

SAMU ACADEMIC EXPERIENCE SURVEY 2026

OFFICIAL CONTEST RULES

February 2 - 16, 2026

This contest is open to Canadian Residents, excluding Quebec, who are currently enrolled in MacEwan University and is governed by Canadian law.

1. CONTEST PERIOD:

This contest opens at 8:00a.m. on Monday, February 20, 2026, and closes at 4:00 p.m. on Monday, February 16, 2026. (the “Eligibility Period”). Participants must complete the SAMU Academic Experience Survey in its entirety within the Eligibility Period to be eligible to receive a prize.

2. ELIGIBILITY:

This contest is open to Canadian and foreign students attending MacEwan University in Canada who are the age of majority in their province of residence, excluding Quebec residents (the “Entrants”). Entrants must be a current full-time or part-time MacEwan student enrolled in the 2025 – 2026 school year. The contest is sponsored by the Students’ Association of MacEwan University (SAMU) (the “**Sponsor**”). Employees of SAMU and MacEwan University, including faculty members, are not eligible to enter this contest.

3. HOW TO ENTER:

No purchase necessary. Only one entry per student. Entrants may enter the draw anytime within the Eligibility Period.

Entrants are eligible to enter the Contest once within the Eligibility Period. To enter, Entrants must complete the SAMU Academic Experience Survey (the “Survey”) within the Eligibility Period. At the end of the survey, students will have the option to fill out an additional section that requests their contact information. For a completed Survey to be considered an Entry, students must provide their contact information at the end of the Survey (the “Entry”). By submitting their Entry, all Entrants are agreeing to the terms and conditions of the contest and these Official Contest Rules and Regulations (the “Rules”).

4. HOW TO WIN:

The Winners will be selected by random draw starting on February 17, 2026, from among all eligible Entries received during the Eligibility Period (the Winners). The Winners will be contacted by email and/or phone. Before being declared Winners, the selected entrants will

be required to correctly answer a mathematical skill-testing question without mechanical or other aid and sign a Prize Declaration and Release form.

The odds of winning depend on the number of eligible Entries received during the Eligibility Period. The Sponsor will make three (3) attempts to contact the Winners by email and/or telephone (using the information provided at the time of entry) from the time the Draw is made through to March 3, 2026, at 12:00 p.m. local time.

If the selected Entrant(s) cannot be contacted or have not responded after three tries through email and/or phone by March 3, 2026 at 12:00 p.m., or there is a return of any notification as undeliverable; then selected Entrant(s) will be disqualified and the Sponsor reserves the right, in its sole discretion and subject to time constraints, to randomly select an alternate eligible Entrant(s) from among the remaining eligible Entries.

5. **All Entries are subject to verification. The Sponsor reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor) to participate in this Contest. Failure to provide such proof in a timely manner may result in disqualification.**

6. **PRIZES:**

The selected and verified Entrants will each receive a \$100 gift card of their choosing (the "Prize"). The Prize value does not include any applicable GST or fees. The Prize will be emailed to each Winner's MyMacEwan address. The Prize must be accepted as awarded. The Sponsor reserves the right to substitute the Prize with other prizes of equal or greater value if the Prize cannot be awarded as described for any reason. The Prize is non-transferable and is not redeemable for cash or credit, in whole or in part. The Sponsor will award 5 individual Prizes, for a total of approximately \$500.

The Sponsor requires Winners to sign a Prize Declaration and Release form, including a consent to the Sponsor posting the winner's name and/or photograph on its website or through its social media channels. If a winner fails to return the Prize Declaration and Release form within the time specified by the Sponsor, they will forfeit their prize, at the discretion of the Sponsor, and an alternate winner will be selected from the eligible Entries.

7. **GENERAL CONDITIONS**

- By participating in this contest, each Entrant and Winner agrees to: (a) be bound by these Official Contest Rules and the decisions of the Sponsor and (b) release and hold harmless the Sponsor, and its executives, officers, employees and agents from and against any and all liabilities, losses, claims, demands, costs and expenses (including lawyer's fees and litigation expenses on a solicitor and own client basis) whatsoever to which any of them may become subject arising from any actions or omissions by the entrant.

- By participating in this contest, each Entrant and Winner agrees that the Sponsor may post the winner's name and/or photograph on its website, social media channels or through other communication methods.
- The decisions of the Sponsor in relation to this contest will be final and binding on all Entrants and Winners.
- The Sponsor reserves the right to cancel, terminate, or suspend this contest, at its discretion, at any time without prior notice.
- SAMU does not have any sponsored ties or obligations to the company or product gift cards listed in the Prize Breakdown. By providing the prizes, SAMU is in no way endorsing the products or companies, does not associate itself in name or likeness to any of the products or companies and is not being compensated in any way by promoting or providing the prizes. All prizes are independently purchased by and at the sole discretion of SAMU for the purposes of this Contest.
- Each Prize claim is subject to verification by the Sponsor and/or its designated representatives. Entries made with multiple email addresses, under multiple identities, or through the use of any device or other method to enter multiple times or entries that are in excess of the permitted number of entries are automatically void. All contest Entries obtained through unauthorized sources or which are incomplete or in any way not in compliance with these Official Contest Rules are automatically void. The Sponsor is not responsible for lost or late Entries. The Sponsor is not responsible for any miscommunications, failed communications systems, software malfunctions, or for any human errors in connection with this contest. The Sponsor may suspend or terminate this contest if the Sponsor is of the view this contest's administration or fair play has been compromised.

Your personal information is collected under the authority of the Freedom of Information and Protection of Privacy Act (FOIP). The information provided to enter this contest will be used to administer this contest and provide subsequent SAMU related communications only. Questions about the collection of this information may be directed to:

SAMU
 Room SA-301
 10850 – 104 Ave
 Edmonton AB T5H 0S5
 Ph: 780-497-5631
info@samu.ca

This contest is subject to all applicable federal, provincial and municipal laws, as well as these Official Contest Rules.

