



*T*HE PROPHET SAMUEL BUILT A MONUMENT AND CALLED IT EBENEZER:
OUR ROCK OF HELP

THUS FAR THE LORD HAS HELPED US! FROM THAT DAY FORWARD THE MEN OF ISRAEL
WERE VICTORIOUS BECAUSE GOD'S HAND WAS UPON THEM.

1 SAMUEL 7:12-13

LEAD 2012

ROYAL RANGERS NATIONAL CONFERENCE

www.royalrangers.com/LEAD



Mentoring Future Men.

Hyatt Regency ■ DFW Airport ■ March 15 - 17



DALLAS  TEXAS



HYATT REGENCY DFW
2334 N. International Pkwy.
DFW Airport, Texas 75261
Tel: 1.972.453.1234



**“LEAD is one of the highlights of my year!”
a district director recently told me.**

I couldn't agree more. The acronym that is our conference name, **LEAD**, reminds me how to steward the ministry role God has given me the privilege to chair—to *Love, Encourage, Accomplish, and Develop*. I hope it inspires you, too!

As we gather in 2012, we will again be informed, inspired, and challenged, especially as we celebrate our 50th anniversary.

LEAD2012 is going to be AWESOME!

Here's what you can expect:

- » Learn to raise up next generation leaders
- » Kick off our 50th anniversary celebration in grand style
- » Preview Camporama and get the latest information
- » Enjoy interactive workshops on a variety of relevant topics
- » Discover effective ways to mentor future men using the outdoors, sports, trades, technologies, arts, and ministry
- » Get national updates and important marketing tips
- » Receive encouragement and ideas from other Rangers leaders
- » And most importantly, refreshment from the Word



Our theme comes from 1 Samuel 7:12-13. The prophet builds a monument, calls it Ebenezer (Our Rock of Help), and says, “Thus far the Lord has helped us!” From that time forward, the men of Israel were victorious because God's hand was upon them.

From these verses, we learn this: It is appropriate to meet at **LEAD2012** to *gather strength* by expressing our humble gratitude to the Lord for His blessings during these 50 years and *to expectantly prepare* ourselves for what He has in store for us—“to influence more boys and young men than ever, more effectively than ever!”

See you next March,

Doug Marsh, National Director

**— ALL —
ORGANIZATIONAL
LEADERS***

Are Welcome & Encouraged to Attend!

*An organizational leader is a man or woman serving in any sectional, divisional, district, regional, or national level position.

LEAD 2012

ROYAL RANGERS NATIONAL CONFERENCE



At A Glance

Dr. Tim Elmore, author of *Generation iY* and the bestselling *Habitudes*, will be opening our conference this year. Elmore is a people developer. From the boardroom to the classroom, he develops people to become better leaders. Get your pen and paper ready for this outstanding opening session! And don't forget about the power lunch featuring Dr. Elmore.

On Thursday evening, you won't want to miss the **50th Anniversary Celebration Banquet**. The banquet will kick-off our year-long celebration of the 50th anniversary of Royal Rangers. This night will be like none other in our history! We will have **Juanita Barnes**, wife of the late Johnnie Barnes, founder of Royal Rangers, and former national director **Richard Mariott** as our honored guests. **Dr. Jim Bradford**, general secretary of the Assemblies of God, will be our speaker for the evening.

In honor of our 50th anniversary, banquet attendees are encouraged to wear any historically accurate Royal Rangers uniform of their choice, past or present, including FCF outfits.

A HUGE THANK YOU to BGMC for helping underwrite our anniversary banquet. The original cost of the banquet was \$60 per person. **However, BGMC made it possible to reduce that to \$48 per person.**

THANK YOU BGMC!



Friday afternoon, you will participate in regional and functional breakaways. Friday evening is free time to enjoy with your wife and/or fellow Rangers.

Saturday will be an important and unforgettable conclusion to **LEAD2012**. The closing will include an inspiring challenge from our national director along with the best of the best giveaways. When you leave, you will have a clear message to model and to deliver.



SPRING



LEAD
2012
NATIONAL CONFERENCE

MARCH 15-17

DALLAS  **TEXAS**



Dr. Tim Elmore, Thursday morning session

Dr. Tim Elmore is the founder and president of Growing Leaders, an Atlanta-based nonprofit organization created to develop emerging leaders. From the classroom to the boardroom, Elmore is a dynamic communicator who uses principles, images, and stories to strengthen leaders. He has taught leadership to Chick-fil-A, Inc., The Home Depot, HomeBanc, and Gold Kist, Inc., among others. He has also taught courses on leadership and mentoring at nine universities and graduate schools across the U.S. Committed to developing young leaders on every continent of the world, Elmore also has shared his insights in more than forty countries—including India, Russia, China, and Australia.

