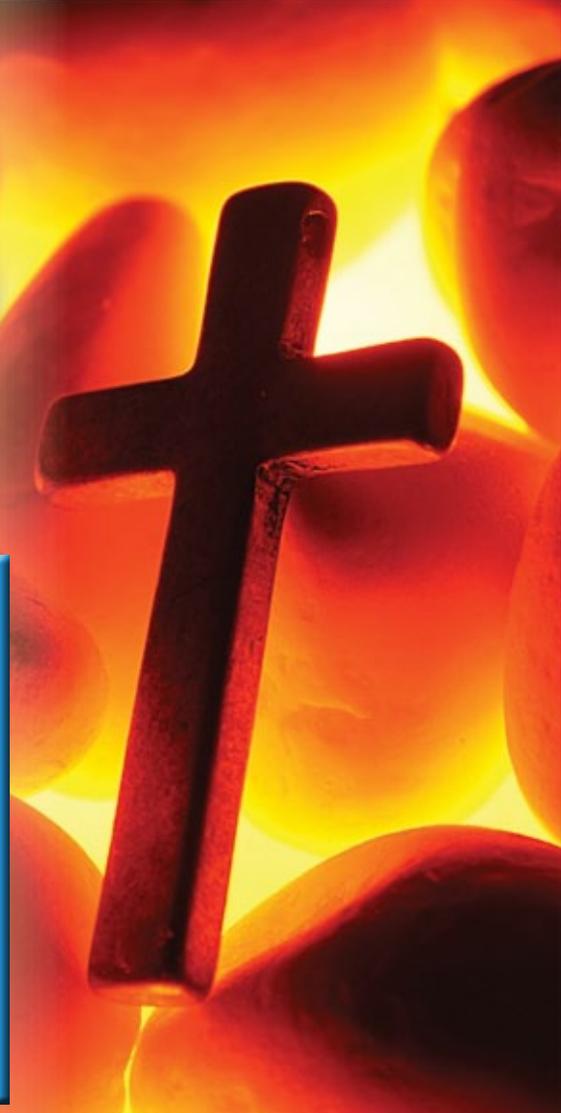




# LEAD 2010 NATIONAL COUNCIL AND CONFERENCE



## LEAD *with* INTEGRITY & SKILL

ALL ORGANIZATIONAL LEADERS ARE WELCOME!

— PSALM 78:72

**MARCH 11-13, 2010 | SPRINGFIELD, MO**

**"Taking Royal Rangers to the iPod® Generation"**

**We are leading in dangerous times!** When things get tough, leaders don't fold; we stand together, we stand strong. For this reason, I'm pleased to invite you to **LEAD 2010**, the National Royal Rangers Council and Conference.

The 19th century English theologian, Henry Liddon, no stranger to tough times, said, "What we do upon some great occasion will probably depend on what we already are; and what we are will be the result of previous years of self-discipline."

God is preparing us to take the message to a generation never before reached!

Each year at Council God shapes us to **LEAD** Royal Rangers at a new level, and 2010 is no exception. Tomorrow's "great opportunity" depends on who we are becoming today; our leadership, forged by self-discipline and mutual encouragement, must be undergirded by integrity and skill.

Don't miss **LEAD 2010**. The iPod® generation is depending on you and me to stand together, to stand strong!

*Douglas E. Marsh*

**Doug Marsh, National Director**





**SPRINGFIELD, MO**  
**MARCH 11-13, 2010**



**UNIVERSITY PLAZA**  
*Hotel & Conference Center*  
 333 John Q. Hammons Parkway  
**NEW FOR 2010!** — **NOW INCLUDES**  
 Complimentary Breakfast

# LEAD 2010 NATIONAL COUNCIL AND CONFERENCE



**To Inform, Inspire & Challenge**

**MORNING DEVOTIONS**

## Dr. Doug Oss



### Spiritual & Servant Leadership

... the professor of Bible Exposition at the Assemblies of God

Theological Seminary, serving also as director of the Center for Expository Preaching. Dr. Oss is a widely regarded leader in today's church with broad experience as a pastor, church planter, missionary, author, preacher, and Bible scholar. Doug resides in Ozark, Missouri. He and his wife, Debbie, have three children.

