



CHILDCARE NEEDS ASSESSMENTS

DUE DILIGENCE FOR CHILDCARE DEVELOPMENTS & ACQUISITIONS

In childcare location is critical. Even the best operator will struggle in a local market that has too little demand and/or too much supply.

Business Geographics works with the leading names in childcare to provide detailed assessments of supply and demand at a local area level.

Our reports provide up-to-date market intelligence built on more than 15 years of research on the childcare industry.

Our standard childcare needs assessment is approx. 19-20 pages. The report identifies any pre-existing undersupply or oversupply within the local catchment area for a given development site or centre. It is an essential part of your due diligence process and will be an important contribution to your overall business plan.

Email admin@businessgeographics.com.au to order

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REPORT INCLUSIONS

- Catchment Definition and Map
- Supply Analysis – details of existing centres incl. places, fees, vacancy rates and opening hours (based on telephone survey)
- Demand Analysis – estimates of demand based on ABS census data and participation rates for the period 2016 – 2021 - 2026
- Assessment of Need – including estimated average occupancy rates (2016 – 2021 - 2026)
- Demographic Profile of Catchment Area
- Population Trends & Projections by age group from 2016 – 2021 - 2026
- Maps of Key Demand Drivers for Childcare
- Details of recent Childcare Development Applications or Approvals in the area
- 7 – 10 day turnaround (delivered electronically as PDF by email)
- Only \$2,500 (+ GST)



Business Geographics is proud to partner with UNICEF and contribute to their work supporting the world's poorest and most vulnerable children.



07 3118 5036 – CALL US TODAY TO HELP ENSURE A GOOD START TO YOUR CHILDCARE BUSINESS