

LEAD14

TELL THE
NEXT
GENERATION



LEAD14 National Royal Rangers Conference
MARCH 13-15, 2014 DALLAS, TX

We will not hide them, we will
tell the next generation the
praiseworthy deeds of the
Lord, his power, and the
wonders he has done".*

(Psalm. 78:4 NIV)

My fellow Rangers:

Who could have imagined just one year ago the doors God would open before us?
We have greater opportunity to influence more boys and young men than ever,
more effectively than ever!

It is our charge to steward the moment. That's what LEAD14 is all about. We are
at a pivot point in our ministry and your attendance, prayer, and action is vital.

In anticipation of our gathering, I need you to spring into action! Bring your team.
Invite leaders from Assemblies of God churches and from churches of other
denominations that are eligible to adopt Royal Rangers.

Thursday through Friday afternoon, LEAD14 will be similar to past years.
But Friday night through Saturday noon we will offer the Mentoring Future Men
(MFM) Conference.

The MFM Conference will allow us to introduce more churches, more mentors,
and more boys and young men to Royal Rangers. Our goal is to grow. The lives of
future men depend on our courage to act.

LEAD14 will be at an all-new venue—the Hilton Dallas Lincoln Centre.

Same dates, new location, great content, forward purpose. It all happens
next March in Dallas, Texas. Please look over the enclosed materials to learn how
to reserve your place today.

See you at LEAD14!

DOUG MARSH
National Director
Royal Rangers



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REGISTER FOR LEAD14 AND RESERVE YOUR ROOM

REGISTER FOR LEAD14

- Register online: www.RoyalRangers.com/LEAD

EVENT	CHARTERED OUTPOST PRICE	NON-CHARTERED OUTPOST PRICE
Early Online Registration (includes commemorative LEAD14 pin) on or before January 17, 2014	\$85	\$100
Discount Online Registration on or before February 17, 2014	\$100	\$118
Standard Online Registration (including walk-up) after February 17, 2014	\$130	\$153
LADIES ACTIVITIES	PRICE	
Ladies Luncheon Price includes admission to Arboretum, lunch, & transportation	\$40	

RESERVE YOUR ROOM AT THE HILTON DALLAS LINCOLN CENTRE

For conference rates, reserve by *February 17, 2014*.

- Reserve online: RoyalRangers.com/LEAD
- Or call toll-free: 1-800-HILTONS (When calling, mention "Royal Rangers.")
- Room Rate: \$115

Rate includes complimentary breakfast, free hotel parking (one vehicle per room), and in-room Wi-Fi when room is reserved directly with Hilton (via Web or phone above).

ARRANGE OPTIONAL AIRPORT SHUTTLE SERVICE

The conference hotel is 18 miles from the DFW International Airport, and 8 miles from Love Field. For those not driving to Dallas or renting a car, shuttle service is available. Prices range from \$15 - \$36 (one-way) or \$30 - \$72 (round-trip) per person depending on which airport you fly in/out of. Make reservations online: RoyalRangers.com/LEAD.

CHECK-IN AND ON-SITE REGISTRATION

Pick up your registration packet on-site in the main lobby of the hotel.

Look for the LEAD14 registration banner.

ALL ABOUT LEAD14

PLEASE READ CAREFULLY. WE NEED YOUR PARTICIPATION, PRAYERS, AND ACTION.

LEAD14 will be inspiring and informative! Topics and features include:**

- **Mentoring in Today's Changing Culture**
- **Shaping Lifelong Servant Leaders**
- **Junior Training Development**
- **Frontiersmen Camping Fellowship**
- **2014 National FCF Rendezvous**
- **New Chartering Requirements and Denominational Eligibility**
- **Royal Rangers International**
- **Informative functional breakaways and purposeful regional business sessions**
- **Fun ladies activities (bring your wife!)**
- **Corporate worship and prayer**
- **Special guests (including pastors, authors, and musicians)**
- **And more! (including optional pre-LEAD archery training)**

One of the exciting features that makes LEAD14 unique is the "conference within the conference" that will take place. Those who register for LEAD14 will attend the Mentoring Future Men Conference (MFM Conference) on Friday night and Saturday morning at no additional charge. (Your registration for LEAD14 will automatically register you for the pivotal MFM Conference. Our guests – non-LEAD14 attendees – will only register for the MFM Conference and will do so at MentoringFutureMen.com. Both events will be held at the same venue.)

