

Press Release:

## 8K Apple ProRes RAW & More

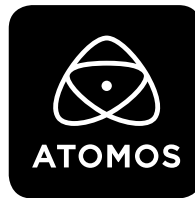
# ATOMOS NINJA V+ and Canon EOS R5 C Redefine Standards for Quality and Performance

**Melbourne, Australia – 19th January 2022** – ATOMOS today announced that the NINJA V and NINJA V+ will provide support for a broad choice of RAW formats from the new Canon EOS R5 C camera. At the top end this includes recording of Apple ProRes RAW 8K at 30fps with the NINJA V+.



### **NINJA V+ and 8K Workflow**

With this release ATOMOS and Canon continue to redefine what is possible with compact, lightweight camera systems. The ability to capture pristine 8K ProRes RAW in a camera of this size and form factor represents a ground-breaking advance. One that will further empower filmmakers around the world to fulfil their creative vision. While an 8K deliverable may seem rare today, filmmakers understand that such a large image not only provides a method of future-proofing their work, but also creates a range of flexible options in post for HD and 4K films. The EOS R5 C is the latest model in the Canon Cinema EOS line-up. It has been designed for professional filmmakers seeking high performance and epic quality. The EOS R5 C features a new heat dissipation system to allow for extended takes and prolonged production days, professional timecode input/output connectors and a new standardized multi-accessory shoe first seen on the EOS R3.



### **More RAW Modes**

In addition to 8K at 30fps, the NINJA V+ provides support for 6K at 50fps and 60fps. The NINJA V/V+ offer support for 6K up to 30fps and 3K up to 60fps.

### **NINJA V+ More Power**

The NINJA V+ has been redesigned with a new “stealth grey” bezel and expanded processing power to deliver even more options for filmmakers. Powered by the latest ATOMOS Silicon chip, the AtomIC3, and the AtomOS 10 software, the NINJA V+ has been engineered to meet the evolving needs of filmmakers and the rigours of the most demanding production. The drive for the ATOMOS engineering team to create innovative, flexible and powerful tools is proven in the breakthrough ability to record ProRes RAW at resolutions up to 8K from the EOS R5 C.

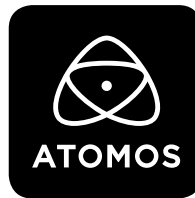
### **Multi-camera Production**

The built-in LTC input on the EOS R5 C means it is perfectly suited for multi-camera productions. It can be used in combination with the ATOMOS UltraSync One, lightweight wireless sync system to connect and synchronise multiple cameras. The technology is also compatible with the AtomX SYNC module for the NINJA V/V+, which means it can be wirelessly synchronised to a range of devices.

### **ProRes RAW - the new standard for RAW**

ATOMOS now offers Apple ProRes RAW recording for over 30 cameras, further cementing its position as a leading standard across the industry. ProRes RAW combines the visual and workflow benefits of RAW video with the incredible real-time performance of ProRes. The format gives filmmakers enormous latitude for adjusting the look of their images and extending brightness and shadow detail during post. This flexibility makes it ideally suited for HDR workflows. Manageable file sizes speed up and simplify file transfer, editing, media management, and archiving. ProRes RAW is fully supported in Final Cut Pro, Adobe Premiere Pro and Avid Media Composer, along with other applications including ASSIMILATE SCRATCH, Colorfront, FilmLight Baselight and Grass Valley Edius.

“Our partnership with Canon has produced a remarkable advance in what we consider possible with small form factors cameras. The combination of the new Canon EOS R5 C and the ATOMOS NINJA V+ to record 8K ProRes RAW represents the kind of innovation we know our customers are looking for. We’re excited to discover how they will find new opportunities with these tools to create even more incredible films.” Estelle McGeachie, CEO, Atomos.



## **About ATOMOS**

ATOMOS exists to help creative professionals cut through technology barriers by creating easy to use, cutting-edge 4K and HD Apple ProRes monitor/recorders. These products give video professionals a faster, higher quality and more affordable production system, whether they create for social media, YouTube, TV or cinema. Atomos continues to demonstrate its commitment to putting users first through continual innovation at amazing price points. The company developed the AtomOS operating system dedicated to video recording with an elegant and intuitive touchscreen user interface and was also the first to implement the professional ProRes RAW format for recording with cinema cameras. Atomos is based in Australia with offices in the USA, Japan, China, UK and Germany and has a worldwide distribution partner network.

## **Contact Atomos PR**

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