDAY, MARCH 30th, 1978.

Garnet J. Burdstad
Municipal Administrator
Box 640
VEGREVILLE, Alberta
T0B 4L0

A shot in the dark



When you're drinking tequila, Sauza's the shot that counts. That's why more and more people are asking for it by name.

TEQUILA SAUZA



Number One in Mexico.
Number One in Canada.

Assistants Corner

OPEN FOR SUGGESTIONS



Last Friday and Saturday, NAIT hosted their annual OPEN HOUSE.

For many people involved, Open House meant many days of preparation and planning long in advance. On top of this, days and long hours were spent on the actual construction of displays and for some technologies on the actual creation of the exhibits to be shown.

Some people were not directly involved in creating the marvelous facade which was unveiled for all Friday at 9 a.m., but some of these people gave tours of the technologies. Some hosted particular displays. Some handed out literature of all types) some even tried to keep the displays neat and clean (washrooms included)!

When the doors opened on Friday it didn't take long to fill and crowd the hallways. After only one hour underway NAIT was like a "ZOO". But people started to settle down and after about another hour everyone was gone! Well not really. The Displays were numerous and it was impossible for myself to see each and everyone of them. But all of the displays I did see were very good.

ATTENTION: † Technologies
† Intramural Teams
† School Teams



Marv Holland Industries Limited

styles available for your club or, technology

: Nylon Shells

: Nylon Lined

: Melton

: Melton and Bath

Please Call JOE MORIN

Bus. 426-4730

Res. 452-1038

Suppliers to the Golden Bear & Huskies

When I arrived at NAIT Friday morning I entered the electronics wing. This wing was sounding off the latest in top 40 rock hits. Each exhibit seemed to have some sort of stereo phonic ensemble ranging from laser rays to the very latest in large television screen viewing.

Some students were fortunate enough to have the use of some of these very expensive stereo systems loaned to them by local stereo shops in the city. I need not say what display that was for I'm sure the stereo shops have already had their share of advertising during the two day affair.

Photography in the basement had a very good display showing their expertise in their chosen field. Two large black and white photos marked the entrance to that particular technology. Inside photographs for all kinds stretched from one wall to another, allowing the eye to scan gently across their surface. A door which was located towards the rear of the gallery required a twenty-five cent admission. Once inside soul and eye were provoked and tantalized by some of the students after hour hobbies. All of course had been recored for posterity on the common photographic mediums. Though special touch ups were required, so I was told, to the photo's which displayed erotic poses hanging beneath several black lights!

At this point, it occured to me how far Canada has advanced in the liberated areas of our urban society. Because not only were there other men standing with me in this "Gallery Avant Guard", But there was an equal number of women! There was also an equal proportion of work which appealed to women as there was that appealed to men.

For those that missed this uniquely creative collection of personal work, there is a possibility of a repeat sometime in the future.

At the center of the school "Food Services" boasted their imaginative blaze of the cullinary arts. Apparently all food was edible, including the glazing which many of the articles were presented with. Arrangement varried from cakes and pastries to turkeys and frog's oops...that was one of the very fine sculpts exhibited on a table. With the comotion which has just recently caught on fire in the chemical technology, it seemed only fit that a display be prepared this year with that little extra touch. So once again in another room towards the rear of the other display sections, was a room which required a twenty-five Dollar admission!

Here NAIT chemical technology alumini demonstrated the precisness needed in manufacturing herione! This was a rare treat for the room had an alarm system arranged so as to omit and dismiss any narcotics policeman who should be hovering close by. This alarm was also complete with "T" Bone Steaks for those inquizitive german sheppards!

A lot of time was spent on the presentation which comprised of pointers on "How to get the best out of your dose" and "What to do in emergencies"! Note, paper and pens were handed out to those who were concerned about details. Most impressive though was the detail taken in the breakdown of transactiosn needed to take this hallucinatory drug out of the lab and on to the street. Unfortunatley when I arrived all franchises for this inspiring business venture had been sold. But I'm not that disappointed because one of the speakers assured me that belonging to an organization such as this, involves a high turnover of marketing staff on the street level, and if I waited, he was sure an opportunity would soom come my way!

Dale Henderson

DON'T MISS THIS ONE!

