

ROYAL RANGERS

Assemblies of God Boys Program

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Dear Aide-de-Camp:

Welcome to the team promoting the Royal Rangers ministry!

The purpose of this manual is to assist you in the total scope of promotion with ideas, approach, and inspiration. YOU are an important factor in the future growth and expansion of our ministry to boys!

Like any manual of this nature, the suggestions found here must be adapted to local situations. Our goal has been to generate germ ideas that you can take and develop within the boundaries of your particular need.

We have not attempted to cover every detail of promotion, but rather to zero-in on the areas the National Office has observed to be most-needed. Key people must be made increasingly aware of the Royal Rangers ministry, and it is our responsibility to meet that need as Aides-de-Camp.

This manual deals with five areas: (1) The Philosophy of Communications and Promotion; (2) Reaching the Publics; (3) Promoting the Royal Rangers Ministry; (4) Keeping Royal Rangers Visible; and (5) Working at the Job that is Never Finished.

In your work as Aide-de-Camp, you will discover new and perhaps better ways of promoting Royal Rangers. Please feel free to share these with the National Office. What works for you may very well work for someone else.

Less than two years from now, Royal Rangers will be twenty years old. We have made great strides forward, and we are thankful for our world-wide acceptance and growth. But we are now entering a new era. Our program shifts to a higher gear as we prepare to take our country and our world by a storm. Many boys in our very own churches remain unreached by Royal Rangers.

Aides-de-Camp, let us arise as one man to carry on our great work to reach, teach, and keep boys for Jesus Christ!

"READY" in His service,

John Eller
National Aide-de-Camp

QUALIFICATIONS AND DUTIES
OF THE
AIDE-DE-CAMP

DISTRICT AIDE-DE-CAMP

QUALIFICATIONS:

1. He must meet the qualifications of a Royal Rangers commander.
2. He must be thoroughly familiar with the overall Royal Rangers ministry.
3. He should have a general knowledge of writing and publicity.
4. He must be willing to devote time to the Royal Rangers program and travel in his district on behalf of the program.
5. He must have completed the Leadership Training Course.
6. Each Aide-de-Camp must be selected by his District Commander.

APPOINTMENTS:

1. He is selected by the District Commander or appropriate district committee. The appointment is for two years.
2. Prior to the reappointment date, a survey and analysis will be made of the activities of the Aide-de-Camp by the District Commander. At that time it will be determined if he should be reappointed.
3. Each District Aide-de-Camp will wear the *Silver Oak Leaf* insignia.

DUTIES:

1. The role and function of the District Aide-de-Camp has greatly changed since they were originally appointed. The role of the Aide-de-Camp is now that of a public relations man in his district. He has the general responsibility of publicizing the Royal Rangers ministry in his district. This includes special events, unusual happenings, special medals (Gold Medal of Achievement, Medal of Valor, Outstanding Service Award, etc.) Pow Wows, Ranger of the Year, Junior Leadership Training Camp, and district participation in regional and national events.
2. He is responsible for regular articles in the district news bulletin and other district Royal Rangers newsletters. He should utilize the news media and other sources such as Christian radio stations, etc. to "Spread the Good News."
3. He coordinates the publicity phase of the overall district Royal Rangers ministry.
4. To become completely familiar with the overall Royal Rangers program in order to correctly and properly present the program and to answer questions regarding it. To keep informed as to the latest developments in the Royal Rangers program in his district and developments on the national level.
5. To assist local churches, at their invitation, in beginning Royal Rangers.

6. To accept invitations to speak at conventions, retreats, Pow Wows, and rallies.
7. To maintain the highest degree of courtesy and respect toward pastors and district officials and other Royal Rangers leaders.
8. To cooperate with, and assist in every way possible the District Commander in his Royal Rangers activities.
9. To perform other such duties as assigned to him by his district.
10. To keep the Regional Aide-de-Camp informed regarding Royal Rangers activities in his district.
11. To keep the National Aide-de-Camp and the National Men's Ministries paper informed regarding special events and happenings in his district.
12. To wear the uniform during Royal Rangers activities and always endeavor, through conduct, appearance, and attitude, to create the proper image of Royal Rangers leadership.
13. To achieve training chief status within one year after appointment.
14. To make a consistent effort to attend the National Royal Rangers Council.

THE ROLE OF THE DISTRICT AIDE-DE-CAMP

An Aide-de-Camp has an almost unlimited opportunity of service in Royal Rangers. However, to reach the full peak of efficiency he must have a thorough understanding of his role and relationship to the overall program.

Because he does not represent himself, but his district, he should maintain close communication with his District Commander so he can most efficiently evaluate the publicity needs and achievements of his district. He should keep in touch as much as possible with various outposts in order to stay familiar with "the grass roots" level of the program.

The Aide-de-Camp serves as a member of the National Council. Therefore, it is very important that he attend the council sessions each year. In this capacity alone the Aide-de-Camp can render an invaluable service to the program.

The District Commander may wish to delegate certain responsibilities for his district program to the Aide-de-Camp. In this event, the Aide-de-Camp should assume these responsibilities without hesitation. In actuality the relationship of the Aide-de-Camp to the District Commander is similar to that of a Deputy District Commander except he has the portfolio of publicity and serves as promotional assistant.

There should be no misunderstanding of the relationship of these district leaders if we keep in mind that the District Commander has administrative and promotional responsibilities. The Aide-de-Camp is involved only in promotions and publicity unless otherwise delegated by his district.

One of the most prominent attitudes of the Aide-de-Camp should be humility. He

should not have a "know-it-all" attitude, but rather should create the impression, "I am available if you need me. If I can be of assistance, I will be very happy to do so." An Aide-de-Camp who develops the right spirit will have many opportunities to speak, teach and assist in behalf of Royal Rangers.

It is our hope that the Aide-de-Camp will also become absorbed in the Royal Rangers program in whatever level he is needed and endeavor to be an example to others of the very best in Royal Rangers leadership.

REGIONAL AIDE-DE-CAMP

1. He will have the general responsibility of publicizing the Royal Rangers ministry in his region. This will include special events, unusual happenings, special medals (Medal of Valor, Gold Medal of Achievement, Outstanding Service Award, etc.) Pow Wows, Ranger of the Year, Junior Leadership Training Camp, and district participation in regional and national events.
2. He would have the responsibility of training the District Aide-de-Camp in his region on how to be a good district publicity man, and would encourage them in carrying out their duties.
3. He would also correlate information on special events, happenings, etc. within his region and forward the same on to the National Office for possible use in periodicals.
4. He would be appointed by the Regional Coordinator in consultation with the National Office.
5. He would be a member of the National Council.
6. His insignia would be a *Gold Eagle*.

SPECIAL AIDES-DE-CAMP

This leader is under a special appointment by the National Committee. His activities or position usually limit the amount of time he can spend promoting Royal Rangers for the National Office. However, his position, abilities, or contribution to the program merits a special appointment. His main asset is generally serving as speaker for special occasions, or serving as a special advisor. He is not confined to a given district or region and is free to promote the program wherever he is invited. He does not have a definite list of responsibilities unless specifically assigned by the National Committee. He must always maintain the high standard of Royal Rangers leadership just as the other leaders. His insignia will be determined by the National Committee at the time of appointment.

