

## **Atomos Announces Adobe Premiere Pro Extension for browser-based Atomos Edit**

*Revolutionary new workflow allows users to edit video in a browser, anywhere, and connect with Adobe Premiere Pro*

**Melbourne, Australia – 15<sup>th</sup> September 2023** – Atomos Edit, Atomos’ browser-based, collaborative video editor, is an extremely rapid way to get content directly from a camera to an editing timeline, dramatically simplifying the end-to-end production process. You can upload media in the field directly from any connected Atomos device (via Atomos Cloud Studio), edit, and then choose to immediately publish direct to YouTube or Vimeo. Alternatively, users can export a sequence via an XML file to an NLE such as Adobe® Premiere® Pro.

To enhance and streamline workflows for Adobe customers, Atomos has developed an extension for Atomos Edit whereby the browser-based NLE appears as a panel directly inside Premiere Pro.

Editors will see content being uploaded and can access previously edited sequences from Atomos Edit, in real-time. Then, they can drag this content straight into a Premiere Pro project.

“This incredibly simple but efficient end-to-end workflow has been our vision for quite some time. It’s very exciting to finally be able to put this into our customers’ hands, and we can’t wait to see what they do with it,” said Trevor Elbourne, CEO of Atomos. “While users capture content with their connected Atomos device, footage is uploaded to the cloud in near real-time. After editing collaboratively with our browser-based Atomos Edit NLE to create sequences, they can immediately start creatively editing directly within Premiere Pro. Connecting the Atomos and Adobe ecosystems like this will change the rules for millions of existing and new Adobe Creative Cloud users.”

This powerful cloud-based workflow will streamline all kinds of production. Users can simultaneously capture from multiple Atomos connected products, funneling content into the simple-to-use Atomos Edit to create sequences and rough edits. Then Adobe Premiere editors

can take these sequences and finish the content using all the facilities within Adobe Creative Cloud applications.

“With the new Atomos Edit extension panel for Premiere Pro, editors can enjoy the convenience of seamless integration for rough cut workflows directly into Premiere Pro,” said Sriram Iyer, Head of Video Products and Partnerships at Adobe. “The panel bridges the gap for customers needing quick edits with transition effects to sophisticated and creative editing capabilities available within Premiere Pro.”

### **About Atomos Edit**

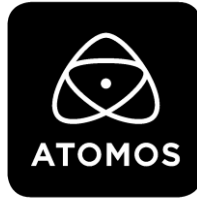
With Atomos Edit, web optimized playback allows teams and external clients to view images, audio, and video on any device. It’s easy to review and approve from phone, tablet, or desktop. Activity reports allow you to see who has viewed, downloaded, commented, and more. With push notifications, you’ll never miss reviews or approvals.

Key Atomos Edit features include:

- Professional-style timeline with multiple audio and video tracks
- Multi-user editing with ability to lock the timeline
- Collaborative review, comment, tag and approve workflows
- High speed, interrupt-resilient uploads of large video files
- Effects and transitions
- Powerful sequence versioning
- The ability to directly import stock video content

A beta version of the Premiere Pro extension and a demo of the complete workflow will be shown at the Atomos booth at IBC 2023 (11.D25).

**-ENDS-**



## About Atomos

### **While the industry makes better cameras, we make cameras better.**

Atomos is a video technology innovator. When we started just over a decade ago, we combined high-quality touchscreen monitors, removable storage and Apple ProRes to dramatically improve the quality of video captured by almost any camera. For the first time, filmmakers could take the uncompressed output from the camera and store it in Apple's professional, easy-to-edit format.

New generations of faster, lighter, tougher and brighter products followed, taking in HDR, 4K and even 8K. Now "Atomos" has become part of the filmmaker's vocabulary.

Atomos is extending the capabilities of its monitor-recorders with a host of cloud-based tools and services. Content creators now have greater peace of mind as their footage is simultaneously stored on the camera, in the cloud and on the Atomos recorder. Workflows anywhere in the world can access media from a cloud-enabled Atomos device.

Our new online services extend our physical products' capabilities, empowering filmmakers and video creators with essential tools for camera-to-cloud, collaboration and review, cloud editing, live multicam production, wireless timecode and streaming. It's a flexible ecosystem of subscription-based services that can grow with customers' needs.

Atomos is based in Melbourne, Australia, with a distributed worldwide team and offices in the USA, Japan, China, UK, and Germany and has a worldwide distribution partner network. More information at: [www.atomos.com](http://www.atomos.com).

Adobe Video Partner Program: <https://www.adobevideopartner.com/partners/atomos/>

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