

Press Release:

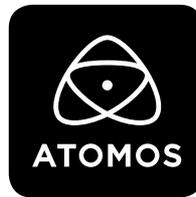
ATOMOS unveils new network-connected devices with support for Frame.io Camera to Cloud workflow



Melbourne, Australia – 21st April 2022 – ATOMOS today introduced two new network-connected devices that make it easier for digital film and video productions of all sizes to capture, transcode, upload, and collaborate with anyone, anywhere in the world. The ATOMOS CONNECT is a network accessory specially designed to attach to the popular ATOMOS NINJA V and NINJA V+ production devices for monitoring and recording. The SHOGUN CONNECT is a brand-new all-in-one production device with all the connected technologies built in. The two new devices integrate seamlessly with Frame.io Camera to Cloud (C2C), to bring a wider range of professional digital cinema, mirrorless, and DSLR cameras to automatically share media for remote collaboration.

The ATOMOS devices capture high-quality content in your choice of professional formats. When capturing to Frame.io you can choose to simultaneously record high-quality “hero” and bandwidth-efficient “proxy” files with matching filenames and timecode. When recording in this way you create great-looking HEVC (H.265) “proxy” clips alongside full-resolution “hero” clips in either Avid DNxHR/HD, Apple ProRes, and on the NINJA V+ and SHOGUN CONNECT, ProRes RAW. Each proxy can be automatically uploaded to Frame.io using a new ATOMOS progressive file transfer technology, which begins transferring the file even as it's being captured. This workflow is simply the fastest way for remote teams to publish clips directly to Frame.io without the typical delay of waiting for camera cards to ingest, hard drives to ship, or even for the camera to stop recording.

"This new partnership with Frame.io represents our commitment to provide customers with the most advanced and comprehensive production workflow options. It was clear to us that ATOMOS could



expand Frame.io Camera to Cloud and reach many more filmmakers. The SHOGUN CONNECT represents our first all-in-one, connected device and indicates how we see our future evolving. And we're thrilled to provide the ATOMOS CONNECT for NINJA V/V+ for our existing customers to further expand their workflow and create collaborative opportunities around the world."

Trevor Elbourne, Interim CEO, ATOMOS

ATOMOS CONNECT

ATOMOS CONNECT is the ultimate accessory for the NINJA V and NINJA V+ and represents a ground-breaking innovation for the NINJA product line. When attached to the NINJA V/ V+, the ATOMOS CONNECT transforms professional cinema, mirrorless, and DSLR cameras into fully integrated devices that support a range of advanced cloud-based workflows.

featuring a 12G SDI interface to connect professional digital cinema cameras, ATOMOS AirGlu™ wireless timecode for seamlessly synchronizing all cameras, multiple power options to accommodate a variety of on-set scenarios, plus Wi-Fi 6, network Gigabit Ethernet, and Bluetooth LE capabilities for flexible connections. When attached to the NINJA V or NINJA V+, the ATOMOS CONNECT can transform professional cinema, mirrorless, and DSLR cameras into the starting points for efficient cloud-connected workflows. The accessory itself has a slender profile that fits flush to the back of the 5-inch device and complements the compact, lightweight form factor of the NINJA V/V+. ATOMOS CONNECT, will be available in June for purchase through ATOMOS resellers worldwide, MSRP \$399 US/EURO.





SHOGUN CONNECT

The totally new SHOGUN CONNECT builds on the ground-breaking ATOMOS SHOGUN line. Featuring the comprehensive monitoring tools and recording options of the SHOGUN, the SHOGUN CONNECT is the first fully integrated product, combining HDR monitoring and RAW recording, as well as advanced network and cloud workflows.



The enhanced 7-inch HDR screen is brighter (2000 nits) with a slimline bevel that makes it even more of a pleasure to use. The SHOGUN CONNECT features a comprehensive range of interfaces, including a loop through 12G SDI IN and OUT to support SDI RAW, ATOMOS SYNC timecode technology for seamless camera synchronization, multiple power options to accommodate studio or location shoots, plus Wi-Fi 6, network Gigabit Ethernet, Bluetooth LE, and USB C for flexible all-round connections. SHOGUN CONNECT, will be available mid-year for purchase through ATOMOS resellers worldwide, MSRP \$1299 US/EURO.



Frame.io Camera to Cloud

Since its launch in early 2021, Camera to Cloud has been used by over one thousand productions to instantly get footage from the set to post-production teams. Files are transmitted to Frame.io using standard 4G LTE, 5G, or Wi-Fi networks. Editorial teams using Frame.io NLE integrations will see new clips populate into their bins throughout the day. Customers no longer have to wait for long file transfers or hard drives to ship. Now, with the HDMI video stream captured by ATOMOS CONNECT and SHOGUN CONNECT, an exponentially increasing number of cameras are compatible with C2C workflow. Frame.io is now an Adobe company.

"Much like the transition from film to tape, or tape to hard drives, Frame.io Camera to Cloud is changing the way digital film and video are be created. We launched Camera to Cloud last year with a focus on the digital cinema market, and now we're excited to expand this powerful workflow to a much broader community of professional productions utilizing Atomos onboard monitor-recorders. This makes the instantaneous delivery of media from production to post possible for filmmakers using nearly any professional video camera in the world."

Emery Wells, Frame.io co-founder and VP of Digital Products at Adobe

Once an ATOMOS CONNECT or SHOGUN CONNECT is paired with a Frame.io Project, you can engage seamlessly with the complete, end-to-end C2C experience. Every recording is instantly available to view in Frame.io, or download into integrated video applications, including Premiere Pro, Final Cut Pro, and DaVinci Resolve. Combining ATOMOS connected devices with Frame.io allows



every production to accelerate their remote, distributed workflow no matter the budget, crew, or camera type. With ATOMOS anyone is able to collaborate from anywhere in the world.

See ATOMOS C2C Workflows in Action

The C2C workflows enabled by ATOMOS CONNECT and SHOGUN CONNECT will be previewed in the ATOMOS booth #C9526 in the Central Hall during the NAB Show in Las Vegas, Nevada. The CONNECT devices will be available for pre-order soon from ATOMOS resellers worldwide and will be shipping in June 2022. All of the ATOMOS Cloud Studio services will be available for free for three months beginning in June.

About ATOMOS

ATOMOS designs pioneering products that transform the way digital film and video content is made around the world. From our range of hardware devices for monitoring and recording, easy-to-use software tools, and intelligent cloud services, we engineer best-in-class technologies, and create products for the next generation of filmmakers.

Through relentless innovation we simplify your workflow. Whether you record cinema quality footage, monitor a scene with crystal clear color accuracy, switch between multiple cameras, or stream a live event with a portable studio, ATOMOS empowers anyone to realize the best possible version of their creative potential.

ATOMOS is based in Melbourne, Australia with a distributed worldwide team and offices in the USA, Japan, China, UK, and Germany and has a worldwide distribution partner network.

Contact ATOMOS PR

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