He lives in Atlanta with his wife Pam and his two children Bethany and Jonathan.



Dr. Jim Bradford, Thursday evening banquet

Dr. Jim Bradford was elected general secretary of the Assemblies of God by the Executive Presbytery in February 2009. He is a member of the Executive Leadership Team and the Executive Presbytery. As general secretary, Bradford oversees the credentialing of ministers, church chartering, the collection of official statistics, and the Flower Pentecostal Heritage Center.

Prior to his election as general secretary, Bradford served as senior pastor of Central Assembly in Springfield, Mo. Jim holds a Ph.D. in Aerospace Engineering from the University of Minnesota. As a student he led a small Chi Alpha campus Bible study that eventually grew into a university church. Upon graduation in 1979, Jim stepped into full-time ministry with that campus outreach. In 1988, Jim and his family moved to southern California where he pastored Newport-Mesa Christian Center in the heart of Orange County.

Twelve years later, he transitioned to Vancouver, B.C., to pastor Broadway Church. It was in 2003 that Jim and his family moved to Springfield to assume the pastorate of Central Assembly.

Bradford has also served on a variety of executive boards including that of Vanguard University, the Southern California District Executive Presbytery, and the General Presbytery of the Assemblies of God.

Bradford and his wife, Sandi, have two daughters.



Doug Marsh, national director, morning devotions

Doug Marsh will challenge us from the Word on the theme of mentoring future men.



LEAD 2012

NATIONAL CONFERENCE

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DALLAS TEXAS



Take advantage of this opportunity to interact with **Dr. Elmore** for lunch on Thursday, March 15, at LEAD2012. **Space is limited to the first**



15 people who register.

Tickets are **\$100** each and include an autographed copy of Elmore's book, *Generation iY*.

A la Carte Lunch

An a la carte lunch will once again be served in the **Filmmakers Room**. Don't miss the chance to "speed date" our partner ministries while enjoying a fantastic lunch, specifically prepared for Royal Rangers. Lunch ticket sales will open on Thursday and Friday, beginning at 7:30 a.m.

Make sure to purchase your ticket early!



FREE HOTEL PARKING & FREE WI-FI

Complimentary parking is available for all attendees. Please keep your tollgate (parking) ticket handy and have it stamped at the bell stand (located at the front entrance of the hotel) each day immediately before leaving the hotel. Please do not have it stamped until you are ready to leave. The Hyatt Regency DFW is not responsible for lost or misplaced tollgate (parking) tickets.

Free in-room Wi-Fi is also available for conference attendees.



FREE Continental Breakfast

A complimentary continental-style breakfast (with one hot item) is included in your hotel registration! Breakfast will be located in the **Filmmakers Room** on the ground level.



EXHIBITS

Thursday - Saturday

You will want to visit the exhibitor's area and take advantage of some really great deals!



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Ladies Activities

Ranger Angels!

Consider yourself invited and your coming anticipated at **LEAD2012** in Dallas! It was so fun being together last year at the beautiful Hyatt Regency, exploring Grapevine and Dallas together, and enjoying a yummy brunch and spiritual refreshing in the presence of God! This year, we anticipate no less, so we hope you will set aside March 15-17, 2012, for a fun, spring getaway!

We are pleased to feature special speaker **Holly Snell** at this year's ladies' brunch. Holly and her sister, Heather Gilion, wrote *Dancing on My Ashes*, which chronicles invaluable lessons they learned about God and life through the agony of personal tragedy. These lessons were accompanied with joy, beauty, and ultimate companionship. It was through their ashes that Holly came face to face with the Healer of broken hearts, God! In addition to being an author and favorite retreat speaker, Holly and her husband, Aaron Snell, are executive pastors at The Parks Church in McKinney, TX. Holly has a beautiful spirit and heart for ministry that will bless each one of you! Don't miss it!

We are so looking forward to fun, shopping, relaxation, fellowship, inspiration, prizes, music, and hanging out with some cool Ranger guys...*Please join us!*

See you soon, dear ones!

Kerry Marsh & National Staff ladies

Feel free to join your husbands each morning @ 7:55 for devotions & prayer in the Enterprise rooms!

THURSDAY

9:30 – 11:30 AM Ladies Brunch (\$30)

7:00 – 9:30 PM 50th Anniversary Celebration Banquet (\$48)

FRIDAY

9:45 AM Grapevine Getaway (Meet at the hotel Main Lobby)
There are lots of things to do and see in nearby Grapevine. All just a shuttle ride away!

