

Press Release:

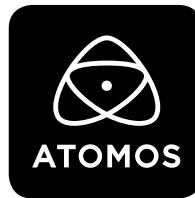
ZATO CONNECT joins the ATOMOS CONNECT range

Melbourne, Australia – 8th June 2022 – ATOMOS has announced ZATO CONNECT, the second fully integrated device in the CONNECT range. ZATO CONNECT represents a whole new category of product for ATOMOS that makes livestreaming and high-quality video conferencing accessible to everybody. The 5-inch ZATO CONNECT has been designed to be a compact, easy-to-use gateway to ATOMOS Cloud Studio. The device supports nearly all HDMI and USB UVC sources and features Wi-Fi 5 and Gigabit Ethernet (via USB-C) to ensure maximum network compatibility. In addition to streaming to Facebook Live, Twitch, YouTube, and other social sites, ZATO CONNECT can be used to enhance web conferencing. The device will convert HDMI sources to webcam signals, so they can be used with Microsoft Teams, Slack, Zoom, and other conferencing software. AtomOS Lite software contains all the essential tools to combine sources, record streams, and overlay graphics to make the ZATO CONNECT extremely easy to setup and operate. Forthcoming updates to ZATO CONNECT will introduce support for additional ATOMOS Cloud Studio services and NDI®|HX.



ZATO CONNECT

While incredibly compact, the ZATO CONNECT lives up to its name. Featuring input and output ports for both HDMI and USB UVC, the device can transform the output from a wide array of video equipment into a livestream or webcam source. Featuring a SuperAtom IPS 5-inch (1000nit) display, Wi-Fi 5, USB-C, and Ethernet (via USB-C adapter) connectivity, as well as, NP-F battery or USB-C PD power options, ZATO CONNECT is incredibly versatile. The 3.5mm audio jack can also be used



to add microphone or line sources and the ZATO CONNECT can be used to mix them with embedded audio from HDMI or USB UVC. The device is compact enough to mount on a DSLR or mirrorless camera rig. It's equally at home next to a PC, Mac computer, or gaming console. Streaming has never been easier and ZATO CONNECT is the ideal, all-in-one solution.

Stream from Anywhere

The ZATO CONNECT makes livestreaming and high-quality video conferencing easy and accessible. With support for HDMI and USB UVC cameras or video sources, the device is equipped with Wi-Fi 5, Gigabit Ethernet (via an included USB-C adapter), and the ability to join cellular hotspots, so everyone can stream to social sites including Facebook Live, Twitch, and YouTube, or create high-quality video for conferencing software such as Microsoft Teams, Slack, and Zoom from anywhere.

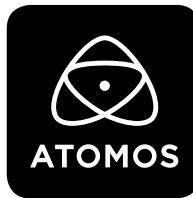


Easy-to-Use Tools

The AtomOS Lite software makes the ZATO CONNECT incredibly easy to setup. It features a number of key tools including overlay effects, image zoom, and frame guides. Support to combine live sources or deliver recorded content “as live” opens up lots of creative options and the ability to add value to any stream or video presentation.

Sound Great Every Time

ZATO CONNECT includes an audio mixer, which can be used to adjust and combine audio signals from the 3.5mm analog input with the embedded audio from HDMI and USB UVC sources. Each channel can be adjusted independently and mixed down to a single stereo track for a livestream, recording, or video presentation.



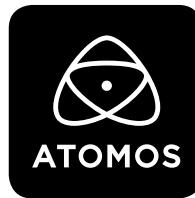
ATOMOS Stream

An all-in-one solution that enables any ATOMOS network-enabled device to deliver a live stream. Whether customers use the ZATO CONNECT, ATOMOS CONNECT for NINJA V and NINJA V+ or the SHOGUN CONNECT, connecting the device to the destination platform and configuring a stream has never been easier. At launch ATOMOS Stream will include free support to deliver content directly to a single platform including Facebook Live, Twitch, YouTube, and more. Later this year, ATOMOS aims to release a premium “restreaming” service, via ATOMOS Cloud Studio to support the delivery to multiple platforms simultaneously. ATOMOS Stream employs industry standard encryption to ensure that all data it transfers is protected, and streams are secure. The integrated system supports an unprecedented range of cameras that sets a new benchmark for flexibility and reduces barriers to entry. Customers can choose to work with high-end digital cinema cameras, mirrorless or DSLR cameras, or iOS devices. With ATOMOS Stream customers can be confident in the quality and consistency of their live stream.



“ZATO CONNECT is a special release for ATOMOS. It’s the first all-in-one device that can work with and combine both HDMI and USB UVC sources. This opens our technology to several new categories of device from consumer webcams to games consoles and computers. For many of us virtual meetings, webinars and online presentations have become part of our daily lives; and there’s a whole generation of independent creators producing livestreams and all sorts of innovative content. ZATO CONNECT offers everyone an opportunity to add value to their video.”

Trevor Elbourne, CEO, ATOMOS



NDI® Support

ATOMOS has also partnered with NDI® to support high-efficiency transfer of video between devices using NDI®|HX. NDI® technology has been developed to make communication between devices easy to setup, provide refined encoding, and deliver frame accurate video. The HX standard supports both low bandwidth and low latency options. For example, NDI®|HX3 encoding is visually lossless, even in bandwidth constrained situations.

Pre-order ZATO CONNECT today and receive an additional 3 months ATOMOS Cloud Studio subscription and NDI®|HX activation for free (worth \$99). Find your [local reseller here](#).

About ATOMOS

ATOMOS designs pioneering products that transform the way digital film and video content is made around the world. From our range of hardware devices for monitoring and recording, easy-to-use software tools, and intelligent cloud services, we engineer best-in-class technologies, and create products for the next generation of filmmakers.

Through relentless innovation we simplify your workflow. Whether you record cinema quality footage, monitor a scene with crystal clear color accuracy, switch between multiple cameras, or stream a live event with a portable studio, ATOMOS empowers anyone to realize the best possible version of their creative potential.

ATOMOS is based in Melbourne, Australia with a distributed worldwide team and offices in the USA, Japan, China, UK, and Germany and has a worldwide distribution partner network.

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