NATIONAL AIDE-DE-CAMP

His basic responsibility would be to develop ways of better publicizing the overall Royal Rangers ministries. He would have the responsibility for training the Regional Aides-de-Camp, and would encourage them in carrying out their responsibilities. During the National Council he would chair the break-away sessions of the Aides-de-Camp. He would be a member of the National Royal Rangers Executive Committee. His insignia would be *Two Stars*.

COMMUNICATIONS
AND
PROMOTIONS

ROYAL RANGERS

COMMUNICATIONS AND PROMOTIONAL MANUAL

- I. Philosophy of Communications and Promotion
- II. Reaching the Publics
 - A. Those unacquainted with Royal Rangers
 - B. Acquainted but unreached
 - C. Those inactive in the program
 - D. Active but needing help to build
 - E. Keeping interest alive in the active outpost
- III. Promoting the Royal Rangers Ministry
 - A. Pastoral involvement
 - B. Getting the word out
 1. Headquarters publications
 2. Conventions and councils
 3. District messengers
 4. Newspaper advertizing
 5. Radio spots
 6. TV spots and free time
 7. News releases
 8. Community involvement
 9. Features
 10. Multimedia in the outpost
 - C. District promotion
 1. Direct mail
 2. Displays
 3. Telephone in promotion
 4. Relating to pastors
 5. Importance of the Presbyter
 6. The District Superintendent
 7. Role of Leadership Training Course and National Training Camp
- IV. Keeping Royal Rangers Visible
 - A. Begin with yourself
 - B. Become "Mr. Enthusiasm"
 - C. Using your local outpost as a model
 - D. Think tanks
 - E. Secular opportunities
 1. Parades
 2. County or State Fairs
 3. Centennial celebrations
 4. Political rallies
 - F. District family night for Royal Rangers
 - G. How to encourage Councils of Achievement
 - H. Visibility in denominational gatherings
- V. The Job That Is Never Finished

I. PHILOSOPHY OF COMMUNICATIONS AND PROMOTION

A. Definitions:

1. Communications: Expressing what we have to offer.
2. Promotions: Making what we have to offer visible.

B. Explanation:

1. Communicating the faith has been the work of the Christian church since the time of Christ. If experience has taught us anything, we have learned the success of positive means outweighs the negative approach.
2. What we have to offer is the best boys' program in the world. Our job as Aides-de-Camp is to present this ministry in a visible and attractive manner.
3. Adlai E. Stevenson, two-time candidate for president once said, "We simply have to develop better methods of communicating with the people because we know that there is no better system of ultimate reliance than on the discriminating choice of the people. But they have to be informed. The first responsibility is information, is truth."

C. Application:

1. The National Royal Rangers Office of the Assemblies of God has done an outstanding job building a ministry to reach, teach, and keep boys for Jesus Christ.
2. This ministry does not need further development as much as it needs exposure.
3. This ministry does not need new ideas as much as it needs an informed public.
4. This ministry does not need new personnel as much as it needs enthusiasm among our present ranks to communicate, promote, and propagate this instrument of ministry God has placed in our hands.

D. Projection:

1. Our task is progressive. It will not be finished until Jesus returns. But the size of our task is not intended to discourage us. We must keep moving, and occupy until He comes.
2. There are more than 9,000 Assemblies of God churches in the United States alone. Only a small percentage of these have an active Royal Rangers outpost. Almost all of these churches have the potential for our ministry: 1 leader and 5 boys.
3. Many assemblies have had an active outpost in time past. Reactivation of these could double our ranks overnight.
4. People in denominational leadership need to be informed.

5. People outside our ranks need to be informed.
6. As Aides-de-Camp, we must let America know!

II. REACHING THE PUBLICS

A. Those Unacquainted With Royal Rangers.

1. First impressions are very important in any promotional effort. What people see, hear, and feel about anything new will either help or hinder in time to come.
2. To say, "We're something like Boy Scouts" may not always be the best opener. We are placing the acceptance of our entire program upon someone's opinion of another program. Paul indicated that comparing ourselves among ourselves is not wise.
3. "Putting your best foot forward" should always be our goal in presenting Royal Rangers.
4. Not everyone we contact will have the immediate grasp of the concept of our program unless we keep our presentation sharp, simple, and easy to understand.

B. Those Acquainted but Unreached:

1. The selling job to a burnt-over field is not always easy when first impressions have been second-class or worse. However, our attitude as an Aide-de-Camp will determine much of our acceptance in this particular area.
2. The story is told of a man who went as a shoe salesman to a tribe in Africa. Shortly after arriving, he cabled his boss and reported, "Mission a failure. No one here wears shoes." Afterwards, the company sent another salesman to the same area. He wired back immediately, "Greatest sales opportunity in our history. No one here has shoes. Send carload right away."
3. Enthusiasm is a key ingredient missing in some promotions. We must be excited about Royal Rangers and convey it to others. Perhaps they will see something in this ministry they missed the first round.

C. Those Inactive in the Program:

1. Circumstances are constantly changing in the local church. Boys drop out, move away, or just grow up into manhood. We must keep reaching new boys just to maintain.
2. Failure to either realize or adjust to the changes which occur has led to the eventual inactivity of many otherwise promising outposts. We must encourage leaders to look ahead, plan ahead, and keep the future of the outpost within the total perspective of the Royal Rangers ministry.
3. Experience has proven that the total time elapse between a strong out-

post to a weak one is less than five (5) years. Anytime we stop expanding with new boys, the local program will begin to regress.

4. Since the beginning of the program in 1962, we have said that "the pastor is the key." We have never stopped believing that. If the Royal Rangers program has been previously chartered but presently inactive in a local church, our key to re-kindling the flame is the pastor. (See section III-c-4 "Relating to pastors.")

D. Those Active but Needing Help to Build:

1. Too often our scope of help to others is much too narrow. Most leaders above the local level think of help as it would be involved in making a visit to the church or outpost. Granted that personal contact is a powerful means of communication. But there are other ways which, in the long run, may be just as much or even more effective.
2. The following is a list of ideas which may generate others in dealing with this problem.
 - (a) When an active Royal Ranger moves to another town, notify nearest pastor or commander.
 - (b) Exchange of recruiting ideas between outposts in the same geographic area.
 - (c) United meetings with a strong outpost from one church visiting another on regular meeting night.
 - (d) Encourage local interest by helping the weaker outposts to attend sectional, divisional and district campouts and Pow Wows. (Which all outposts should do!)
 - (e) Offer help from a larger outpost to help canvas a town for boys.

E. Keeping Interest Alive in the Local Outpost:

1. Success is a tremendous tool in keeping the local outpost active. Success can also be very dangerous. How often have we seen an outpost win the "Grand Pow Wow" award this year, and not show up next year. We must never have nor convey the feeling that we have "arrived."
2. One of the best tools at our disposal for keeping interest alive is through trained leadership. The Leadership Training Course is important. But it is not enough. Outposts that succeed and keep interest alive year after year have leaders who have attended National Training Camp. Everything rises and falls on leadership. Properly trained leaders will stick with the program through thick and thin. They will still be there when the thick gets thinner and thin gets thicker.
3. Anytime an Aide-de-Camp has the opportunity to promote Royal Rangers among men, he should be wildly enthusiastic about NTC. Promote it at every opportunity. Encourage participation also in the Ranger of the Year program, Father-Son Banquets or campouts, and special days at a

baseball or football game, Disney World, a Six Flags attraction, etc.