**» Thursday & Friday**

### Early Registration\*

Postmarked on or before **December 31, 2009**

**\$75**

Chartered Outpost

**\$88**

Non-chartered Outpost

### Discount Registration\*

Postmarked on or before **February 28, 2010**

**\$85**

Chartered Outpost

**\$100**

Non-chartered Outpost

### Standard Registration\*

Postmarked after **February 28, 2010**

**\$100**

Chartered Outpost

**\$118**

Non-chartered Outpost

\*All registration fees include **Ranger Essentials**

**REGISTER ONLINE:** [royalrangers.ag.org/events/nationalcouncil](http://royalrangers.ag.org/events/nationalcouncil)



EXCELLENCE INITIATIVE

## Organizational Leadership Seminar



### JOHNNIE BARNES Excellence in Leadership & Ministry Initiative

» Thursday - Friday

At Council '09, you participated in the launch of the new Organizational Leadership Training track. This year you will attend the first Organizational Leadership Seminar named in honor of our founder. Johnnie Barnes exemplified excellence in leadership and ministry, laying the foundations for Royal Rangers' perpetual improvement. A commonly known fact is that Johnnie was affectionately called the Barefoot Dreamer. He was creative and visionary, focused on the future where leaders reside. The Excellence Initiative will forever challenge us to pursue a timeless vision in a bold new future.

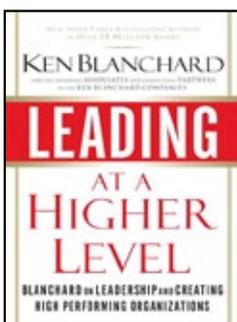


As an organizational leader, the **Excellence Initiative** will give you the tools you need to . . .

- » **"READ" your environment.** Leaders are creative and adapt their methods to match their ministry audience and context.
- » **Adopt leadership habitudes** to deliver the "Ranger Experience" to boys, parents, and church leaders.
- » **Get results.** Experienced organizational leaders gain short-term successes and build long-term sustainability.
- » **Question, Learn, Change (QLC).** If you are like most men, you are goal oriented. But do you know what to measure to evaluate ministry effectiveness? If so, you have learned QLC builds excitement and fuels growth.

Every organizational Royal Rangers leader is encouraged to participate. Attending and completing the required projects will officially certify you as a trained organizational leader for 5 years.

Be one of the first participants in the **Johnnie Barnes Excellence in Leadership and Ministry Initiative!**



#### REQUIRED READING:

**Leading At A Higher Level** by Ken Blanchard

This *New York Times* bestselling author covers leadership and the requirements for creating a high performing organization. In order to take full advantage of the **Excellence Initiative Seminar**, you are strongly encouraged to read this book in advance.





» Friday Night @ 6:30 pm.

Prepare yourself for a fun, all new **Silver Eagle Celebration**. There will be nothing ordinary about this night! You will laugh, you will cheer, and you will be challenged as you are guided on an unforgettable missions experience.

SPECIAL GUESTS

**Alton Garrison**



**Assistant General Superintendent of the Assemblies of God**

Assistant General Superintendent **Alton Garrison** serves as the executive director for the Discipleship/Church Ministries Division, which includes Royal Rangers. Prior to his election in 2007, Garrison served as executive director of U.S. Missions from 2005. He served in district leadership in the Arkansas district, including assistant superintendent and superintendent from 2001 until his election to AG U.S. Missions.

Garrison served as lead pastor of First Assembly of God in North Little Rock, Arkansas for 15 years. Throughout his pastorate, the church experienced significant growth, developed extensive lay ministry involvement, and gave millions to missions. Garrison began his pulpit ministry as an evangelist from 1966 to 1985.

Garrison is author of *Hope in America's Crisis*, *Building a Winning Team*, and *The 360° Disciple*.

**Justin N. Fennel**



**High Caliber, Fun-filled Christian Comedian**

Everyone loves a good laugh. That's what you're guaranteed to experience when you hear **JUSTIN N. FENNEL** (That's "fin" + "nail"). Don't say his name too quick or it sounds like just an infidel!

It's yarn-spinning stories, props, audience participation, funny music and stand-up comedy. The best part of it is that all of his material is clean and appropriate. Fennel says, "You know, it just doesn't have to be filthy to be funny." His performances are rated "E" for everyone!

Fennel resides in Lakeland, Florida. His wife's name is Dretha, and they have two sons, Nathaniel and Zachary, and a daughter, Anna Marie. His idea of a good time is sittin' back in a rocking chair on the front porch of the house with a handful of Tom's salted peanuts and a "belly-washer" R.C. Cola.

You can visit Justin on the web at [www.justcleanfun.com](http://www.justcleanfun.com).





**EXHIBITS**

## Council & Conference Exhibitors

### » Thursday - Saturday

From art exhibits to the latest in Rangers apparel, visit the exhibitor's area and take advantage of some great deals!



