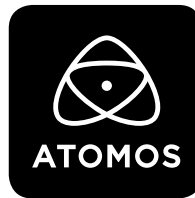


## ATOMOS Cloud Studio is Now Live and the CONNECT Range is Shipping Worldwide



**Melbourne, Australia – TBD 2022 –** ATOMOS Cloud Studio is live and the first three, highly anticipated products in the new CONNECT range are now shipping worldwide. From big budget digital cinema to daily video conferences, with ZATO CONNECT, ATOMOS CONNECT for NINJA V/NINJA V+, SHOGUN CONNECT, and ATOMOS Cloud Studio there's a device and workflow for everyone. The combination of these innovative, network-connected devices with the latest cloud services establishes an ecosystem that makes it easy for anyone creating video to share media, collaborate with remote team members, or increase production value in new ways.

The recently announced ZATO CONNECT is the latest addition to the line-up with support for HDMI and USB UVC sources. It provides the easiest, most accessible way to create a livestream or elevate a humble webcam. ATOMOS CONNECT is a network accessory specially designed to attach to the popular ATOMOS NINJA V and NINJA V+ production devices for monitoring and recording. SHOGUN CONNECT is a brand-new all-in-one production device with all the connected technologies built in. All three devices support ATOMOS Cloud Studio and work with the new ATOMOS Stream service. With a forthcoming update, ATOMOS CONNECT and SHOGUN CONNECT will integrate seamlessly with Frame.io Camera to Cloud (C2C), to bring a wider range of professional digital cinema, mirrorless, and DSLR cameras to automatically share media for remote collaboration.



## **ATOMOS Cloud Studio**

ATOMOS Cloud Studio is a powerful collection of new cloud-based video production services. Launching with ATOMOS Stream and shortly after ATOMOS Capture to Cloud, which will introduce C2C workflows. With support for SHOGUN CONNECT, ATOMOS CONNECT for NINJA V/V+, and ZATO CONNECT, anyone with a compatible camera or device will be able to make use of these tools to share media and collaborate in real-time.

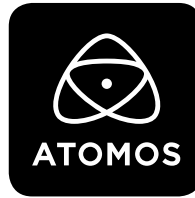
## **ATOMOS Stream**

An all-in-one solution that enables any ATOMOS network-enabled device to deliver a live stream. Whether customers use the new ZATO CONNECT, ATOMOS CONNECT, or SHOGUN CONNECT, connecting the device to the destination platform and configuring a stream has never been easier. At launch ATOMOS Stream will include free support to deliver content directly to a single platform including Facebook Live, Twitch, YouTube, and more. Later this year, ATOMOS aims to release a premium “restreaming” service, via ATOMOS Cloud Studio to support the delivery to multiple platforms simultaneously. ATOMOS Stream employs industry standard encryption to ensure that all data transfers are protected and streams are secure. The integrated system supports an unprecedented range of cameras that sets a new benchmark for flexibility and reduces barriers to entry. Customers can choose to work with high-end digital cinema cameras, mirrorless or DSLR cameras, or iOS devices. With ATOMOS Stream customers can be confident in the quality and consistency of their live stream.

## **Frame.io Camera to Cloud (Coming Soon)**

Since its launch in early 2021, C2C has been used by over one thousand productions to instantly get footage from the set to post-production teams. Files are transmitted to Frame.io using a standard internet connection. Editorial teams using Frame.io NLE integrations will see new clips populate into their bins throughout the day. Customers no longer have to wait for long file transfers or hard drives to ship. With SDI or HDMI video captured by ATOMOS CONNECT and SHOGUN CONNECT, many, many more cameras are now compatible C2C and are able to support cloud workflows.

Once an ATOMOS CONNECT or SHOGUN CONNECT is paired with a Frame.io Project (via ATOMOS Cloud Studio), customers can engage seamlessly with the complete, end-to-end C2C experience. Every recording is immediately available to view in Frame.io, or for download into integrated video applications, including Premiere Pro, Final Cut Pro, and DaVinci Resolve. Combining ATOMOS connected devices with Frame.io allows every production to accelerate their remote, distributed workflow no matter the budget, crew, or camera type. With ATOMOS anyone is able to collaborate from anywhere in the world.



### **ATOMOS Live Production (Coming September 2022)**

Later this year ATOMOS will release Live Production, a complete, cloud-based control room for live video and remote collaboration. With Live Production video creatives will be able to produce a live show, of the highest quality, at a fraction of the cost. The toolset includes a fully featured video switcher and sound mixer, with video effects, graphics, and talkback. Production for live events and multi-camera shoots has never been this accessible or this easy.

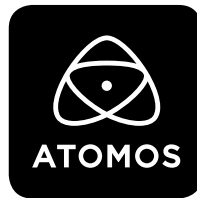
Live Production can work with any camera, from professional broadcast models, through DSLR and mirrorless, to the Apple iPhone and the system is able to provide timecode sync to all sources in the cloud and on every connected device. Using the new ZATO CONNECT, ATOMOS CONNECT, or SHOGUN CONNECT devices, camera feeds are streamed to the Live Production system. Utilizing an ultra-low-latency protocol, each stream can be controlled in real-time from a browser, iPad app, or any compatible control panel from anywhere in the world. Once logged into the system crew members can view, direct, produce, mix, and more from any location. The integrated live talkback technology keeps team members connected and allows for an iPhone to be hooked up to ensure team members can communicate directly and easily. Delivery destinations include a dedicated Apple TV app or iOS devices, to make sure everyone can view the production as it goes live.

