



BILL SNYDER FAMILY STADIUM

Renamed in honor of legendary head football coach Bill Snyder by a proclamation of the Kansas Board of Regents on Nov. 16, 2005, Bill Snyder Family Stadium will host its 53rd season of Wildcat football this fall.

Originally named KSU Stadium, the facility was built at a cost of \$1.6 million and financed from student fees, athletics gate receipts and contributions. The stadium opened its doors Sept. 21, 1968, with a 21-0 shutout of Colorado State. The original seating capacity was set at 35,000, and an expansion in the summer of 1970 added 4,000 permanent bleachers on the east side and 3,000 temporary bleachers on the west side.

Following the 1998 season, the addition of a deck and sky suites on the east side of the stadium increased capacity to more than 50,000. On Nov. 11, 2000, 53,811 fans witnessed

Kansas State's 29-28 win over Nebraska. It remains the largest crowd ever to witness a sporting event in the state of Kansas.

A complete teardown and rebuild of the Vanier Family Football Complex, the installation of new video and message boards, in addition to an enhanced sound system and the implementation of public WiFi are some of the most recent additions to Bill Snyder Family Stadium since 2015.

Prior to the 2018 season, Kansas State was an innovator on the playing surface scene as Bill Snyder Family Stadium became the first Division I football venue in the United States to install the latest artificial turf product from AstroTurf – RootZone Trionic 3D.

The following is a rundown of the other facelifts that have been added during the 53-year history of the stadium:

1970: A statewide spring fund-raising drive raised \$250,000 for the installation of AstroTurf, replacing the original natural grass.

1972: The office/dressing room complex at the north end of the stadium was added. It housed all the K-State football offices and has dressing facilities for the Wildcats and their opponents.

1980: New artificial turf was installed prior to the season.

1983: Permanent stadium lights were added allowing the Wildcats to play night games.

1987: An addition to the office/dressing room complex was made in the summer of 1987, which provided more dressing and training room facilities.

1989-1992: A \$2 million renovation project was undertaken to revamp the entire football complex. The result was one of the most spectacular football complexes in the country, complete with plush locker rooms, a 6,500-square foot weight room, state of the art classrooms equipped with the latest video equipment, a training room, a players' lounge and the picturesque Big Eight Room. The structure carried the title "Vanier Football Complex" in honor of the Vanier family of Brookville, Kansas.

1991: New AstroTurf was laid down prior to the 1991 season, and the field was named "Wagner Field" in honor of Dave and Carol Wagner of Dodge City.

1993: K-State put the finishing touches on its facility improvements with a \$3.3 million five-level press box, including suites, and a \$2.2 million indoor facility.

1996: The \$1 million Academic Learning Center became a part of the Vanier Complex, hosting study facilities for all K-State student-athletes. A \$2.6 million project added a 20x26 foot JumboTron, new scoreboards and marquis message board.

1999: Following the 1998 season, the facility underwent a \$12.8 million expansion project. An additional 8,000 permanent seats were added, including a club seating area and 31 additional sky suites. The project raised the total capacity of KSU Stadium to over 50,000 with temporary seating.



STEVE & KAY THEEDE CLUB LEVEL

2002: A new FieldTurf playing surface was installed. The \$850,000 project was completed in late May of 2002 and featured an innovative sand and rubber infill mixture and is the newest technology in competitive field products.

2003-07: The Vanier Football Complex received a complete makeover that included a new training facility, weight room, equipment room, coaches' offices, meeting rooms, locker room and permanent seating in the north end zone.

2006: New video and message boards were installed at the north and south ends of Bill Snyder Family Stadium at a cost of \$1.7 million. The south end of the stadium received a fully integrated ProStar VideoPlus display system that measures 23' X 61'.

2007: The seating in the lower bowl of Bill Snyder Family Stadium was completely upgraded, including new chairbacks below the press box on the west side of the stadium and aluminum benches throughout the balance of the lower bowl. A new stadium sound system was also installed.

2011: Phase I of the Bill Snyder Family Stadium master renovation plan began. A new AstroTurf Gameday Grass 3D infill playing surface was installed as well as construction of additional restroom facilities on the east side view level of the stadium.

2012: Construction began on Phase II of the Bill Snyder Family Stadium master plan – the West Stadium Center. The new \$75 million WSC includes new amenities for all fans at Bill Snyder Family Stadium. New concessions, restrooms, press level, suites, club and loge seating and ticket offices replaced the facilities on the west side. Additionally, a new Team Fan Store and Hall of Honor was included on the main Concourse Level.