III. PROMOTING THE ROYAL RANGERS MINISTRY

A. Pastoral Involvement:

1. Pastoral participation within the outpost is without equal. Encourage all pastors to enroll and complete the Leadership Training Course. Show them the value of their presence as Outpost Chaplain. It could be their most rewarding ministry.
2. When pastors get excited about Royal Rangers, the men and boys of the church will follow.
3. It has been said that most churches will not go beyond their leadership. This is why we say the pastor is the key.
4. This does not mean that pastors are expected to do the actual week-to-week planning and promotion. But his interest will inspire the laymen of his church to become involved.
5. When a outpost feels their pastor is depending on them, and is concerned for them, this will often provide that extra incentive to preform at greater efficiency.
6. Pastoral interest and approval could mean the difference between success and failure. Encourage all pastors to "get involved!"

B. Getting the Word Out:

1. There are five (5) headquarters publications which can be of great assistance to us in communications and promotions. These are: High Adventure, Dispatch, the Pentecostal Evangel, Advance, and the Men's Ministries Tabloid. These tools should be utilized at every opportunity.
2. Conventions and councils within the Assemblies of God provide an excellent opportunity to get the word out. It will be necessary to work in cooperation with the convention leadership, the District Superintendent, or the District Commander to set up booths and displays. Most denominational functions are open to this sort of promotion which helps to dress up the foyer and hallway areas. Displays should be sharp, with everything in keeping with the goals and objectives of Royal Rangers.
3. Districts are usually open to promotion through the pages of their monthly or bimonthly district newsletter. It is not enough to plan; we must inform those who will participate what our plans are. Constant reminders help keep the total program in the public eye.
4. Advertising can bring attention to our program and produce positive results when handled properly. There are two kinds of newspaper advertising; display and classified. Want ads, brief and clever, are good attention-getters. Cost will usually dictate the size of

the ad. Stick to the pertinent facts. Avoid being too wordy. The fewer words you have, the better the ad will stand out. Use bold type, action words, and illustrations that add to, rather than detract from the message.

5. Spot advertising by radio is being tested in certain areas. It is too early to determine the full value of these promotions, but some general guidelines may be helpful. Like any advertising, radio spots should be sharp and to the point. Background music or sound effects should not detract. Professionally approved copy read by a good announcer is of much greater value than work by amateurs.
6. Television is perhaps our best means of media communication. The cost factor often determines the amount of exposure in this area. However, most local stations have a community bulletin board or talk show where things of interest are brought into focus. Free time to promote Royal Rangers may be ours simply for the asking.
7. News releases are an important tool in outpost promotion. These should always answer the pertinent questions: who, what, when, where, why, and sometimes, how. Most people have a brief attention span, so we must capture their interest on the run. Releases should always be typed, double-spaced, on one side of the paper. Pictures should be glossy black and white. If the picture is of poor quality, don't use it. Avoid posed-for pictures. Get action shots. And be sure everyone in the picture is in proper uniform. Many good promotional shots have been ruined because of a pocket flap unbuttoned or a patch misplaced. A picture is said to be worth a thousand words, so make sure pictures say what we want them to say.
8. Involvement in the activities of the community can give the outpost exposure. We must always be careful to endorse those activities in keeping with our high standards of moral and spiritual values. We live in a world of real people, and we must not forget our duties as citizens. A good impression can be made upon an entire community when Royal Rangers come through in some wholesome community service.
9. Features could include open house, a coffee stop for holiday travelers, skits for school assemblies, or representation at special events of the city or county. It's a good idea to take several Royal Rangers in uniform with you to speaking engagements and other special activities.
10. Multimedia in the outpost can help to keep interest alive. Snapshots, color slides, motion pictures, overhead projectors and even film strips can promote continued involvement in the program. Many outposts are finding use of cassette tapes for learning songs. Others are making good use of bulletin boards, achievement charts, and poster contests.

C. District Promotion:

1. Attractive flyers and announcements about Royal Rangers events can be effective through the mails. Well-planned newsletters will keep people informed. Most districts will make their mailing list available through either the District Superintendent or District Commander. A district

or regional mailing can be done with permission to use a local church bulk mailing permit, provided you give that church's return address and permit number on the front, and present it properly at the post office.

2. Displays for use in local functions, sectional and district meetings, banquets, tours, etc., can be utilized to cover virtually every phase of the Royal Rangers ministry. Among these should be samples of our literature, handbooks, insignia, Section I of the Leadership Training Course, a couple of Royal Rangers posters, and samples of uniforms and FCF paraphernalia, if possible. Good color photos or even a slide presentation can be good attention-getters. Always have something on the display table or booth that is free. One or more leaders in Class A uniforms adds greatly to the display and offers the personal touch. Include craft projects for greater interest.
3. The telephone is a good tool of promotion, provided we use it with discretion. Try not to come on negative in any way. People cannot see your facial expressions over the wire, and may misinterpret your words. Always work from a positive position. Avoid criticism. Be helpful. Offer to go the second mile for the benefit of the boys.
4. Relating to pastors is a very important item for all Royal Rangers leaders, particularly we aides-de-camp. As a District Aide-de-Camp, you should know all the pastors of your district by name, and where they pastor. The district office can supply you with a list. Keep in touch with these men. They are key individuals in the success of our work. When a new pastor moves into the district, write him a letter, give him a call, or make a personal contact. Pastors sometimes become presbyters, Men's Ministries leaders, even district officials. Keep an open door and a good rapport with all Assemblies of God ministers in your area. Never chide a pastor for lack of involvement in Royal Rangers. If all a pastor is willing to give the program is his blessing to have an outpost in his church, then be thankful. But if he seems to have more than a casual interest, be sure to encourage further involvement.
5. It is important that you recognize the presbyters who serve on district boards. They often approve (or disapprove) such important events as dates for Pow Wows, district or even sectional appointments for Royal Rangers, promotions within the district, and a host of other related matters that either directly or indirectly affect our program. Keep all your contacts with them on a friendly basis. Allow them to gain confidence in your judgement and temperment. Let them know you appreciate them. Esteem them highly for the work's sake.
6. The District Superintendent is as important to the district as the pastor is to a church. Never think of him as your adversary, even though some decisions passed over his desk may not be in line with your thinking. Get personally acquainted with this man. Let him know the high degree of respect you hold for him. Share your ideas with him on a one-to-one basis. Enlist his support. Let him learn to trust you. Ask him to serve as District Chaplain, and suggest the district has a place for him to function in that capacity.

7. The role of training is very important in communications and promotion. The Leadership Training Course is basic, and should be propagated at every opportunity. Keep a few copies of Section I in your briefcase at all times. And don't forget the value of National Training Camp. The best outposts are not those with the best boys, but with the best leaders. A leader cannot be at his best until he is trained. And there is no better training in the Royal Rangers program than NTC. Men come away from our camps with tremendous motivation and vision, and with the touch of God evident upon their lives. This is what it's all about! Even more than having the best boys' program in the world, we want to have a Pentecostal boys' program, where leaders communicate the faith to the younger generation of men, and all are edified.

