**Atomos Adds Cloud-based Editing to its Online Tools**

*Edit your video in a browser, anywhere, with Atomos Edit*

**Melbourne, Australia – 13th April** **2023** – Atomos Edit, the latest addition to Atomos Cloud Studio, is a browser-based, collaborative video editor. It lets Atomos CONNECT users clip, edit and brand fast turnaround content for social media in the cloud, quickly and on the move.

With Atomos Edit, the complete end to end video production process is dramatically simplified. You can upload media in the field directly from an Atomos device, edit on any browser, and then choose to either publish direct to social media or export to another NLE for finishing.

Web optimized playback allows teams and external clients to view images, audio, and video on any device. It’s easy to review and approve from phone, tablet, or desktop. Activity reports allow you to see who has viewed, downloaded, commented, and more. With push notifications, you’ll never miss reviews or approvals.

Key Atomos Edit features include:

* Professional-style timeline with multiple audio and video tracks
* Multi-user editing with ability to lock the timeline
* Collaborative review, comment, tag and approve workflows
* High speed, interrupt-resilient uploads of large video files
* Effects and transitions
* Powerful sequence versioning
* The ability to directly import stock video content

Direct publishing to YouTube and Vimeo is a standout feature of Atomos Edit, allowing creators to manage, edit and publish their content directly to these leading platforms without ever having to download and edit large media files, or upload finished media to the cloud.

ATOMOS CONNECT adds network connectivity and cloud services (via subscription) to existing products like the Ninja V and Ninja V+, and is built in to Zato CONNECT and Shogun CONNECT.

“Adding cloud editing is a natural progression for our CONNECT products,” said Trevor Elbourne, CEO of Atomos. “Collaborative editing and publishing of content delivered directly from our hardware, via our cloud services, is an incredibly attractive proposition for our customers. Atomos Edit underpins our strategy of providing powerful and complementary services from our Cloud Studio gateway.”

Atomos Edit will be available in three subscription plans: free, $/€10 per user per month and $/€50 per user per month. The cloud-based application has been developed in collaboration with Axle AI, a world leader in radically simple edit and media management software. A beta version will be shown at the Atomos booth at NAB (C4135).

**-ENDS-**

**About Atomos**

Atomos is a video technology innovator. It was the first to combine high-quality touchscreen monitors, removable storage, and Apple ProRes to dramatically augment almost any camera.

With CONNECT, Atomos extends the capabilities of its monitor-recorders with a host of cloud-based tools and services. Content creators now have greater peace of mind as footage is simultaneously stored on the camera, in the cloud and on the Atomos recorder. Media can also be quickly and easily integrated into remote and collaborative workflows, anywhere in the world.

By using online services to augment the capabilities of its physical products, Atomos empowers filmmakers and video creators with innovative tools, within a flexible ecosystem of subscription-based services that can grow with customers’ needs.

Atomos is based in Melbourne, Australia with a distributed worldwide team and offices in the USA, Japan, China, UK, and Germany and has a worldwide distribution partner network. More information at: [www.atomos.com](http://www.atomos.com)

**Media Contacts (Press information and image requests)**

e: [Denisew@bubbleagency.com](mailto:Denisew@bubbleagency.com) – t: 503.806-0755 (The Americas/APAC)

e: [rufusj@bubbleagency.com](mailto:rufusj@bubbleagency.com) – t: +44 (0) 7921 299 542 (EMEA)