

**SAMU'S 12 DAYS OF GIVING 2023**  
**OFFICIAL CONTEST RULES**  
**December 1-12, 2023**

**This contest is open to Canadian Residents, excluding Quebec, who are currently enrolled in MacEwan University and is governed by Canadian law.**

**1. CONTEST PERIOD:**

Contest begins on November 30, 2023 at 8:00 p.m. MST and ends on December 12, 2023 at 8:00 p.m. MST (the **"Contest Period"**). The Contest Period consists of 12 days of individual draws from December 1, 2023 through December 12, 2023 inclusive (**"Daily Draws"**). The total number of draws during the Contest Period is 72. There will be six draws conducted for each day of the Contest Period (See Prize Breakdown for more information). Participants must enter each Daily Draw separately during the **"Daily Draw Eligibility Period"** which is 8:00 p.m. the day prior to the draw, to 7:59 p.m. on the draw day, for each respective day from December 1 through December 12 inclusive.

**2. ELIGIBILITY:**

This contest is open to Canadian and foreign students attending MacEwan University in Canada who are the age of majority in their province of residence, excluding Quebec residents (**"Entrants"**). Entrants must be a current full-time or part-time MacEwan student enrolled in the 2023 – 2024 school year. The contest is sponsored by the Students' Association of MacEwan University (SAMU) (the **"Sponsor"**). Employees of SAMU and MacEwan University, including faculty members, are not eligible to enter this contest.

**3. HOW TO ENTER:**

No purchase necessary. Only one entry per student for each Daily Draw. Entrants must enter each Daily Draw separately during each Daily Draw Eligibility Period. Entrants are eligible to enter a maximum of 12 times, 1 entry per Daily Draw. To enter, Entrants must fully complete the Entry Form located at <https://www.samu.ca/12days> (the **"Website"**) and follow on screen instructions which requires you to (i) provide contact information for contest purposes including a valid "@mymacewan.ca" email address and (ii) clicking the submit button (the **"Entries"**). By submitting their entry, all Entrants are agreeing to the terms and conditions of the contest and these Official Contest Rules and Regulations (the **"Rules"**). To be eligible, your Entry must be received within the Contest Period and the Daily Draw Eligibility Period for that day. SAMU is not responsible for entries that contain misspelled email addresses or phone numbers.

**4. HOW TO WIN**

Winners will be selected by random draw starting on December 4, 2023 from among all eligible Entries received during each day's Daily Draw Eligibility Period. Only one prize per person per Daily Draw. Participants may win multiple times if randomly selected from different Daily Draw Eligibility Periods. Winners will be contacted by email and/or phone. Before being declared a Winner, all selected entrants will be required to correctly answer a mathematical skill-testing question without mechanical or other aid and sign a Prize Declaration and Release form.

The odds of winning depend on the number of eligible Entries received during each Daily Draw Eligibility Period.

The Sponsor will make three (3) attempts to contact the Winners by email and/or telephone (using the information provided at the time of entry) from the time the Draw is made through to January 16, 2024 at noon. Please note that the SAMU offices are closed December 16, 2023 through January 1, 2024 and reopens on January 2, 2024. Emails and phone calls may not be responded to and prizes will not be distributed during that time.

If a selected entrant cannot be contacted or has not responded after three tries through email and/or phone, by January 16, 2024 at 12:00 p.m., or there is a return of any notification as undeliverable; then that selected entrant will be disqualified and the Sponsor reserves the right, in its sole discretion and subject to time constraints, to randomly select an alternate eligible entrant from among the remaining eligible Entries.

5. **All Entries are subject to verification. The Sponsor reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor) to participate in this Contest. Failure to provide such proof in a timely manner may result in disqualification.**

## 6. PRIZES

The total value of the prizes is approximately \$12,000. Prize values in the Prize Breakdown do not include any applicable GST or fees. Prizes will be distributed to winners by email or picked up in person at the SAMU offices. All prizes must be accepted as awarded. The Sponsor reserves the right to substitute any of the prizes with other prizes of equal or greater value if any prize cannot be awarded as described for any reason. Prizes are non-transferable and are not redeemable for cash or credit, in whole or in part. Prizes for each Daily Draw will be revealed on the website at 8:00 p.m. the day prior, and daily at 7:00 a.m. through email to those that subscribed to contest email reminders. The time the prize is revealed does not affect the Daily Draw Eligibility Period, which remains constant. Entrants may enter the Daily Draw anytime within the Daily Draw Eligibility Period.