IV. KEEPING ROYAL RANGERS VISIBLE

- A. We must begin with ourselves in keeping our ministry visible. Take advantage of every opportunity to bring attention to the program. As we do, we must not forget to keep our uniforms sharp, clean, and letter-perfect. How distressing to see a man wear a silver oak leaf or higher, and have a patch misplaced! How unappealing to see a clean uniform and unshined shoes! We must strive always to project the proper image of our great work and ministry.
- B. Enthusiasm is contagious. Everyone experiences moments of depression at one time or another, but don't let this hang out while you're on display as an aide-de-camp! Put on a happy face! Smile! Laugh! Shake a few hands! Show a genuine interest in people! Back-slap a little! Project the warm, friendly image of a Royal Rangers leader with full confidence and in full control.
- C. Most aides-de-camp have some contact with a local outpost. This is good, and you should keep it up. A strong indication of what you can do anywhere from a sectional to a national level arises from local involvement. Don't ever get too busy to have contact with boys, it is the index of your effectiveness elsewhere. This is what our program is all about. Our question should always be, "Is it well with the boy?" It has long been said that actions speak louder than words. It is easy to tell someone how to have a good outpost. It is more difficult, but far more effective, to show them how. Keep your local outpost moving! Let others see what can be done by following the guidelines and suggestions you have given them. Practice what you preach.
- D. Any district or region, regardless of size or geographic location, will have within its bounds some excellent "think tanks." Get together with these people at every opportunity and "Ranger." Fellowship with them. "Pick their brain" for ideas. Make your involvement in the program a learning experience. Allow men on the local levels to make suggestions and generate discussions. Be a resource person for them, and you will reap rich rewards.
- E. Secular Opportunities:
 1. Everyone loves a parade. You don't have to agree with everything that

is done in a parade in order to participate. Encourage marching units of Royal Rangers, crack squads, boys to bear the colors, floats, horse-drawn vehicles or even buses filled with boys in uniform.

2. Watch the calendar for county and state fairs. These are wonderful opportunities to promote our ministry. The fees for display booths are usually nominal. Make Royal Rangers both seen and heard!
 3. Centennial celebrations occur every year somewhere in the United States. Hardly a year goes by that some such celebration does not take place in a town or county within your district or region. Take advantage of these occasions to communicate to others the presence of Royal Rangers.
 4. Elections occur somewhere every year, and often, several times within a year. Patriotic occasions of any kind are good opportunities to become visible. Even in political rallies, it is possible to be seen as Royal Rangers without necessarily giving more support to one candidate or another. If the candidate is someone prominent, it is very likely a television camera will pick up some Royal Rangers in the background. Others present at the rally will also be attracted by an outpost uniform.
- F. District family night for Royal Rangers can be effective, and give the outposts across the district a date and a goal to work for. This can be promoted on a district level to include all outposts. Make this an annual event. It will give outposts an incentive to have additional family nights on their own, and could give way to Councils of Achievement, and other important occasions.
- G. How to encourage Councils of Achievement. It has long been a conviction that Councils of Achievement are products of good outposts. Offer to send a letter of congratulations to any and all achievers in the district. You might limit these to: top rating at any level between Straight Arrows and Air-Sea or Trail Rangers, Gold Medal winners, winners of Gold or Silver Buffalo, and achievers in FCF.
- H. Visibility in denominational gatherings is important, but we must always be discreet. We should never force our presence, but always be open to opportunity. When the council or convention opens with presentation of colors, volunteer the Royal Rangers. Ask about a reserved section for men and boys in uniform when some special emphasis is anticipated. Work the hallways and foyers for people interested in the program. Take advantage of mealtimes and restaurant gatherings to be visible and available for consultation on Royal Rangers. A Royal Rangers Day at camp will pay dividends, as will emphasis during seminars, rallies, and fellowship meetings.

V. THE JOB THAT IS NEVER FINISHED

Our work as aides-de-camp began the day of our appointment, but the job is never finished. Promotion now will plant the seeds for the future, but the future, if Jesus tarries, must have seed-planting also.

Never slow down, never give up. Keep on going until our Lord returns.

SPOT ANNOUNCEMENTS

NEWS RELEASE

SPOT ANNOUNCEMENT

1

PRODUCED BY LEON (Shorty) WILLS

"Excuse me sir, I'm conducting an interview. What's your name?"

"Elsworth Calvin Bishop, Jr." "What?" "Elsworth Calvin Bishop, Jr. and this is my 12 yr. old son, Elsworth Calvin Bishop, III"

"Oh, really? Hello there, Elsworth Calvin Bishop III" "Hello, sir."

"Mr. Bishop, would you mind telling me where you and your son are going right now?" "We're going to a meeting of the Royal Rangers. Do you

know what that is?" "No I don't. What is it?" "Go ahead and tell him son."

"The Royal Rangers is a program for boys between the ages of 5 and 17 that want to have fun and learn to live a clean life, spiritually, mentally and physically." "You mean it's something like

Boy Scouts?" "Yes sir, it is. We go camping, hiking, exploring and most important of all we study the Bible, so we can have a clean

Christian life." "That really sounds exciting. Do you think it's helped your boy, Mr. Bishop?" "No doubt about it, in fact I wish I were his

age and could join myself." "How does someone go about getting their child involved in the Royal Rangers?" "All they have to do is contact

the nearest Assembly of God church for more information." "I want to thank you both for helping me with the interview." "By the way, sir.

What is your name?" "Prince Lee Edward Dayom IV" "Wow, you really need help."

NEWS RELEASE

SPOT ANNOUNCEMENT

2

What is a Royal Ranger? A Royal Ranger is alert mentally, physically, and spiritually. A Royal Ranger is clean in mind, body and speech. He is honest and does not lie, cheat or steal. He is courageous and brave, in spite of danger, criticism or threat. He is loyal to his church, family, outpost and friends. A Royal Ranger is obedient to his parents, leaders, and those in authority. He is courteous, polite, kind and thoughtful. A Royal Ranger is spiritual; he prays, reads the Bible and witnesses. Do you know a young man between 5 & 17 that has the qualities of a leader? Help him become aware and proud of himself. Contact the nearest Assembly of God Church for more information about the Royal Rangers program for young men between 5 & 17. Do yourself and your boy a favor. Who knows, you may be the parent of a future president. The Royal Rangers - to mold his future.

NEWS RELEASE

SPOT ANNOUNCEMENT

3

How many young men between 5 and 17 do you know that are alert, clean, honest, courageous, loyal, courteous, obedient and spiritual. Isn't this what you want for your son or relative? Aren't you concerned about his future? Are you doing anything about it? Aren't you disappointed that you're not? Now, right now, is the time for action. Contact your nearest Assembly of God church for information about the Royal Rangers, for the sake of the boy you love between 5 and 17. Do it now. You'll never regret it.

NEWS RELEASE

SPOT ANNOUNCEMENT

4

Hey dad, did you know that Jesus actually sweated blood while praying one time?

What do you mean son?

Well, at the Royal Rangers meeting tonight we were reading in the book of Luke and it describes how Jesus actually sweated blood while praying one time.

Hey, you really like the Royal Rangers program -

Dad, I wouldn't give it up for anything . I love the camping, hiking, exploring and all the other things we do. Most of all, I really am into the Bible study and all the things I'm learning from it. Can I go with you sometime, son? Sure dad, I'd be proud to have you go with me.

To mold your boys future correctly, contact your nearest Assembly of God church and ask about the Royal Rangers program.

NEWS RELEASE

SPOT ANNOUNCEMENT

5

Mental, spiritual, and physical growth for boys 5-17. For more information about the Royal Rangers contact your nearest Assembly of God Church.