Royal Rangers is America's premier, most sought after church ministry for next generation men, period! The MFM Conference will allow us to host guests from around the nation and let them experience why Royal Rangers is effective. As one pastor recently said, "You've caused us to fall in love with Royal Rangers again." We want the world to see why.

As you plan for LEAD14, I would ask you to reach out to church leaders who do not have Royal Rangers and invite them to attend the MFM Conference with you. Potential guests include children's, youth, lead pastors, and lay leaders from AG churches and eligible non-AG churches. (Please click on the charter button at RoyalRangers.com for a list of eligible denominations.)

What they will experience at the MFM Conference is a presentation of the inseparable link between how a boy learns, how he relates (to God, to men, to his peers, and to the opposite sex), and how he dreams and longs to shape his world.

The MFM Conference will convey the strategy that undergirds Royal Rangers. Our ministry model is built to mirror the way God designed boys and the purpose God assigned the church to accomplish. Church leaders and key lay leaders will leave knowing the value Royal Rangers offers the church and how to launch the program.

LEAD14 and the MFM Conference will be time well spent investing in yourself and planting into the growth of Royal Rangers. Plan to attend, and please start inviting church and lay leaders now. (Use the promotional resources at MentoringFutureMen.com.)

**Conference topics and schedule are subject to change.

Hilton Dallas Lincoln Centre
5410 LBJ Freeway
Dallas, TX 76240

Toll Free: 1-800-HILTONS
www.HILTON.com/Dallas



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LEAD14 Conference Rate* of \$115/night includes:

Complimentary breakfast
Parking (one vehicle per room)
In room Wi-Fi

COMPLIMENTARY BREAKFAST*

A complimentary continental-style breakfast with a hot item is included in your hotel registration! Breakfast will be located in the Lakeview Room on the lobby level. The complimentary breakfast is available to those who registered directly with the Hilton reservations via phone or the online link from RoyalRangers.com/LEAD with the conference rate. (If you are not staying at the Hilton Dallas Lincoln Centre hotel, you can purchase breakfast on your own at the hotel restaurant or one of the restaurants in the area.)

FREE HOTEL PARKING AND FREE WI-FI*

Complimentary parking and in room Wi-Fi is available for all attendees staying at the hotel who registered directly with the Hilton reservations via phone or the online link from RoyalRangers.com/LEAD with the conference rate.

Free Wi-Fi is also available for guests and conference attendees in the Hilton Dallas Lincoln Centre lobby level only.

**The complimentary breakfast, free parking, and in-room Wi-Fi are not available to those who register for the hotel through a third party booking agent. Non-guest parking is \$15/day in secured parking garage. It does not include in and out privileges. In and out drivers pay the hourly rate.*

LUNCH BUFFET

An optional lunch buffet will be served in the Lakeview room on the lobby level. Payment is by cash or credit card.

The Hilton Dallas Lincoln Centre and surrounding area offers numerous dining options. Crockett's and L'Express are in the main hotel lobby. Market Place Subs, Mulan Chinese, LBJ Deli, Murray Sandwich Shop, Santa's Soda Shoppe, Galleria Mall food court, Campisi Restaurant, and Gorditas Los Comales are just a few of the dining options within walking distance or a short drive.

EXHIBITS

Thursday - Friday, 7:30 a.m. - 5:30 p.m.

Saturday, 7:30 a.m. - 1:00 p.m.

Our exhibitors will entertain you, inform you, challenge you, and inspire you!

LADIES ACTIVITIES

Greetings from Kerry Marsh

Hi Ranger Angels!

Consider yourself invited to LEAD14 in Dallas! It was so fun being together last year, exploring Grapevine and Colleyville together and enjoying a yummy brunch and spiritual refreshing in the presence of God. This year, we anticipate no less, so we hope you will set aside March 13-15, 2014, for a fun spring getaway.