SATURDAY Free time / relax



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WEDNESDAY

8:00 - 12:00 Action Team Meetings:
Programs, FCF, Royal Rangers Alumni,
and Adult & Junior Leadership Training

12:00 - 1:30 Lunch *(on your own)*

1:30 - 5:00 Action Team Meetings continue:
Programs, FCF, Royal Rangers Alumni,
and Adult & Junior Leadership Training

THURSDAY

7:55 - 8:15 Opening Session

8:15 - 9:30 Morning Devotion & Prayer, Doug Marsh

9:30 - 10:00 Break *(visit vendors)*

10:00 - 12:00 General Session #1 - Dr. Tim Elmore

12:00 - 1:30 Lunch *(on your own)*

- *Optional Power Lunch 12:15 - 1:15*
Attendee ticket cost: \$100 **LIMIT 15**

- *A la Carte lunch located in Filmmaker's Room*

1:30 - 5:00 Dynamic Workshops
All workshops will be offered 3 times.

1:30 - 2:30 Workshop 1

2:45 - 3:45 Workshop 2

4:00 - 5:00 Workshop 3

7:00 - 9:30 50th Anniversary Celebration Banquet
Dr. Jim Bradford with special guests —
Juanita Barnes and Rich Mariott

FRIDAY

7:55 - 9:00 Morning Devotion & Prayer, Doug Marsh

9:00 - 9:30 Court of Honor

9:30 - 10:00 Break *(visit vendors)*

10:00 - 12:00 General Session #2

12:00 - 1:30 Lunch *(on your own)*

- *A la Carte lunch located in Filmmaker's Room*

1:30 - 3:30 Functional Breakaways
(District Directors, Outreach Coordinators,
Adult Training, Junior Training, FCF, RRA,
Communications)

3:30 - 4:00 Break

4:00 - 5:00 Regional Breakaways

SATURDAY

7:55 - 9:00 Morning Devotion - Doug Marsh

9:00 - 9:30 Break *(visit vendors)*

9:30 - 12:00 General Session 3 & Grand Giveaways

Schedule subject to change.



Influence **MORE ... MORE** *effectively.*



REGISTRATION FORM

NATIONAL COUNCIL & CONFERENCE
HYATT REGENCY | MARCH 15-17, 2012



REGISTER ONLINE:

www.royalrangers.com/lead

NOTICE: Everyone registering **ONLINE** on or before December 31, 2011, will receive a commemorative LEAD2012 pin. This pin is only available to those who register online **BEFORE 12/31/2011.**

— OR —

REGISTER BY MAIL or FAX:

Use a separate registration form for each attendee. All substitutions must be approved by your district director. Please mail (or fax) this form to the following address:

CONVENTION SERVICES
1445 N. Boonville Avenue
Springfield, MO 65802-7891
FAX: (417) 862-7891

REFUNDS: A non-refundable fee of \$20 per person will be charged for all refund requests. All refunds must be requested in writing and must be received no later than March 31, 2012.

LAST NAME (please print) FIRST NAME TITLE

E-MAIL ADDRESS

MAILING ADDRESS (Street or R.F.D.)

CITY STATE ZIP

AREA CODE + HOME PHONE NUMBER DISTRICT

CHURCH'S GPH ACCOUNT NUMBER

For charter verification only. Cannot be used to purchase registration.

Is your Outpost chartered through August 31, 2012? ☐ YES ☐ NO

LEAD2012

CHARTERED OUTPOST PRICE NON-CHARTERED OUTPOST PRICE TOTAL

EARLY ONLINE Registration — includes Commemorative LEAD2012 pin

On or Before December 31, 2011

\$ 85

\$100

DISCOUNT ONLINE Registration

On or Before February 29, 2012

\$100

\$118

STANDARD ONLINE Registration

After February 29, 2012 Including Walk-up registration

\$130

\$153

50th ANNIVERSARY Celebration Banquet

~~\$ 60~~ \$48

POWER LUNCH Thursday, March 15, with Dr. Tim Elmore & Doug Marsh

\$100

LADIES Activities SPOUSE NAME

LADIES BRUNCH

\$ 30

50th ANNIVERSARY Celebration Banquet

~~\$ 60~~ \$48

METHOD OF PAYMENT

The registration fee can be paid by check or credit card.

☐ **CHECK** Please make check payable to Royal Rangers.

☐ **CREDIT CARD** If paying via credit card, include the following information here:

☐



☐



☐



\$

CARD HOLDER'S NAME

CARD HOLDER'S ADDRESS

TOTAL REGISTRATION FEES ENCLOSED

CREDIT CARD NUMBER

16 digit credit card number input field

EXP. DATE

Month and year input field

MO YEAR

SECURITY CODE

3-digit security code input field

3-DIGIT

X

CARD HOLDER'S SIGNATURE

CARD HOLDER'S PHONE NUMBER