



Atomos Announces New Shogun Series

Flagship 7-inch monitor-recorder gets AtomOS 11 update

Melbourne, Australia – 15th September 2023 – At IBC 2023 in Amsterdam, Atomos is announcing the latest generation of Shogun camera-mounted monitor-recorders: **Shogun** and **Shogun Ultra**.

Following hot on the heels of the new Ninja models announced last month, both devices incorporate a completely new operating system - AtomOS 11 - that delivers a host of new features, including EL Zone™ exposure referenced colorized image, ARRI False Color, and new scheduled playback and recording tools.

The new Shoguns include more codecs as standard: 6K Apple ProRes RAW (8K with Shogun Ultra), Apple ProRes, DNxHD as well as H.265, which was previously available only as a paid option. For better consistency, Shogun and Shogun Ultra have the same differentiating features as the new Ninja and Ninja Ultra.

The key differences between the new Shogun and Ninja lines are the former's brighter, 2000nit 7-inch screen, plus its fully integrated connectivity. Because Shogun has both 12G-SDI and HDMI inputs and outputs, it can be used for cross-conversion, unlike a Ninja fitted with Atomos Connect. Shogun has more power options too, with NP battery slot and an integrated 2.1mm locking jack DC input socket.

Shogun Ultra is ideal for use with cinematic cameras and can record full-quality files to Apple ProRes RAW up to 4K 60p while at the same time recording HD 60p to H.265, and supporting automatic matching filenames, timecode and record trigger from many popular models of ARRI, Canon, RED and Sony cameras.

Both Shogun and Shogun Ultra models have the new 4K camera to cloud mode that lets you record and upload much higher quality bitrate H.265 video with higher framerates and customized parameters. The files are lightweight enough for camera to cloud workflows, but more than good enough quality for immediate use on social media, sports reporting or news gathering.

Both Shogun units can take advantage of **Atomos RemoteView** - a brand new technology where you can share live views from your Atomos screen with other Atomos monitors, as well as with iPads, Macs and Apple TVs wirelessly. You can monitor what's happening on-set and look through any

connected camera taking the shot, from anywhere in the world. RemoteView is a major new feature for production teams, with features never seen before at this price point.

Shogun Ultra features lower latency cloud connectivity and higher throughput, thanks to Wi-Fi 6E integration. Once again, Atomos is leading the way by incorporating this cutting-edge Wi-Fi standard into its cloud-enabled products.

“With both our Ninja and Shogun lines we are bringing new functionality to market, and at the same time making our different product offerings easier to understand,” said Trevor Elbourne, CEO of Atomos. “Ninja and Shogun offer matched performance, but the main differentiation is in screen size and brightness – 5-inch, 1000 nit versus 7-inch, 2000 nit - and cloud connectivity – modular or integrated.”

“We want to offer our customers a clearer choice of price point versus performance, exactly as we do with new Ninja and Ninja Ultra,” added Elbourne.

AtomOS 11 will also be made available for free to existing Shogun Connect users via a firmware update. Going forward, Shogun Connect will be superseded by Shogun Ultra.

Both Shogun and Shogun Ultra will be shipping from early October 2023, priced at **\$999/€999** and **\$1,199/€1,199** respectively, excluding local sales taxes. Both can be seen at IBC 2023, Amsterdam, at the Atomos booth (11.D25).

About Atomos

While the industry makes better cameras, we make cameras better.

Atomos is a video technology innovator. When we started just over a decade ago, we combined high-quality touchscreen monitors, removable storage and Apple ProRes to dramatically improve the quality of video captured by almost any camera. For the first time, videomakers could take the uncompressed output from the camera and store it in Apple's professional, easy-to-edit format.

New generations of faster, lighter, tougher and brighter products followed, taking in HDR, 4K and even 8K. Now "Atomos" has become part of the filmmaker's vocabulary.

Atomos is extending the capabilities of its monitor-recorders with a host of cloud-based tools and services. Content creators now have greater peace of mind as their footage is simultaneously stored on the camera, in the cloud and on the Atomos recorder. Workflows anywhere in the world can access media from a cloud enabled Atomos device.

Our new online services extend our physical products' capabilities, empowering filmmakers and video creators with essential tools for camera-to-cloud, collaboration and review, cloud editing, live multicam production, wireless timecode and streaming. It's a flexible ecosystem of subscription-based services that can grow with customers' needs.

Atomos is based in Melbourne, Australia, with a distributed worldwide team and offices in the USA, Japan, China, UK, and Germany and has a worldwide distribution partner network. More information at: www.atomos.com.

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