### **ZATO CONNECT**

ZATO CONNECT creates a whole new category of product for ATOMOS. It's been designed to act as a the most compact, easy-to-use gateway to ATOMOS Cloud Studio. The device supports nearly all HDMI and USB UVC sources to livestream to Facebook Live, Twitch, YouTube, and other social sites, or can be used to create a webcam source for Microsoft Teams, Slack, Zoom, and other conferencing software. With support for Wi-Fi 5 and Gigabit Ethernet (via USB-C) to ensure maximum network compatibility, ZATO CONNECT will also convert HDMI sources to webcam signals and includes the ability to combine sources. AtomOS Lite also contains all the essential tools to record streams and overlay graphics. ZATO CONNECT extremely easy to setup and operate, which makes it ideal for anyone who wants to add value to a livestream or a video conference. ZATO CONNECT, is now available for purchase through ATOMOS resellers worldwide, MSRP \$399. Upon receiving the device users will need to update their device to AtomOS 10.01 to make use of the latest features.

### **ATOMOS CONNECT**

ATOMOS CONNECT is the ultimate accessory for the NINJA V and NINJA V+ and represents a ground-breaking innovation for the NINJA product line. When attached to the NINJA V/ V+, the ATOMOS CONNECT transforms professional cinema, mirrorless, and DSLR cameras into fully integrated devices that support a range of advanced cloud-based workflows.



Featuring a 12G SDI interface to connect professional digital cinema cameras, ATOMOS AirGlu™ wireless timecode for seamlessly synchronizing all cameras, multiple power options to accommodate a variety of on-set scenarios, plus Wi-Fi 6, network Gigabit Ethernet, and Bluetooth LE capabilities for flexible connections. When attached to the NINJA V or NINJA V+, the ATOMOS CONNECT can transform professional cinema, mirrorless, and DSLR cameras into the starting points for efficient cloud-connected workflows. The accessory itself has a slender profile that fits flush to the back of the 5-inch device and complements the compact, lightweight form factor of the NINJA V/V+. ATOMOS CONNECT, is now available for purchase through ATOMOS resellers worldwide, MSRP \$399 US/EURO. Upon receiving the device users will need to update their NINJA V/V+ to AtomOS 10.80 to make use of the latest features.

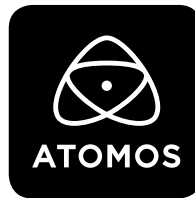
### **SHOGUN CONNECT**

The totally new SHOGUN CONNECT builds on the ground-breaking ATOMOS SHOGUN line. Featuring the comprehensive monitoring tools and recording options of the SHOGUN, the SHOGUN CONNECT is the first fully integrated product, combining HDR monitoring and RAW recording, as well as advanced network and cloud workflows.

The enhanced 7-inch HDR screen is brighter (2000 nits) with a slimline bevel that makes it even more of a pleasure to use. The SHOGUN CONNECT features a comprehensive range of interfaces, including a loop through 12G SDI IN and OUT to support SDI RAW, ATOMOS SYNC timecode technology for seamless camera synchronization, multiple power options to accommodate studio or location shoots, plus Wi-Fi 6, network Gigabit Ethernet, Bluetooth LE, and USB C for flexible all-round connections. SHOGUN CONNECT, is now available for purchase through ATOMOS resellers worldwide, MSRP \$1299 US/EURO. Upon receiving the device users will need to update their device to AtomOS 10.80 to make use of the latest features.

### **NDI®|HX Support**

ATOMOS has developed a full implementation of the amazingly efficient NDI®|HX standard for ATOMOS CONNECT and SHOGUN CONNECT. NDI technology has been developed to make communication between devices on local network (LAN) easy to setup, provide refined encoding, and deliver frame accurate video. Initial support will be for NDI|HX encode (to act as an NDI source or transmission device) and with a software update later this year ATOMOS will introduce NDI|HX decode (to receive the NDI source signal for viewing and recording). This will enable customers to share the picture between multiple devices locally and select a specific device (or devices) to record the NDI encoded file.



### **About ATOMOS**

ATOMOS designs pioneering products that transform the way digital film and video content is made around the world. From our range of hardware devices for monitoring and recording, easy-to-use software tools, and intelligent cloud services, we engineer best-in-class technologies, and create products for the next generation of filmmakers.

Through relentless innovation we simplify your workflow. Whether you record cinema quality footage, monitor a scene with crystal clear color accuracy, switch between multiple cameras, or stream a live event with a portable studio, ATOMOS empowers anyone to realize the best possible version of their creative potential.

ATOMOS is based in Melbourne, Australia with a distributed worldwide team and offices in the USA, Japan, China, UK, and Germany and has a worldwide distribution partner network.

### **Contact ATOMOS PR**

Press information and image requests

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