

# Advancing Evangelism and Missions in your District

*Evangelizing boys for Christ is a central part of the mission of Royal Rangers. Growing the outpost is the key to a thriving ministry. It brings in new families and potentially new leaders. As well, missions is the Great Commission and should be a part of every healthy church and outpost. This class will examine ideas for growing outposts through evangelism and growing missions through challenging your boys to reach the world.*

## Growing your Outpost – Growing your Church

### Where do visitors come from?

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- Attracted to the church by other means
- Regulars visiting on Wednesday night
- Visitors to the community
- Visitors brought by kids
- Visitors brought by reputation
- Visitors brought by events
- Visitors brought by advertising

### How to gain more visitors

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- **Make Rangers attractive – Grow a good reputation**
  - Visual pictures
  - Stories
- **Invite regular attenders to visit**
  - Public appeals
  - Personal appeals
- **Invite kids to bring visitors**
  - Contests
  - Awards
  - Prizes
- **Create events designed to attract visitors**
  - Pinewood Derby in the mall
  - Fishing Derby
  - Parades
  - Bike Safety Week

- **Capture data from all events**
  - Future mailings
  - Future invitations
  - Future events
  
- **Advertise**
  - Newspaper ads
  - Flyers on doors
  - Posters in spots
  - Radio ads
  - Facebook ads

*“Single mom? Let us mentor your boy. Free Wednesday nights at Light House Assembly church. Where kids are special people!”*

## **How to keep visitors**

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- **Badges and awards**
  - First Night Award
  - Third Night Award
  - New Recruit Award
  - Best New Student Award
  
- **Communication with parents**
  
- **Invitation to events**

<h2><b>Growing your Missions Efforts</b></h2>
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| <ul style="list-style-type: none"> <li>• <b>Challenge kids</b> <ul style="list-style-type: none"> <li>○ \$31 in 31 Days</li> <li>○ Buddy App</li> </ul> </li> <br/> <li>• <b>Show media regularly</b> <ul style="list-style-type: none"> <li>○ Youtube</li> <li>○ <a href="http://www.bgmc.ag.org">www.bgmc.ag.org</a></li> </ul> </li> <br/> <li>• <b>Affirm progress</b> <ul style="list-style-type: none"> <li>○ Praise all good behavior</li> <li>○ Praise effort</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• <b>Set goals</b> <ul style="list-style-type: none"> <li>○ Short-term goals</li> <li>○ Team Goals</li> </ul> </li> <br/> <li>• <b>Partner with adults</b> <ul style="list-style-type: none"> <li>○ Adults pledge</li> <li>○ Adults match giving</li> </ul> </li> <br/> <li>• <b>Creative fund-raisers</b> <ul style="list-style-type: none"> <li>○ Neighborhood garage sales</li> <li>○ Neighborhood chores</li> <li>○ Cookie dough</li> </ul> </li> </ul> |
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