**Atomos Adds NDI® Support to CONNECT Series**

 *NDI now available for selected Atomos monitor-recorders,*
*bringing NDI connectivity technology to a huge range of cameras*

**Melbourne, Australia – 27th March** **2023** – NDI has become the industry standard for IP production delivery, offering a cost-effective alternative to SMPTE 2110. Now, for anyone with a Ninja V or V+ fitted with an ATOMOS CONNECT, or a Shogun CONNECT, Atomos is enabling mobile (WiFi) or Ethernet NDI connectivity for a huge range of cameras, with built-in live monitoring and recording.

The new NDI HX2 firmware update, available for $/€99, supports NDI HX2 transmission up to 1080p60 with Shogun CONNECT and Ninja V+ with ATOMOS CONNECT (1080p30 for Ninja V+ and ATOMOS CONNECT), while simultaneously recording in Apple ProRes or Avid DNx.

From a single, battery-operated device, Atomos provides wireless or wired NDI transmission, a live viewfinder and local recording.

“Typically, NDI is associated with fixed acquisition points, for example PTZ cameras,” said Trevor Elbourne, CEO of Atomos. “Now we’re making it possible to use pretty much any HDMI or SDI-equipped camera as a mobile NDI source. It’s the perfect solution for creatives who need their content delivered live to a remote device, for review, recording or transmission.”

A camera and microphone can be connected by HDMI or SDI to the Atomos CONNECT series monitor-recorder, and then connected to a local area network using either Wi-Fi or an ethernet cable. Once NDI is enabled to transmit, the video stream is available to any suitable device on the local area network sub-net. The NDI stream can then be viewed, recorded, or used as a source for OBS or a NewTek TriCaster, and then retransmitted as part of a larger production.

“When innovative companies like Atomos adopt NDI connectivity into yet another very portable product line, it results in expanded possibilities for video creators,” commented Roberto Musso, Technical Product Marketing Director at NDI. “This is just another example of how flexible our technology and formats are. We are consistently developing updated and more efficient formats, like HX3, but it's our growing community of adopters that integrates them into amazing products and experiences.”

**-ENDS-**

**About Atomos**

Atomos is a video technology innovator. It was the first to combine high-quality touchscreen monitors, removable storage, and Apple ProRes to dramatically augment almost any camera.

With CONNECT, Atomos extends the capabilities of its monitor-recorders with a host of cloud-based tools and services. Content creators now have greater peace of mind as footage is simultaneously stored on the camera, in the cloud and on the Atomos recorder. Media can also be quickly and easily integrated into remote and collaborative workflows, anywhere in the world.

By using online services to augment the capabilities of its physical products, Atomos empowers filmmakers and video creators with innovative tools, within a flexible ecosystem of subscription-based services that can grow with customers’ needs.

Atomos is based in Melbourne, Australia with a distributed worldwide team and offices in the USA, Japan, China, UK, and Germany and has a worldwide distribution partner network. More information at: [www.atomos.com](http://www.atomos.com)

**Media Contacts (Press information and image requests)**

e: Denisew@bubbleagency.com – t: 503.806-0755 (The Americas/APAC)

e: rufusj@bubbleagency.com -- t: +44 (0) 7921 299 542 (EMEA)

**About NDI®:**
NDI (Network Device Interface) is a video connectivity standard enabling IP video workflows across standard Ethernet networks. It allows video and audio sources to be shared bi-directionally across a network, eliminating the need for costly direct connections, expensive cable runs, and infrastructure upgrades while turning every source into a destination instantly available anywhere on the network.

NDI is in the hands of millions of customers using applications and devices that are NDI-enabled and has been adopted by more media organizations than any other IP standard, therefore creating the industry’s largest IP ecosystem of products and the rapidly expanding number of companies enabling IP-based customer workflows.

For more information, visit [www.ndi.tv](http://www.ndi.tv)
Media contact: marketing@ndi.tv / scarrillo@ndi.tv