SPRING CABARET
featuring

**PLAYER'S
CHOICE**

Friday April 14, 1978

7:00pm to 1:00am

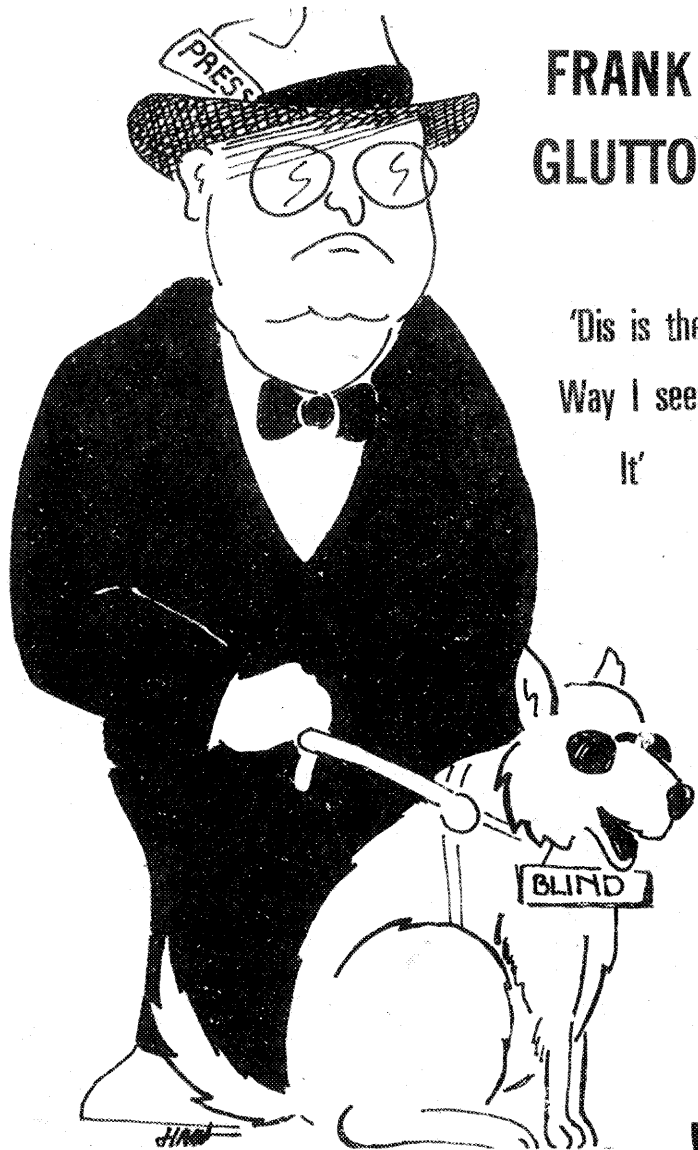
Hazeldean Hall

96 Street & 66 Avenue

COLD PLATE SMORG INCLUDED

Tickets - \$4.00

In The Tower Lounge



FRANK GLUTTON

'Dis is the
Way I seen
It'

Boy it sure is hard to get inspired nowadays. I mean look around you! NOTHING and I mean NOTHING is happening. All the athletic teams have been booted out of the playoffs, student council never has anything to say any more, (did they ever!) and you students and your activities are about as exciting as watching molasses drip off the trees when its fourty below out. Cripes! Lets get with it kiddies. How am I ever supposed to write a column thats even half interesting if nothing is happening. If things get any worse I'll be down to writing about the sex life of Russians that have been sent to Siberia. I mean how bad is that. The first couple of sentences might be half interesting, but you'd soon realize that theres no women in Siberia and that sure would shoot down my idea for a new porno flick. (No pun inteded (Well maybe just a little one then).

That there Open House thing sure had me going for a while. All them little kiddies running around making havoc, causing disturbances around this here school. Never though things would be the same around here after they got through. Can't even understand the reason why it is we have an Open House anyways, cause nearly all the programs are already filled up for next year and all the Open House means is that my Editor tells me I can't write any nasties about anybody and 10,00 little brats have the right to run around this here place yelling and screaming and carrying on. Geez! I wonder why we can't go out to there kindergarden and do the same thing to them and see how they feel. Add Open House to the list of things I'm going to eliminate from my schedule next year, along with Valentines, New Years, Christmas and the month of November. If I find anything else to eliminate. I might as well forget about the whole year. Now theres an idea. A whole year all to myself and Mary Sue and never have to worry about meeting any deadlines, no schedules or anything. I think I like the idea more and more.