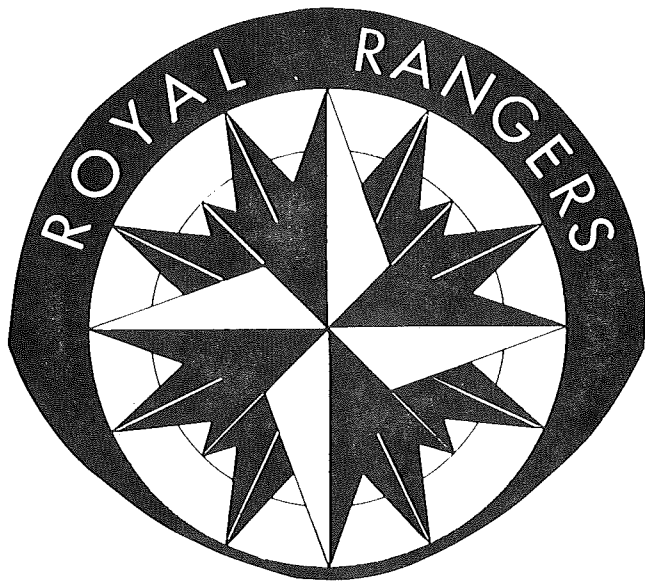
NEWS RELEASE

SPOT ANNOUNCEMENT

6

The Royal Rangers, a doorway to action and adventure for boys.
For more information contact your nearest Assembly of God Church.

REFERENCE MATERIAL



SIX FLAGS
WELCOMES
ROYAL RANGERS
ONE BIG DAY!

May 1, 1981

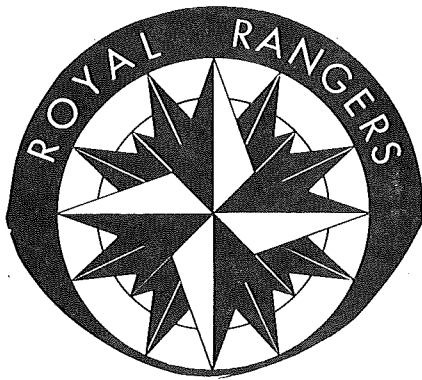
*Southern Missouri

*Northern Missouri

*Illinois

FOR INFORMATION :

800-555-1212



REGIONAL CONFERENCE

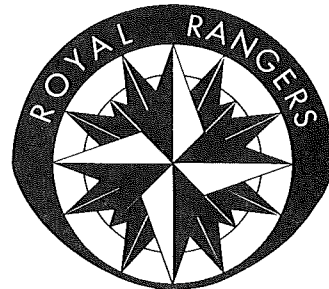
September 15 & 16

Bethel Assembly of God

1111 Broadway

Tulsa, Oklahoma

John Doe, District Commander



DISTRICT POW WOW
June 15-18
CAMP OKI-TKI
John Doe, District Commander

OUTPOST 131
COUNCIL OF ACHIEVEMENT
WEDNESDAY, NOVEMBER 20

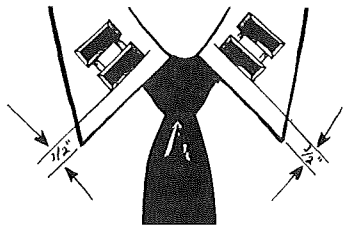
ALL
PATROLS



7:30 p.m.

INSIGNIA PLACEMENT AND MEASUREMENT SHEET

Short brimmed tan western hat or Leader's navy blue cap

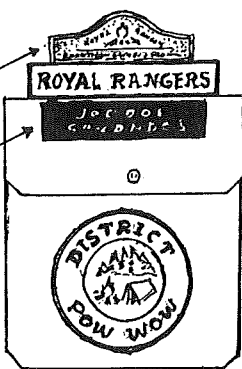
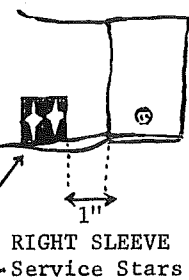


LEADER'S INSIGNIA:
worn $\frac{1}{2}$ " from front
edge of collar

LEADER'S NAME TAB:
worn centered over
right pocket

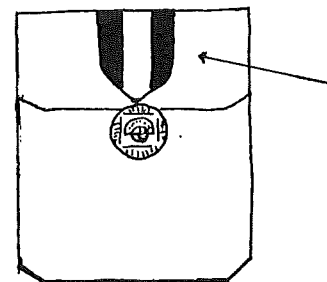
CHAPLAIN'S CROSS:
worn centered $\frac{1}{2}$ inch
above left pocket

NATIONAL TRAINING
CAMP PATCH: worn
centered on left
pocket.



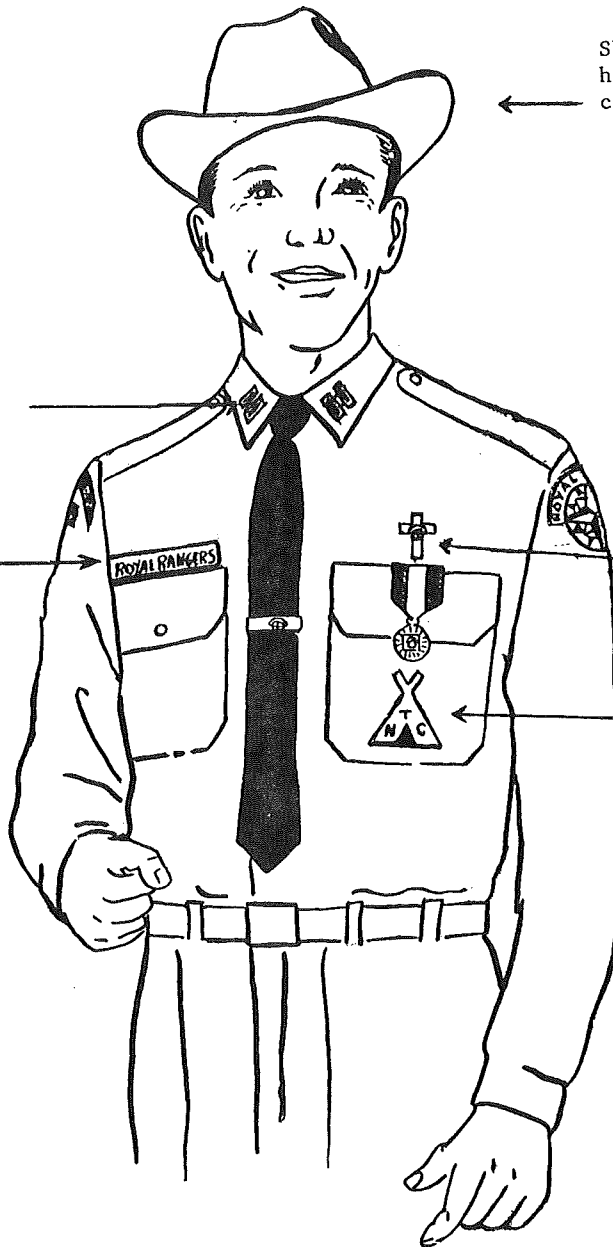
RIGHT POCKET

IDENTIFICATION NAME TAB: worn
centered at top edge of pocket
FRONTIERSMEN CAMPING FRATERNITY
PIN: worn centered above
Leader's name tab.