We will have lunch together offsite at the Dallas Arboretum. The box lunches will be provided when we arrive at the Arboretum, and we will proceed to the semi-private courtyard, surrounded by thousands of incredible flowers. I have a message that I want to share with you during our time together.

Transportation will be provided from the hotel to the Arboretum. After the luncheon, return to the hotel where you can walk to local shops or take the free hotel shuttle to the Galleria Mall, which is located on the other side of the interstate.

On Saturday morning, we will have the opportunity to join our husbands at the Mentoring Future Men Conference to add to the excitement of this event, which will be filmed for release on the national website.

We are so looking forward to fun, shopping, relaxation, fellowship, inspiration, prizes, music, and hanging out with some cool Rangers guys. Please join us!

See you soon, dear ones!

Kerry Marsh and the National Staff Ladies



LADIES SCHEDULE OF ACTIVITIES **

Feel free to join your husbands each morning at 7:55 for devotions & prayer in the Lincoln Ballroom.

THURSDAY

9:00 - 9:45 a.m.	Getting to Know You & Door Prizes (Reflections)
10:00 a.m. - 3:00 p.m.	Ladies Luncheon (Dallas Arboretum)
3:00 p.m.	Shopping, On your own (optional)

FRIDAY

10:00 a.m.	Shopping Getaway (Meet at the hotel Main Lobby at 9:45 a.m. to take the free shuttle to the Galleria Mall)
7:00 - 8:45 p.m.	Mentoring Future Men Conference (optional)
9:00 - 9:45 p.m.	Concert (Shane & Shane)

SATURDAY

	FREE TIME / RELAX
8:00 a.m. - 12:30 p.m.	Mentoring Future Men Conference (optional)

**Conference topics and schedule are subject to change.

LEAD14 SCHEDULE**

On-site registration hours: Wednesday, 1:00-9:00 pm, and Thursday, 7:00-9:00 am

MONDAY AND/OR TUESDAY

Royal Rangers Archery Training (see information below)

WEDNESDAY

8:00 a.m. - 12:00 p.m.	Action Team meetings: Programs (meeting with merit development team members), FCF, Royal Rangers Alumni, Adult & Junior Leadership Training (by invitation only)
12:00 p.m. - 1:30 p.m.	Lunch (on your own)
1:30 p.m. - 3:00 p.m.	Action Team meetings continue: Programs (meeting with merit development team members), FCF, Royal Rangers Alumni, Adult & Junior Leadership Training (by invitation only)
3:30 p.m. - 5:00 p.m.	Combined National & Regional Team Members meeting (all adult organizational leaders holding national or regional level positions)

THURSDAY

7:55 a.m. - 8:00 a.m.	Opening
8:00 a.m. - 8:45 a.m.	Morning Devotion
8:45 a.m. - 9:30 a.m.	Prayer & Worship
9:30 a.m. - 10:00 a.m.	Break
10:00 a.m. - 12:00 p.m.	General Session #1
12:00 p.m. - 1:30 p.m.	Lunch (Lunch Buffet available in Lakeview Room or on your own.)
1:30 p.m. - 3:30 p.m.	General Session #2
3:30 p.m. - 4:00 p.m.	Break
4:00 p.m. - 5:30 p.m.	General Session #3
5:30 p.m. - 7:30 p.m.	Dinner (on your own)
7:30 p.m. - 9:30 p.m.	Functional Breakaway (Dist. Director, Outreach, Junior Training, Adult Training, FCF)

FRIDAY

7:55 a.m. - 8:45 a.m.	Morning Devotion
8:45 a.m. - 9:30 a.m.	Court of Honor
9:30 a.m. - 10:00 a.m.	Break
10:00 a.m. - 12:00 p.m.	General Session #4
12:00 p.m. - 1:30 p.m.	Lunch (Lunch Buffet available in Lakeview Room or on your own.)
1:30 p.m. - 4:30 p.m.	Regional Business Session
4:30 p.m. - 6:30 p.m.	Free Time & Dinner
7:00 p.m. - 8:45 p.m.	Mentoring Future Men Conference - Session #1
8:45 p.m. - 9:00 p.m.	Break
9:00 p.m. - 9:45 p.m.	Shane & Shane Concert

SATURDAY

7:55 a.m. - 9:30 a.m.	Mentoring Future Men Conference - Session #2
9:30 a.m. - 10:30 a.m.	Break & Communicating with Rangers District Directors/Team
10:30 a.m. - 12:30 p.m.	Mentoring Future Men Conference - Session #3

**Conference topics and schedule are subject to change.

ROYAL RANGERS ARCHERY TRAINING

As an exclusive pre-LEAD14 feature, Centershot Ministries will offer Royal Rangers Archery Training.