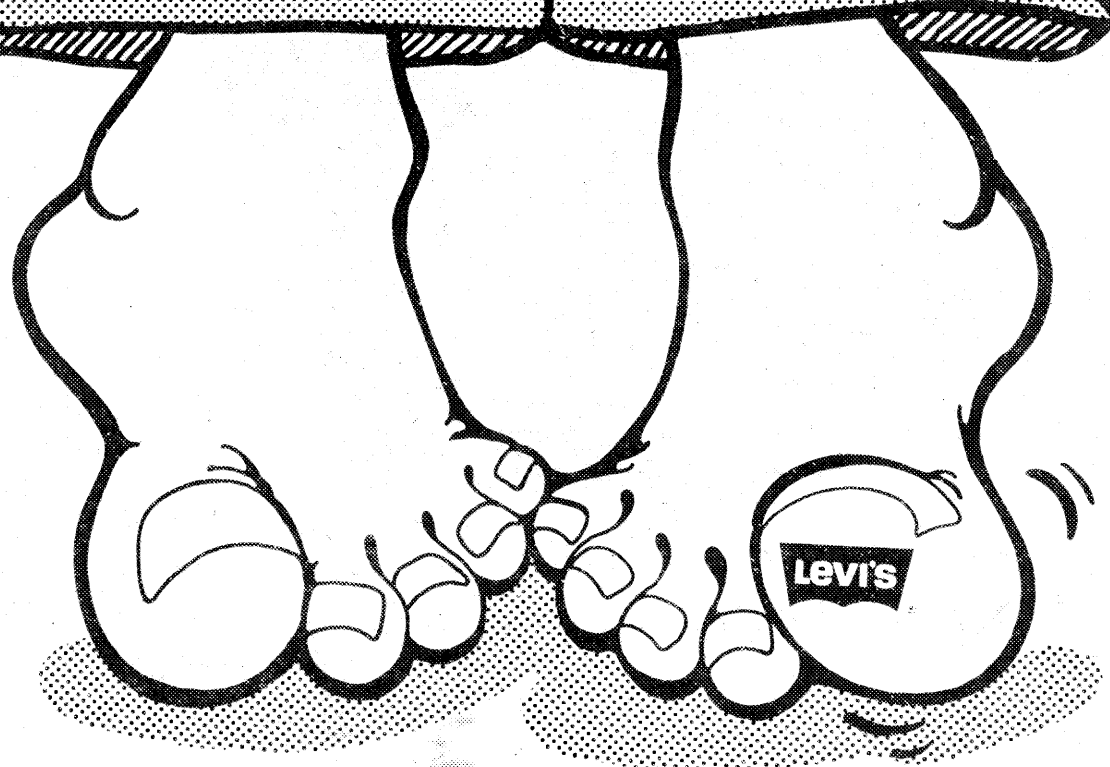
LOVE IT OR LEAVE IT: Have you spent anytime going out looking for a summer job jet or better yet a full time job it your graduating. Better get your ass in gear, cause all the reports and stories I've been reading lately sure don't show much promise for that many jobs being available, whether they be good or bad. the government doesn't seem to be doing much to rectify the situation either. It seems like fewer and fewer kids are getting jobs every summer. I suppose part of it is because more and more students are going to university and colleges each year and the rising tuition fees means more and more of them have to get out and get a

summer job just to support there schoolling. Oh well, I guess now that the summers coming along even me Ol Frank will have to got out and start looking. Geez, I hope I don't find some sucker, I mean employer to hire me cause I'm not sure this Ol bod could handle the strain of working 8 HOURS A DAY. Maybe the city needs a supervisor to watch the grass grow, just make sure its long enough for them kids to cut or something. If not, maybe I'll just watch it grow anyways. I mean this is a world of supervision and nobody has appointed anybody to make sure the grass is growing un... dy. I mean if I was to get down to the root of the matter early, we wouldn't have to worry about any deliquent or misbehaving grass now would we. It sure would look good on the cities resume to know that we have the cleanest cut, best behaving grass in the world. I might even get an award or something. I can see it all now. Frank Glutton--THE WORLDS GREATEST GRASS GROWER.

CABARET
MARCH 31
FalconChase
LARGE CAFETERIA
4:30 - 8:00
\$1.50/person
BOOGIE NIGHT

BEERFEST
with **FLASH CADILLAC AND THE CONTINENTAL KIDS** and a supporting act, in the **ARENA**
Saturday April 8th, 8:00 p.m.-1:00 a.m. This will definitely be a sell out, so if you go, tickets go on sale at Radar's store, Monday April 3 at 8:00 a.m. 2 tickets per ID. Be in line and be SURE.

Get your feet together.



To make the Levi's look complete, don't leave out your feet. Get 'em into some heavy Levi's leathers. At a shoe place. Or a jeans place. Someplace. Go guys! Levi's... for feet!

Now it's **Levi's for feet**



Students Denied Use of Tower Lounge For Pub Time

UNCLASSIFIEDS HELP REQUIRED

Will anyone finding a red three inch binder, please drop it by either T600 or The Nugget Office.

Your co-operation in returning the binder, or even its contents would be greatly appreciated as some of the notes inside the binder were borrowed.

WANTED

Liberal thinging, kinky, female required. Must be willing to do anything! Apply now while I'm still in the mood!

Apply to:
TOM LYSYK
5th Floor
Tower Bldg.