2013: Construction on Phase II of the Bill Snyder Family Stadium master plan – West Stadium Center completed in time for the start of the season.

2014: Construction began on Phase III of the Bill Snyder Family Stadium master plan – the new Vanier Football Complex – following the completion of the season.

2015: Construction on Phase III of the Bill Snyder Family Stadium master plan – the new \$65 million Vanier Football Complex – completed in time for the season.

2016: Phase IIIB of the Bill Snyder Family Stadium master plan, which features a new video board, showcase stage for the marching band and visiting locker room, was completed in time for the season.

2018: K-State replaced its playing surface as it installed AstroTurf's newest product – RootZone Trionic 3D – becoming the first Division I football program in the country to install the product. Additionally, the east side club was renovated.

2020: Construction on the South End Zone project began. In time for the 2020 season were two new video boards in the southeast and southwest corner to mirror those in the north end.

2021: The Shamrock Zone in the south end zone was completed and transformed the south concourse by providing a completely covered walkway area with concessions for general seating in the south end zone. Above, suites, loge boxes and a club area services both football and basketball.

2022: The new Shamrock Practice Facility will be completed during the season. Located on the east side of Bill Snyder Family Stadium, the facility will help the program save time from meetings straight to the practice field and will provide ample space for full team and positional work.

Note: Prior to the opening of Bill Snyder Family Stadium, the Wildcats played in Memorial Stadium, which opened in 1924 and still stands on the main campus.

MISCELLANEOUS STATS

AVERAGE HOME ATTENDANCE RECORD

53,100 – 2015 (7 games)

STADIUM RECORD ATTENDANCE

53,811 – No. 16 K-State vs. No. 4 Nebraska (11/11/2000)

FIRST GAME AT KSU STADIUM

K-State 21, Colorado State 0 – 9/21/1969

FIRST GAME AS BILL SNYDER FAMILY STADIUM

K-State 36, Missouri 28 – 11/19/2005

SEASON OPENER ATTENDANCE RECORD

53,351 – vs. North Dakota State (8/30/2013)

LONGEST HOME WINNING STREAK

25 – Began with a 42-35 win over Oklahoma on 11/26/1996 through a 41-31 loss to Oklahoma on 11/14/2000.

WINNING SEASONS

65 Overall – 37 in KSU/Bill Snyder Family Stadium

UNDEFEATED SEASONS

14 Overall – 6 in KSU/Bill Snyder Family Stadium

BEST UNDEFEATED SEASONS

7-0 (1998, 1999, 2012)

OVERALL HOME RECORD

360-265-21 (.574)

HOME RECORD IN KSU/BILL SNYDER FAMILY STADIUM

210-124-3 (.628)

HOME RECORD SINCE STADIUM RENAMED IN 2005

77-32 (.706)

MOST HOME GAMES, SEASONS

8 (2002, 2003, 2006, 2013)

MOST HOME VICTORIES, SEASONS

7 (1998, 1999, 2002, 2003, 2012)

MOST HOME LOSSES, SEASON

7 (1985)

LARGEST K-STATE CROWDS

1. 53,811.....	Nebraska – Nov. 11, 2000
2. 53,746.....	Oklahoma State – Nov. 1, 2014
3. 53,671.....	TCU – Oct. 10, 2015
4. 53,540.....	Louisiana Tech – Sept. 19, 2015
5. 53,439.....	Kansas – Nov. 29, 2014
6. 53,351.....	North Dakota State – Aug. 30, 2013
7. 53,310.....	Oklahoma – Oct. 16, 2004
8. 53,297.....	Iowa State – Nov. 21, 2015
53,297.....	South Dakota – Sept. 5, 2015
10. 53,073.....	Louisiana – Sept. 7, 2013
11. 53,046.....	Auburn – Sept. 18, 2014
12. 53,011.....	Oklahoma – Oct. 14, 2000
13. 52,958.....	Massachusetts – Sept. 14, 2013
14. 52,918.....	West Virginia – Dec. 5, 2015
15. 52,899.....	UTEP – Sept. 27, 2014
16. 52,898.....	West Virginia – Oct. 26, 2013
17. 52,879.....	Texas – Oct. 25, 2014
18. 52,867.....	Oklahoma – Oct. 17, 2015
19. 52,830.....	Stephen F. Austin – Aug. 30, 2014
20. 52,803.....	Baylor – Oct. 12, 2013
21. 52,773.....	Oklahoma – Nov. 23, 2013
22. 52,726.....	Texas Tech – Oct. 4, 2014
23. 52,697.....	TCU – Nov. 16, 2013
24. 52,637.....	Kansas – Nov. 26, 2016
25. 52,542.....	Iowa State – Nov. 2, 2013