The Sponsor requires winners to sign a Prize Declaration and Release form, including a consent to the Sponsor posting the winner's name and/or photograph on its website or through its social media channels. If a winner fails to return the Prize Declaration and Release forms within the time specified by the Sponsor, s/he will forfeit their prize, at the discretion of the Sponsor, and an alternate winner will be selected from the eligible Entries.

### Prize Breakdown:

Daily Draw Date	Number Prizes	Gift Cards	Total Value
December 1, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	Choice of any gift card offered in this campaign	\$1,000
December 2, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	Kingsway Mall	\$1,000
December 3, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	Superstore	\$1,000
December 4, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	Simon's	\$1,000
December 5, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	Best Buy	\$1,000
December 6, 2022	5 x \$100 gift cards 1 x \$500 tuition credit 5 x 2 \$20 Splash and Bash Tickets	MacEwan Eats and Splash & Bash Tickets	\$1,000
December 7, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	Guusto	\$1,000
December 8, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	Amazon	\$1,000
December 9, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	Indigo	\$1,000
December 10, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	Choice of SAMU Food vendor gift card: EDO, OPA!, Chachi's or Deville Coffee	\$1,000
December 11, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	London Drugs	\$1,000
December 12, 2022	5 x \$100 gift cards 1 x \$500 tuition credit	MacEwan Bookstore	\$1,000
<b>Total</b>	<b>72</b>		<b>\$12,000</b>

## 7. GENERAL CONDITIONS

- By participating in this contest, each Entrant and Winner agrees to: (a) be bound by these Official Contest Rules and the decisions of the Sponsor and (b) release and hold harmless the Sponsor, and its executives, officers, employees and agents from and against any and all liabilities, losses, claims, demands, costs and expenses (including lawyer's fees and litigation expenses on a solicitor and own client basis) whatsoever to which any of them may become subject arising from any actions or omissions by the entrant.
- By participating in this contest, each Entrant and Winner agrees that the Sponsor may post the winner's name and/or photograph on its website, social media channels or through other communication methods.
- The decisions of the Sponsor in relation to this contest will be final and binding on all Entrants and Winners.
- The Sponsor reserves the right to cancel, terminate, or suspend this contest, at its discretion, at any time without prior notice.
- SAMU does not have any sponsored ties or obligations to the company or product gift cards listed in the Prize Breakdown. By providing the prizes, SAMU is in no way endorsing the products or companies, does not associate itself in name or likeness to any of the products or companies and is not being compensated in anyway by promoting or providing the prizes. All prizes are independently purchased by and at the sole discretion of SAMU for the purposes of this Contest.
- Each Prize claim is subject to verification by the Sponsor and/or its designated representatives. Entries made with multiple email addresses, under multiple identities, or through the use of any device or other method to enter multiple times or entries that are in excess of the permitted number of entries are automatically void. All contest Entries obtained through unauthorized sources or which are incomplete or in any way not in compliance with these Official Contest Rules are automatically void. The Sponsor is not responsible for lost or late Entries. The Sponsor is not responsible for any miscommunications, failed communications systems, software malfunctions, or for any human errors in connection with this contest. The Sponsor may suspend or terminate this contest if the Sponsor is of the view this contest's administration or fair play has been compromised.

Your personal information is collected under the authority of the Freedom of Information and Protection of Privacy Act (FOIP). The information provided to enter this contest will be used to administer this contest and provide subsequent SAMU related communications only. Questions about the collection of this information may be directed to:

SAMU  
Room SA-301  
10850 – 104 Ave  
Edmonton AB T5H 0S5

Ph: 780-497-5631  
info@samu.ca

- This contest is subject to all applicable federal, provincial and municipal laws, as well as these Official Contest Rules.