At the beginning of our term the Student Executive promised to persue the acquisition of the tower lounge as a possible site for a pub time. We've investigated all the areas for possible approval. The City of Edmonton, A.L.C.B., Firemarshal Dept. and the N.A.I.T. Executive Council headed by Mr. Carter. The decision to turn down the ue of the tower lounge for pub times was made by the NAIT Executive Council for the following reasons;

people

2. Additional Exit and Emergency lights would have to be installed.

3. The cost of lighting additions

4. Extra caretaking and maintenance costs

5. Security problems for other floors

6. Safety hazards

7. Location of rest rooms

1. Limited occupancy of 160

8. The onus of responsibility placed on NAITSA and NAIT in the event of an accident to a patron.

THE Student Association could obtain a building of its own like that of the U of A, but until then the prospect of any functions in the tower lounge are extremely remote.

Rob Laliberte
Vice-Pres.

It was generally felt between NAITSA and NAIT, that because of the inconveniences and risks

are not commensurate with the benefit that would only accrue to such a small percentage of the total student body, the use of the tower lounge was rejected.

In regards to this decision the NAITSA Exective cannot force the use of the tower lounge for the students body in the near future. Until the student body can obtain additional sources of income to cover the cost of renovating the tower lounge we will never be able to obtain access to it for any functions. Maybe when NAIT EXPANDS IN THE FUTURE

Commissionaires Corner



The topic for this column is presented for the express purpose of enlightening any institute people who might not be aware of their responsibility with regard to the SECURITY of the institute.

During after hours, the institute is kept locked and persons desiring entry must do so via the MAIN entrance at the east doors of the Main Lobby. They are required to sign in the register and to state the time of entry and the location of the room or area they intend to visit.

All the Staff, Instructors and students are responsible to resist any piae for entry into ANY area on the institute by anyone. Even though the person is recognized as a fellow institute member, entry must be refused. The reason for signing the register is for the identification of an area and person and time. This cannot be accomplished when entry is gained without any traceable action.

Any institute personnel or student should report an illegal entry as soon as possible when discovered. This is not a petty act on the part of the person repoting. It is a safegurad for his personal property as well s the property of the Institute that might be jeopardized.

During holiday periods when the Institute is kept locked for longer than normal periods, institute personnel and students should make an effort to cooperate as much as possible. A quick call on their grey phone to the Commissionaires (394) would help to alert them. A description or possible identification of the person violating security would assist the commissionaires in either apprehending or reporting the incident.

WVW A '78 FORD COURIER

IN THE KODIAK SWEEPSTAKES

ALSO HANG GLIDERS AND KODIAK BOOTS

The Original

KODIAK

1. To enter, complete an entry form or print your name, address and telephone number, as well as your T-shirt size (S, M, L, XL, MALE, FEMALE) on a plain piece of paper and mail to:
WVW-Kodiak Sweepstakes
Box 2139
Toronto, Ontario M5W 1Y1

2. Contest closes with entries received as of April 1, 1978.

3. There will be one grand prize consisting of a 1978 Ford Courier, including 1.8 litre engine, 4 speed chrome bumpers, mag wheels, RWL tires, Radio, Free Washing Package including roll bar, push bar, back seat head, and customised exterior paint job. Dealer pre delivery inspection, license, provincial and municipal taxes (if any) are included in price. Winner must be responsible for driver's permit and insurance. Prize must be accepted as awarded at a specific location with no substitutions. Estimated value of prize is \$5,500.00. There will be three second prizes of hang gliders each consisting of a 14 foot leading edge and 13 foot keel cambers set with wheels, pins and bag, together with

4. Following the close of the contest, selections will be made from among eligible entries received. Selected entrants, in order to win, must first correctly answer a four-tricked ski-jumping question. Correctness of the answer is not 5. This contest is open to all residents of Canada except employees and their immediate families of Great North Limited, its advertising agency and the independent judging organization. The odds of winning any prize will be determined by the number of entries received. The contest is subject to an Federal, Provincial and Municipal Laws.

6. EARLY BIRD BONUS: The first 200 contestants whose entries are received at this contest address will be receive a Kodiak T-shirt in the size as indicated on their contest entry form.

NAME: _____ PLEASE PRINT _____

STREET: _____ APT. NO. _____

CITY: _____ PROV. _____ POST CODE _____

TELEPHONE NO. _____

ENTER EARLY - FIRST 200 TO RECEIVE A KODIAK T-SHIRT

Circle the size and sex of your choice
T-SHIRT SIZE: S, M, L, XL - MALE - FEMALE

Contest closes April 1, 1978

YS3

STUDENT RECORD

15%

DISCOUNT ON ALL REGULAR PRICED RECORDS & TAPES

This offer valid to students
attending the University
of Alberta, N.A.I.T. & Grant
MacEwan Community
College.

To receive your discount
you must show your valid
(current) student card with
your photo upon purchase
(no exceptions will be made.)



KELLY'S

KINGSWAY GARDEN MALL
DOWNTOWN 10068 - JASPER
SOUTH SIDE 10750 - WHYTE

474-8358
423-3558
433-6447



"THE PLACE FOR DISCOUNT RECORDS"