**BREAKAWAYS**

## Regional & Functional Breakaways

### » Friday Afternoon

**REGIONAL:** Pray, fellowship, and make plans with fellow Rangers leaders in your region.

**FUNCTIONAL:** *(Members only)*

The Frontiersmen Camping Fellowship, Junior Training, Adult Training Action Teams will each meet separately.

District directors are encouraged to attend the FCF Action Team meeting.



**TRAINING**

## Ranger Essentials

### Rangers Ministry Academy

### » Saturday 7:55 AM - 5:30 PM

The much anticipated, fun, interactive Ranger Essentials (RE) will launch at LEAD 2010. RE is ideal for new leaders and required for experienced leaders transitioning into the new Rangers Ministry Academy. You will learn to connect with today's boys and young men and to recognize outreach opportunities in your community. You will become better equipped to mentor future men.



» **PLEASE NOTE:** When you register for **LEAD 2010 – National Council & Conference**, attendance at **Ranger Essentials** is included. Leaders not attending the **Excellence Initiative** Thursday and Friday must register for **Ranger Essentials** separately. If possible, read the new *Leader Manual: Inspire the Journey* before attending.





**NEW FEATURE**



**RESERVE YOUR LUNCH**  
When You Pre-Register

**ONLY \$6**

## SPONSORED LUNCHEONS Brought to you by NRA & RRI

“LUNCH, ANYONE?” How about salad, entree, dessert, ice tea or water, and coffee for just \$6.00? Select your preferred sponsored lunch and hear the latest news and information about each sponsor’s program or ministry. **SEATING SPACE IS LIMITED!**

» **Thursday 12:00 - 1:15 pm** **NRA Youth Shooting Sports Program**

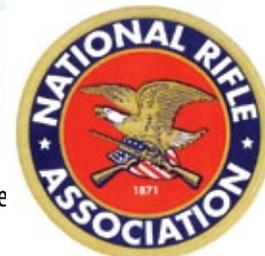
» **Friday 12:00 - 1:15 pm** **Royal Rangers International**

Featuring **Jukka Piirainen**

National Royal Rangers Director, Finland

**Pre purchased tickets required...**

**First Come, First Serve!**



**ROYAL RANGERS**  
INTERNATIONAL

## Ladies Schedule of Activities

### Thursday

7:55 AM You are free to join your husband for **morning devotions**.

7:00 – 9:00 PM **Pinocchio** at the Springfield Little Theatre (\$16)

Transportation provided at 6:15 PM departs from the north hotel entrance.

### Friday

7:55 AM You are free to join your husband for **morning devotions**.

9:30 – 11:30 AM **Ladies Brunch** (\$18)

6:30 – 8:30 PM **Silver Eagle Celebration** (\$38)

### Saturday

7:55 AM – 5:30 PM **Ranger Essentials** (See pricing on next page.)



### Dear Ranger Angels:

On behalf of the ladies of the national staff, I want to invite you to our ladies’ activities at the upcoming National Royal Rangers Council on March 11-13, 2010. As the men are having their meetings, we are having fun, food, and fellowship; it won’t be as fun without YOU, so make plans to join us!

Since our Silver Eagle Celebration will take place Friday evening this time, we are planning our first get-together for Thursday night. We will board buses and head to a live production of *Pinocchio* at the Springfield Little Theatre. Then Friday morning, we will enjoy a sumptuous brunch at the John Q room and, at your request, will once again enjoy the beautiful ministry of Cynthia Nicholson. Cynthia is a much sought-after speaker for women’s events and marriage retreats, and she travels and ministers along with her husband, Richard Nicholson, the AG World Missions Latin American and Caribbean regional director. Our craft activity has been suspended to allow ladies to participate in Ranger Essentials training on Saturday morning.

Plan to attend Council with your husband this year! Make it a mini-vacation. Enjoy our ladies’ activities along with the many pleasures the Springfield/Branson area has to offer in the way of shopping, attractions, culture, and natural beauty. Just relaxing in the hotel with no cooking and cleaning involved is a treat! Don’t miss it; we don’t want to miss you!



Blessings on you,

**Kerry Marsh**

» **P.S. Facebook** is a great way for us to stay connected in between events. I’d love for you to friend request me (please indicate that you are a Ranger wife) and join our “Ranger Angels” group as well.

