

SAMU Google Review Contest
OFFICIAL CONTEST RULES
January 15 – February 26, 2026

This contest is open to Canadian Residents, excluding Quebec, who are currently enrolled in MacEwan University and is governed by Canadian law.

1. CONTEST PERIOD:

Contest begins on January 15, 2026 at 11:00 a.m. MST and ends on February 26, 2026 at 2:00 p.m. MST (the “**Contest Period**”). The total number of draws at the end of the Contest Period is 4. Participants must enter the draw during regular Promo Squad shift hours of Tuesday, Wednesday and Thursday, between 11 a.m. and 3:00 p.m. each day during the contest period. The participants must enter the draw during regular SAMU front desk hours during the contest period.

2. ELIGIBILITY:

This contest is open to Canadian and foreign students attending MacEwan University in Canada who are the age of majority in their province of residence, excluding Quebec residents (“**Entrants**”). Entrants must be a current full-time or part-time MacEwan student enrolled in the 2025 – 2026 school year. The contest is sponsored by the Students’ Association of MacEwan University (SAMU) (the “**Sponsor**”). Employees of SAMU and MacEwan University, including faculty members, are not eligible to enter this contest.

3. HOW TO ENTER:

Participants must show google review given to SAMU to a volunteer or a SAMU staff member to receive a ballot to enter. Only one entry per student. Entrants may enter the draw anytime within the Eligibility Period.

Entrants are eligible to enter a maximum of 10 times. To enter, Entrants must fully complete the Entry Form given to them which require you to (i) provide contact information for contest purposes, including a valid “@mymacewan.ca” email address, and (ii) and placing you ballot in the ballot box. By submitting their entry, all Entrants are agreeing to the terms and conditions of the contest and these Official Contest Rules and Regulations (the “**Rules**”).

4. **HOW TO WIN:**

Winners will be selected by random draw starting on February 26, 2026 from among all eligible Entries received during each day's Daily Draw Eligibility Period. Both tickets will be given to one student. Winners will be contacted by email and/or phone. Before being declared a Winner, all selected entrants will be required to correctly answer a mathematical skill-testing question without mechanical or other aid and sign a Prize Declaration and Release form.

The odds of winning depend on the number of eligible Entries received during each Daily Draw Eligibility Period. SAMU will make three (3) attempts to contact the Winners by email and/or telephone (using the information provided at the time of entry) from the time the Draw is made through to February 26 at 12:00 p.m. local time.

If a selected entrant cannot be contacted or has not responded after three tries through email and/or phone, by February 26 at 12:00 p.m., or there is a return of any notification as undeliverable; then that selected entrant will be disqualified. SAMU reserves the right, in its sole discretion and subject to time constraints, to randomly select an alternate eligible entrant from among the remaining eligible Entries.

5. **All Entries are subject to verification. SAMU reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to SAMU regulations and guidelines) to participate in this Contest. Failure to provide such proof in a timely manner may result in disqualification.**

6. **PRIZES:**

The total value of the prizes is approximately \$280. Prize values in the Prize Breakdown do not include any applicable GST or fees. Prize will be distributed to winners by email. All prizes must be accepted as awarded. SAMU reserves the right to substitute any of the prizes with other prizes of equal or greater value if any prize cannot be awarded as described for any reason. Prizes are non-transferable and are not redeemable for cash or credit, in whole or in part.

SAMU requires winners to sign a Prize Declaration and Release form, including a consent to the Sponsor posting the winner's name and/or photograph on its website or through its social media channels. If a winner fails to return the Prize Declaration and Release form within the time specified by the Sponsor, they will forfeit their prize, at the discretion of the Sponsor, and an alternate winner will be selected from the eligible Entries.

Prize Breakdown:

Daily Draw Date	Prize Details	Total Value
Jan 16, 2026	2 x 140 Marmot Adult Lift Pass	\$280
Total	2 x 140 Marmot Adult Lift Pass	\$280

7. GENERAL CONDITIONS

- By participating in this contest, each Entrant and Winner agrees to: (a) be bound by these Official Contest Rules and the decisions of SAMU and (b) release and hold harmless against SAMU, and its executives, officers, employees and agents from and against any and all liabilities, losses, claims, demands, costs and expenses (including lawyer's fees and litigation expenses on a solicitor and own client basis) whatsoever to which any of them may become subject arising from any actions or omissions by the entrant.
- By participating in this contest, Entrant and Winner agrees that SAMU may post the winner's name and/or photograph on its website, social media channels or through other communication methods.
- The decisions SAMU in relation to this contest will be final and binding on all Entrants and Winners.
- SAMU reserves the right to cancel, terminate, or suspend this contest, at its discretion, at any time without prior notice.
- SAMU does not have any sponsored ties or obligations to the company or product gift cards listed in the Prize Breakdown. By providing the prizes, SAMU is in no way endorsing the products or companies, does not associate itself in name or likeness to any of the products or companies and is not being compensated in any way by promoting or providing the prizes. All prizes are independently purchased by and at the sole discretion of SAMU for the purposes of this Contest.
- Each Prize claim is subject to verification by SAMU and/or its designated representatives. Entries made with multiple email addresses, under multiple identities, or through the use of any device or other method to enter multiple times or entries that are in excess of the permitted number of entries are automatically void. All contest Entries obtained through unauthorized sources or which are incomplete or in any way not in compliance with these Official Contest Rules are automatically void. The Sponsor is not responsible for lost or late Entries. The Sponsor is not responsible for any miscommunications, failed communications systems, software malfunctions, or for any human errors in connection with this contest. SAMU may suspend or terminate this contest if SAMU view this contest's administration or fair play has been compromised.

Your personal information is collected under the authority of the Freedom of Information and Protection of Privacy Act (FOIP). The information provided to enter this contest will be used to administer this contest and provide subsequent SAMU related communications only. Questions about the collection of this information may be directed to:

SAMU
Room SA-301
10850 – 104 Ave
Edmonton AB T5H 0S5
Ph: 780-497-5631
info@samu.ca

This contest is subject to all applicable federal, provincial and municipal laws, as well as these Official Contest Rules.