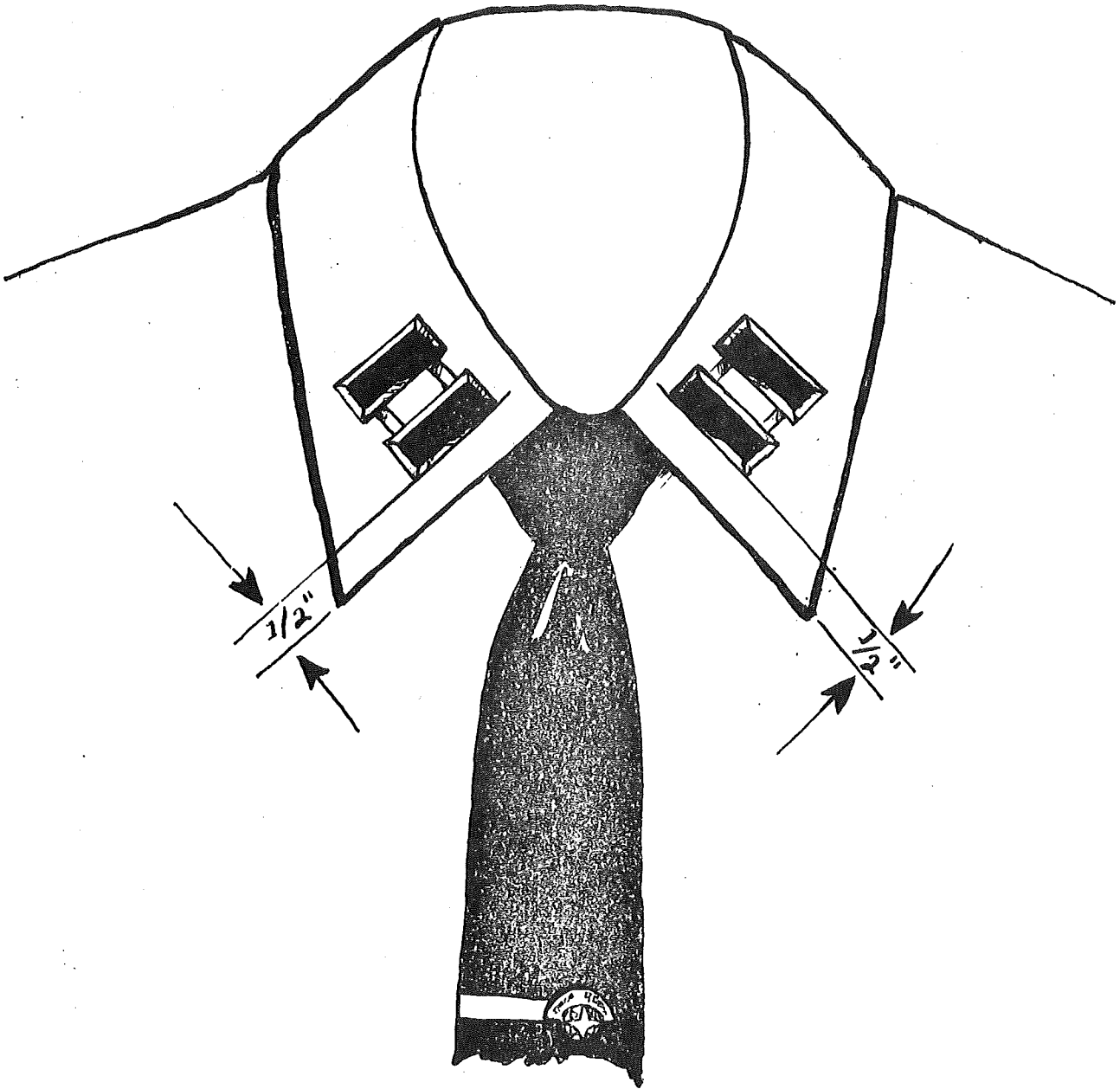


LEFT POCKET

LEADER'S MEDAL OF ACHIEVEMENT:
worn centered at top edge of
pocket.

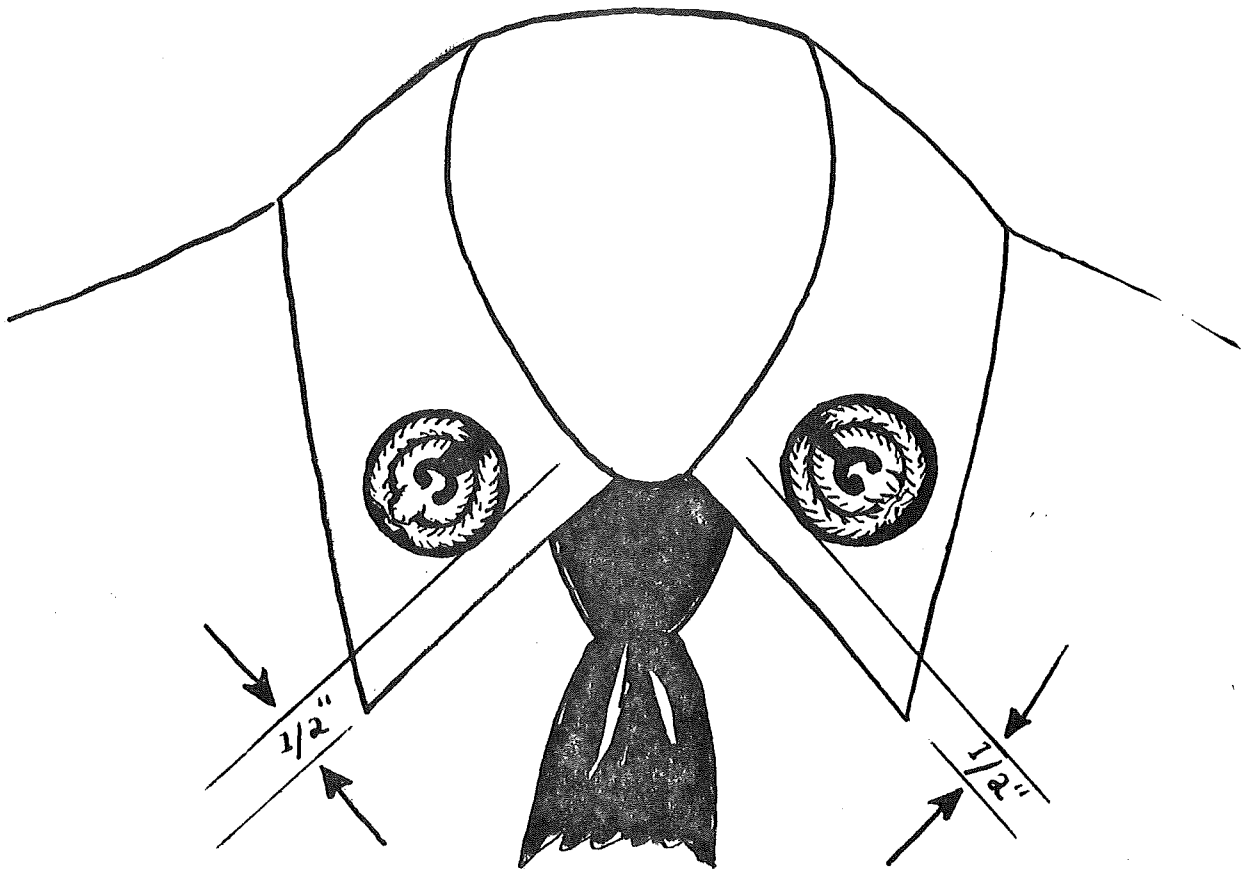
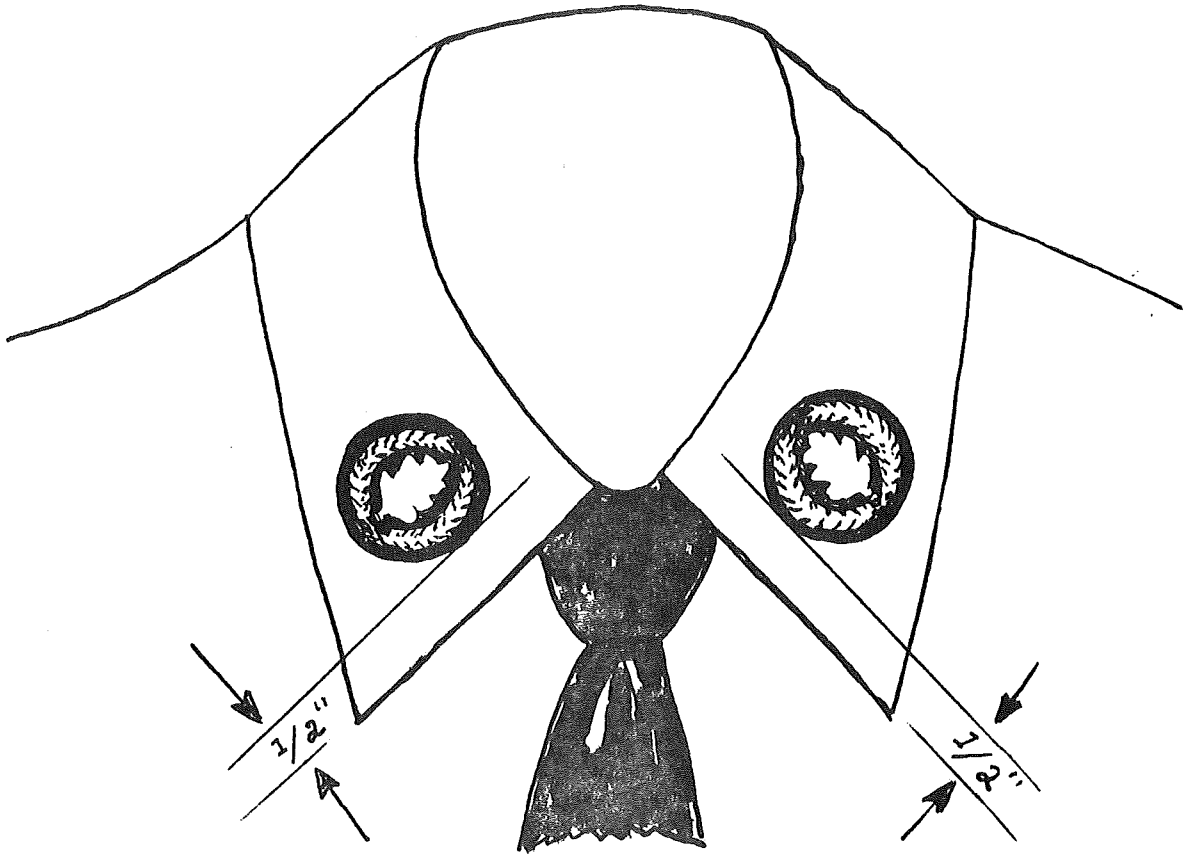