**See you online!**

**facebook**





# National Council Schedule

— REGISTRATION HOURS —

**Wednesday:** 1:00 - 4:00 pm    **Thursday:** 7:00 - 11:30 am; 12:30 - 6:00 pm    **Friday:** 7:00 - 10:00 am; 8:00 - 10:00 pm    **Saturday:** 7:00 - 8:00 am

	MONDAY March 8	TUESDAY March 9	WEDNESDAY March 10	THURSDAY March 11	FRIDAY March 12	SATURDAY March 13			
8:00	<b>Executive Committee Meeting</b> <i>(By invitation only)</i> 8:00 - 12:00 AM	<b>Executive Committee Meeting</b> <i>(By invitation only)</i> 8:00 - 12:00 AM	<b>Action Team Meetings</b> 8:00 - 9:30 AM Joint meeting w/all regional and national team members. Optional for district directors. <b>BREAK: 9:30 - 10:00</b> 10:00 AM - 12:00 PM (Training, FCF, etc.) National Directors Roundtable w/district directors & district outreach coordinators jointly	<b>Morning Devotion Excellence Initiative</b> SESSION ONE 7:55 - 9:45 AM <b>BREAK: 9:45 - 10:15</b> 10:15 AM - 12:00 PM <b>Excellence Initiative</b> SESSION TWO	<b>Morning Devotion Excellence Initiative</b> SESSION FIVE 7:55 - 9:45 AM <b>BREAK: 9:45 - 10:15</b> 10:15 AM - 12:00 PM <b>Excellence Initiative</b> SESSION SIX	<b>DOORS OPEN/CHECK-IN</b> — 7:30 AM —  <b>Ranger Essentials</b> 7:55 AM - 12:00 PM			
8:30									
9:00									
9:30									
10:00									
10:30									
11:00									
11:30									
12:00									
12:30	<b>LUNCH</b> ON YOUR OWN	<b>LUNCH</b> ON YOUR OWN	<b>LUNCH</b> ON YOUR OWN	<b>LUNCH</b> ON YOUR OWN	<b>LUNCH</b> ON YOUR OWN	<b>LUNCH</b> ON YOUR OWN			
1:00	<b>Executive Committee Meeting</b> 1:00 - 4:00 PM	<b>Executive Committee Meeting</b> 1:00 - 5:00 PM	<b>Action Team Mtgs.</b> - continue - 1:15 - 3:00 PM (Outreach coordinators, Training, FCF, etc.) National Directors Roundtable w/district directors only; district outreach coordinators will meet separately. <b>BREAK: 3:00 - 3:15</b> 3:15 - 5:30 PM National Directors Roundtable w/district directors only; district outreach coordinators will meet separately.	<b>Excellence Initiative</b> SESSION THREE 1:30 - 3:15 PM <b>BREAK: 3:15 - 3:45</b> 3:45 - 5:30 PM <b>Excellence Initiative</b> SESSION FOUR	<b>Regional Breakaways</b> 1:30 - 2:30 PM <b>BREAK: 2:30 - 2:45</b> 2:45 - 5:30 PM <b>Functional Breakaways</b> Junior Training, Training, FCF	 <b>Ranger Essentials</b> 1:30 - 5:30 PM			
1:30									
2:00									
2:30									
3:00									
3:30									
4:00									
4:30									
5:00									
6:00	<b>Executive Committee Dinner</b> 6:00 - 8:30 PM		<b>DINNER</b> 5:30 — 6:45	<b>DINNER</b> ON YOUR OWN	<b>Silver Eagle Celebration</b> 6:30 - 8:30 PM				
6:30									
7:00									
7:30									
8:00									
8:30									
9:00				<b>Action Team Meetings</b> - continue - 7:00 - 9:00 PM					

## Lodging

Special group rates have been negotiated at the University Plaza for Council attendees. Listed room rates are good until **February 12, 2010**. Please contact the hotels before this date to make reservations. You may call them directly to find out about availability and to secure your reservation.

**Please mention National Royal Rangers when you call to secure your reservation!**

For more information visit:  
[www.RoyalRangers.ag.org/events/nationalcouncil](http://www.RoyalRangers.ag.org/events/nationalcouncil)

**University Plaza**  
333 S. John Q. Hammons Parkway  
Springfield, MO 65806  
RATE: \$103 per night / King Suites \$133  
**(417) 864-7333**

**NEW FOR 2010! — NOW INCLUDES Complimentary Breakfast**

Handicap Rooms	YES
On-site Restaurant	YES
FREE for Children	18 and under
Pool	Indoor / Outdoor
Airport Shuttle	NO
Airport Distance	7 miles

**Quality Inn**  
2745 North Glenstone  
Springfield, MO 65803  
RATE: \$69.99 per night  
**(417) 869-0001**

Handicap Rooms	YES
On-site Restaurant	NO
Complimentary Breakfast	YES
FREE for Children	18 and under
Pool	Outdoor
Airport Shuttle	NO
Airport Distance	8 miles