Royal Rangers Archery Instructor Trainer (RRAIT) will be held on **Monday and Tuesday, March 10-11**, 8:00 a.m. – 5:00 p.m. each day (with one-hour lunch on your own). Cost is \$125/person (for both days). Trainees receive a course book, instructor aids, ID card, and certificate of completion.

With this certificate, the trainees can then teach the Royal Rangers Archery Instructor (RRAI) course in the district or region for 3 years. Must be approved by regional coordinator to attend this event. Strictly limited to 20 people (2-3/region).

Royal Rangers Archery Instructor (RRAI) will be held on **Tuesday, March 11**, 8:00 a.m. – 5:00 p.m. (with one-hour lunch on your own). Cost is \$50/person. Trainees receive a course book, instructor aids, ID card, and certificate of completion. With this certificate, the trainees can then teach archery courses at the outpost or district for 5 years. Space is limited.

Training will be offered at **Freedom Life Church** (2435 E. Hebron Parkway, Carrollton, Texas), a short drive from the Hilton Dallas Lincoln Centre.

Download application from the national ministry website, www.RoyalRangers.com/LEAD. No on-site registration. Pre-registration only.

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REGISTRATION FORM

NATIONAL CONFERENCE
HILTON DALLAS LINCOLN CENTRE
MARCH 13-15, 2014

REGISTER ONLINE:
WWW.ROYALRANGERS.COM/LEAD

NOTICE: Everyone registering **ONLINE** on or before January 17, 2014, will receive a commemorative LEAD14 pin. This pin is only available to those who register online **BEFORE** 1/17/2014.

LAST NAME (please print) FIRST NAME TITLE

E-MAIL ADDRESS

MAILING ADDRESS (street or r.f.d.)

CITY STATE ZIP

AREA CODE + HOME PHONE NUMBER DISTRICT

CHURCH'S GPH ACCOUNT NUMBER

For charter verification only. Cannot be used to purchase registration.

—OR—

REGISTER BY MAIL or FAX:

Use a separate registration form for each attendee.
Please mail (or fax) this form to the following address:

CONVENTION SERVICES
1445 N. Boonville Avenue
Springfield, MO 65802-7891

FAX: (417) 862-7891

REFUNDS: A non-refundable fee of \$20 per person will be charged for all refund requests. All refunds must be requested in writing and must be received no later than March 31, 2014.

Is your outpost chartered through August 31, 2014? YES ☐ NO ☐

LEAD14

	CHARTERED OUTPOST PRICE	NON-CHARTERED OUTPOST PRICE	TOTAL
EARLY Registration - Register online for Commemorative LEAD14 pin On or Before January 17, 2014	\$ 85	\$ 100	
DISCOUNT Registration On or Before February 17, 2014	\$ 100	\$ 118	
STANDARD Registration After February 17, 2014 Including Walk-up registration	\$ 130	\$ 153	

LADIES Activities

SPOUSE NAME _____

LADIES LUNCHEON Price includes admission to Arboretum, lunch, & transportation (Limit 50 tickets)	\$ 40	
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METHOD OF PAYMENT

The registration fee can be paid by check or credit card.

☐ **CHECK** Please make check payable to Royal Rangers.

☐ **CREDIT CARD** If paying via credit card, include the following information here:



\$

TOTAL REGISTRATION
FEES ENCLOSED

CARD HOLDER'S NAME

CARD HOLDER'S ADDRESS

CREDIT CARD NUMBER

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CARD HOLDER'S
PHONE NUMBER

EXP. DATE

SECURITY CODE

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X

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3-DIGIT

CARD HOLDER'S SIGNATURE



www.royalrangers.com/LEAD

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