INSIGNIA PLACEMENT SHEET

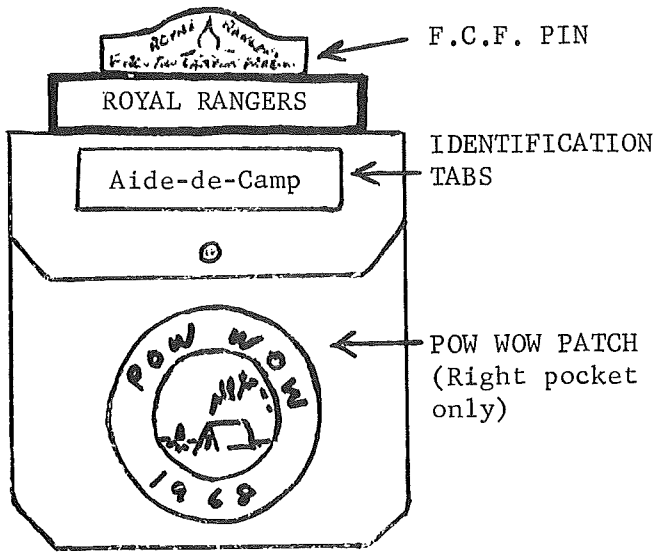


The insignia is worn on the collar of shirts, whether they have epaulets or not. This does not apply to coats. The insignia on the coats are worn on the epaulets.

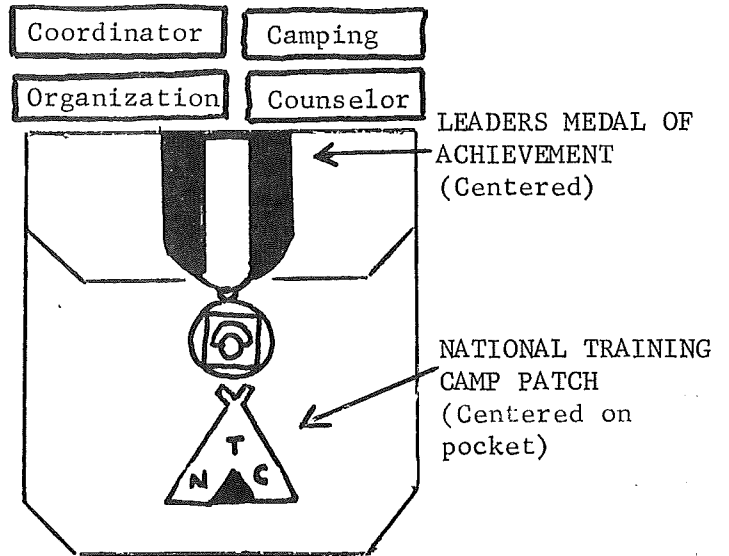
INSIGNIA PLACEMENT SHEET Cont.



SUPPLEMENTARY INSIGNIA PLACEMENT SHEET

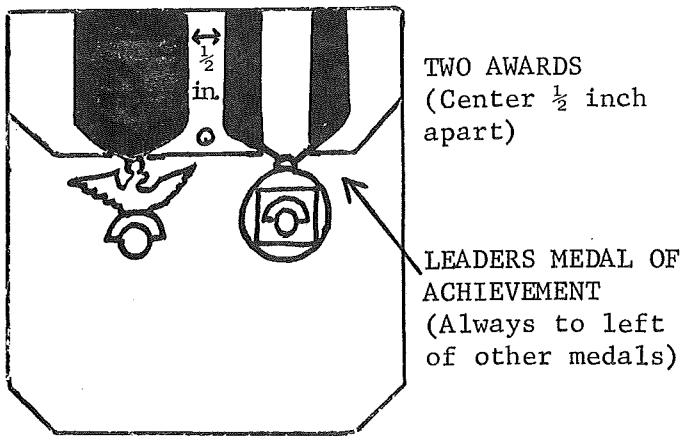


RIGHT POCKET

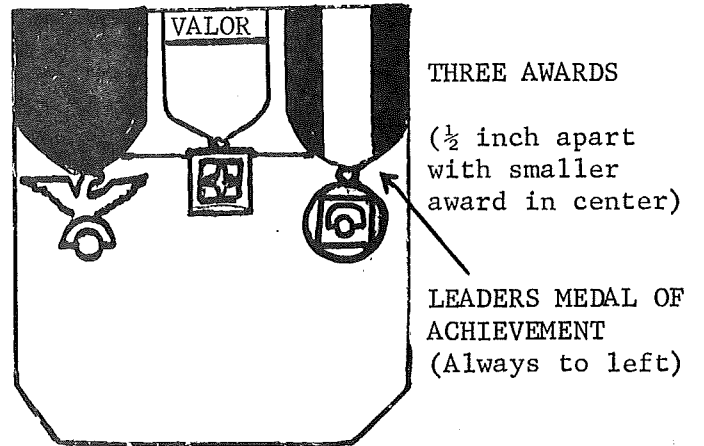


LEFT POCKET

WHEN MORE THAN ONE MEDAL IS WORN, USE THE GUIDE BELOW.

