



Atomos Official Provider for On-board Monitoring and Recording at the Sundance Film Festival 2023

Workflow for thirteen production crews included ATOMOS CONNECT module with cloud connectivity and Adobe Camera-to-Cloud powered by Frame.io

Melbourne, Australia – 3rd February 2023 – The Sundance Film Festival, which took place January 19–29 in person and online, was supported by Atomos with on-board monitoring and recording using the Ninja V and ATOMOS CONNECT for the Festival Daily Recap and videos distributed in theatres and across its social media channels.

Capturing special Festival moments that play at screening venues and social channels the next morning is a complex task that required 13 camera crews, each with a producer and camera operator. All the crews used a combination of wired connectivity where available, and Wi-Fi over a bonded cellular network. Atomos equipment was used with Adobe’s Camera-to-Cloud (C2C) workflow, powered by Frame.io, which created efficiencies in the post-production process, allowing for edits to commence earlier than at previous festivals.

“Being entrusted by Sundance to make sure that all the content for the in-house productions for the film festival was captured, distributed and shared is a great honor,” said Trevor Elbourne, CEO of Atomos. “We’re excited that they are adopting a Camera-to-Cloud workflow and we’re confident that they will save time and money as a result.”

Sclera Digital, a cinema equipment rental company based in Los Angeles and an Atomos partner, provided five Peplink bonded dual-band 11ac Wi-Fi systems with two embedded LTE modems.

Canon, also an Atomos partner and the exclusive provider of cameras for the Sundance Film Festival, supported the event with a combination of EOS R6 mirrorless DSLR cameras, EOS C200 digital cinema cameras and EOS 5D Mark IV DSLR cameras.

“It was a great 11 days in Park City,” added Elbourne. “It was an excellent example of cloud-based, collaborative workflows finding their place in production. It validates our strategy of using

online services to augment the capabilities of our products in the field to empower filmmakers with more creative tools.”

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About Atomos

Atomos is a video technology innovator. It was the first to combine high-quality touchscreen monitors, removable storage, and Apple ProRes to dramatically augment almost any camera.

With CONNECT, Atomos extends the capabilities of its monitor-recorders with a host of cloud-based tools and services. Content creators now have greater peace of mind as footage is simultaneously stored on the camera, in the cloud and on the Atomos recorder. Media can also be quickly and easily integrated into remote and collaborative workflows, anywhere in the world.

By using online services to augment the capabilities of its physical products, Atomos empowers filmmakers and video creators with innovative tools, within a flexible ecosystem of subscription-based services that can grow with customers’ needs.

Atomos is based in Melbourne, Australia with a distributed worldwide team and offices in the USA, Japan, China, UK, and Germany and has a worldwide distribution partner network. More information at: www.atomos.com

Media Contacts (Press information and image requests)

e: Denisew@bubbleagency.com – t: 503.806-0755 (The Americas/APAC)

e: rufusj@bubbleagency.com -- t: +44 (0) 7921 299 542 (EMEA)