**Baymont Inn and Suites**  
2445 North Airport Blvd.  
Springfield, MO 65803  
RATE: \$69.99 per night  
**(417) 447-4466**

Handicap Rooms	YES
On-site Restaurant	NO
Complimentary Breakfast	YES
FREE for Children	15 and under
Pool	Indoor
Airport Shuttle	YES, 4 AM - 11 PM
Airport Distance	2.5 miles



**LEAD 2010 NATIONAL COUNCIL & CONFERENCE**  
 March 11 - 13, 2010 | Springfield, Missouri

**REGISTER ONLINE @**  
[royalrangers.ag.org/events/nationalcouncil](http://royalrangers.ag.org/events/nationalcouncil)  
**NOTICE:** Register online before 12/31/09 and receive a commemorative *Johnnie Barnes Excellence in Leadership & Ministry Initiative* pin at registration check-in!

LAST NAME (please print) \_\_\_\_\_ FIRST NAME \_\_\_\_\_ TITLE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

MAILING ADDRESS (Street or R.F.D.) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

AREA CODE + HOME PHONE NUMBER \_\_\_\_\_ DISTRICT \_\_\_\_\_

CHURCH'S GPH ACCOUNT NUMBER \_\_\_\_\_ IS YOUR OUTPOST CHARTERED THROUGH AUGUST 31, 2010?  
For charter verification only. Cannot be used to purchase registration.  YES  NO

— OR —

**Mail-in Registration Form**

Use a separate registration form for each attendee. All substitutions must be approved by your district director. Please mail (or fax) this form to the following address.

**CONVENTION SERVICES**  
 1445 N. Boonville Avenue  
 Springfield, MO 65802-1894  
 FAX: 417-862-7891

**Refunds:** A non-refundable fee of \$10 per person will be charged for all refund requests. All refunds must be requested in writing and must be received no later than April 1st.

**Check one or more of the following:**

	CHARTERED OUTPOST PRICE	NON-CHARTERED OUTPOST PRICE	TOTAL
<input type="checkbox"/> <b>EARLY REGISTRATION</b> — Postmarked on or before <b>December 31, 2009</b> Includes <i>Ranger Essentials*</i> and commemorative Johnnie Barnes Initiative pin	<b>\$75</b>	<b>\$88</b>	_____
<input type="checkbox"/> <b>DISCOUNT REGISTRATION</b> — Postmarked on or before <b>February 28, 2010</b> Includes <i>Ranger Essentials*</i>	<b>\$85</b>	<b>\$100</b>	_____
<input type="checkbox"/> <b>STANDARD REGISTRATION and walk-ups</b> — Postmarked after <b>February 28, 2010</b> Includes <i>Ranger Essentials*</i>	<b>\$100</b>	<b>\$118</b>	_____
<input type="checkbox"/> <b>RANGER ESSENTIALS*</b> — <i>Non-Council Attendee</i> <small>*Ranger Essentials registration includes a workbook, 2 patches, certificate, and an experience you will not forget presented by the BEST instructors! Please note, walk-up registration will pay non-chartered outpost price.</small>	<b>\$20</b>	<b>\$24</b>	_____
<input type="checkbox"/> <b>SILVER EAGLE CELEBRATION</b>	<b>\$38</b>	<b>\$38</b>	_____

**Sponsored Luncheons**

- NRA Youth Shooting Sports Program (Thursday)** **\$6** \_\_\_\_\_
- Royal Rangers International (Friday)** **\$6** \_\_\_\_\_

**Ladies Activities**

Spouse's name: \_\_\_\_\_

- Pinocchio @ Springfield Little Theatre** (Transportation provided) **\$16** \_\_\_\_\_
- Ladies Brunch** **\$18** \_\_\_\_\_
- Silver Eagle Celebration** **\$38** \_\_\_\_\_
- Ranger Essentials** See pricing above \_\_\_\_\_

**TOTAL REGISTRATION** \_\_\_\_\_

**Method of payment**

The registration fee can be paid by check or by credit card.

**Check enclosed** Please make check payable to Royal Rangers.

**Credit Card** If paying via credit card, include the following information here:



CARD HOLDER'S NAME \_\_\_\_\_

CARD HOLDER'S ADDRESS \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_

CARD HOLDER'S PHONE NUMBER ( \_\_\_\_\_ ) \_\_\_\_\_

EXP. DATE

MO [ ] [ ] YEAR [ ] [ ]

X

CARD HOLDER'S SIGNATURE \_\_\_\_\_

**TOTAL REGISTRATION ENCLOSED**

\$ \_\_\_\_\_