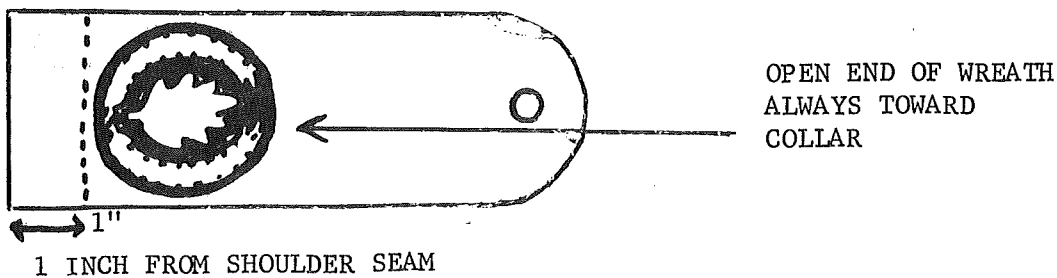


LEFT POCKET



LEFT POCKET

RANK INSIGNIA PLACEMENT



1 INCH FROM SHOULDER SEAM

LEADER'S INSIGNIA

The Local Outpost Commander wears two blue bars, his Lt. Commander wears only one blue bar.



Churches who have several outposts and wish one man to coordinate the activities of all the groups, may appoint a Senior Outpost Commander. He will wear two white bars.



The Local Outpost Council wears two gold bars. We recommend that pastors become members of the Outpost Council.



The Area Commanders and Deputy Sectional Commanders wear a light blue oak-leaf cluster.



The Sectional Commander, the Sectional Men's Ministries Representative, and the Sectional Presbyters who serve as Sectional Chaplain will wear a gold oak-leaf cluster.



The Deputy District Commander, the District Aide-de-Camp, The District Training Coordinator, the District FCF President, and the Divisional Commanders wear a silver oak-leaf cluster. (Other Special Appointed District Related Leadership positions may also wear this insignia.)



The District Commander, the District Men's Ministries Director, the Regional Training Officer, the Regional Aide-de-Camp and the Territorial FCF Representative wear a gold eagle.



The Regional Coordinator and the District Superintendents who serve as District Chaplain will wear one gold star.



The National Training Coordinator, the National Aide-de-Camp, the President of the National Council and the National FCF President wear two gold stars.



The National Commander, the National Secretary of Men's Ministries and the National Director of Church Ministries wear three gold stars.



JUNIOR COMMANDERS

An outpost may select an older, top-notch boy/boys to serve as Junior Commander.

Qualifications:

1. Must be between 15-17 years old.
2. Must meet the same requirements as do Lieutenant Commanders, except it is not necessary for him to enroll in the Leadership Training Course.

Responsibilities:

1. Should assist the Commander and Lieutenant Commanders in the various activities of the outpost.
2. Should not be given full responsibility for an outpost meeting or outing.
3. The responsibilities of the Junior Commander should not replace or interfere with the duties of the Senior Guide.

Registration:

Should register as an Air, Sea or Trail Ranger.

Uniform:

The Junior Commander should wear an Air, Sea or Trail Ranger uniform.

Insignia:

Special Junior Commander bars are available from the Gospel Publishing House: Order No. 15-FO-0383, price \$3.35 per pair. (These are the miniature insignia for shirt collar. Standard size insignia for coats and blazers is #15-FO-6947, price \$2.00)

PLEASE NOTE: We recommend that the Junior Commander continue in the Air, Sea or Trail Ranger advancement program even though he is serving as Junior Commander.

WOMEN LEADERS IN THE ROYAL RANGER PROGRAM
(A National Committee Report)

A request was made by the 1972 Aides-De-Camp Council and District Commander's Conference for the National Royal Ranger Committee to make a study on the involvement of women in the Royal Ranger Program; and to issue an official statement on this matter.

The National Committee completed it's study which included consultation with the National Women's Ministries Department, and made the following recommendations:

In the event men leaders cannot be secured for the Buckaroo & Straight Arrow program, women leaders may assume this role. It will be left to the discretion of the local outpost council regarding the availability of men. However, the involvement of women as leaders will be in the Buckaroo & Straight Arrow program only. These women leaders will be permitted to take the Leadership Training and may wear the LTC awards. However, they will not be permitted to attend the National Training Camps or become members of the Frontiersman Camping Fraternity, since these areas are geared for men and older boys. If, however, there should be enough demand for N.T.C.-type training for women leaders, the National Committee would certainly give consideration to developing an N.T.C. experience exclusive for them.

The National Committee has also made recommendations regarding uniforms for women leaders. These uniform suggestions appear in the Royal Rangers Uniform Guide Booklet. These women leaders should be extended the same courtesy and cooperation as the men leaders.

The question also arose regarding ladies attending Pow-Wows. The National Committee has recommended from the beginning of the Buckaroo program that 7-8 year old boys not be involved in Pow-Wows or overnight type camping. There would therefore be no necessity for women leaders to attend a Pow-Wow except perhaps as day visitors.

The National Committee wants to assure the women now involved in the program and those who will become involved that we deeply appreciate their interest in boys and their willingness to serve.

ROYAL RANGERS SUPPLY ORDER FORM

ITEM

QUANTITY



DOORWAY TO ACTION & ADVENTURE brochure _____
HERE'S HOW TO ORGANIZE brochure _____
OUTPOST COUNCIL brochure _____
ROYAL RANGERS ORDER BLANK _____
FCF ORDER FORM _____
LEADERSHIP TRAINING COURSE APPLICATION _____
HAS YOUR OUTPOST CHARTERED? form _____
CHARTER APPLICATION _____

MEDAL OF VALOR recommendation form _____
GOLD MEDAL OF ACHIEVEMENT form _____
OUTPOST COMMANDER'S AWARD & OCA ANNUAL EVALUATION SHEET (one sheet) _____
SPECIAL RECOGNITION CERTIFICATES _____
ADDITIONAL COPIES OF THIS SUPPLY ORDER FORM _____



NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PLEASE CHECK THE POSITION YOU HOLD:

- District Commander
- Deputy District Commander
- District Aide-de-Camp

PLEASE SHIP:

- Regular mail _____
- Special handling _____
- *Airmail _____
- *Special delivery _____

*Postage on airmail and special delivery will be billed to the person requesting it.

SEND THIS FORM TO: ROYAL RANGERS, 1445 Boonville Avenue, Springfield, MO 65802