SHAMROCK ZONE

YEAR-BY-YEAR ATTENDANCE [since 1968]

Year	Home-Average	Road-Average	Total-Average
1968.....	134,179-26,836	198,611-39,722	332,790-33,279
1969.....	135,947-33,987	252,850-42,142	388,797-38,880
1970.....	190,012-38,002	254,147-42,358	444,159-40,378
1971.....	170,169-34,034	219,537-36,590	389,706-35,428
1972.....	188,981-31,497	253,604-50,721	442,585-40,235
1973.....	150,821-30,164	264,076-44,013	414,897-37,718
1974.....	180,473-25,782	202,601-50,650	383,074-34,825
1975.....	161,953-32,391	252,785-42,131	414,738-37,703
1976.....	154,186-25,698	271,214-54,243	425,400-38,673
1977.....	136,681-27,336	269,331-44,889	406,012-36,910
1978.....	164,454-27,409	266,939-53,388	431,393-39,218
1979.....	158,810-31,762	264,902-44,150	423,712-38,519
1980.....	168,483-28,081	299,754-59,951	468,237-42,567
1981.....	136,568-27,314	248,154-41,359	384,722-34,975
1982.....	208,266-29,752	265,178- 66,295	522,967-43,580
1983.....	183,311-30,552	229,020-45,804	409,331-37,212
1984.....	136,856-27,371	332,470-55,412	469,326-42,666
1985.....	155,512-22,216	151,998-38,000	307,510-27,955
1986.....	113,693-18,949	247,072-49,414	360,765-32,797
1987.....	126,100-21,017	258,244-51,649	384,344-34,940
1988.....	125,850-20,975	187,454-37,491	313,304-28,482
1989.....	160,356-26,726	296,303-59,261	456,659-41,514
1990.....	141,303-23,551	226,525-45,305	367,828-33,439
1991.....	174,367-29,061	264,861-52,972	439,228-39,930
1992.....	138,867-27,773	207,730-41,546	396,597-36,054
1993.....	217,742-31,106	166,907-41,702	384,649-34,968
1994.....	229,395-38,233	207,862-41,572	437,257-39,751
1995.....	271,400-38,771	158,315-39,578	429,715-39,065
1996.....	257,882-42,980	231,416-46,283	489,298-44,481
1997.....	258,545-43,091	233,526-46,705	492,071-44,734
1998.....	300,633-42,948	200,972-50,243	623,183-47,937
1999.....	357,951-51,136	249,381-62,346	664,450-55,371
2000.....	351,820-50,260	230,332-57,583	802,420- 57,315
2001.....	291,245-48,541	310,403-62,080	601,648-54,695
2002.....	384,654-48,062	163,338-40,834	547,992-45,666
2003.....	376,878-47,110	247,868-61,967	828,445 -55,230
2004.....	338,833-48,405	229,741-57,435	568,574-51,689
2005.....	275,767-45,961	292,675-58,535	568,442-51,676
2006.....	373,547-46,693	189,926-47,482	615,683-47,360
2007.....	284,296-47,383	377,915-62,986	662,211-55,184
2008.....	316,327-45,190	293,555-58,711	609,882-50,824
2009.....	280,579-46,763	301,143-60,229	622,573-51,881
2010.....	298,897-49,816	214,027-42,805	589,667-45,359
2011.....	343,209-49,030	381,241-63,540	724,450-55,727
2012.....	351,943-50,278	217,256-43,451	639,441-49,188
2013.....	423,095 -52,887	305,592-61,118	728,687-56,053
2014.....	371,565-53,081	343,967-57,328	715,532-55,041
2015.....	371,698- 53,100	314,136-52,356	685,834-52,756
2016.....	311,512-51,919	332,987 -55,498	712,911-54,839
2017.....	359,107-51,301	271,456-54,291	663,422-51,032
2018.....	348,165-49,738	277,485-55,497	625,650-52,138
2019.....	341,726-48,818	305,214-61,043	697,455-53,650
2020*.....	54,605-10,921	57,016-11,403	111,621-11,162
2021.....	324,577-46,368	210,001-52,500	615,454-47,343

* Attendance restrictions due to COVID-19 pandemic



ATTENDANCE HIGHS vs. BIG 12 SCHOOLS

Opponent	Home	Date	Road	Date
Baylor.....	52,803	Oct. 12, 2013	47,934	Dec. 6, 2014
Iowa State.....	53,297	Nov. 21, 2015	56,800	Oct. 13, 2012
Kansas.....	53,439	Nov. 29, 2014	54,480	Nov. 1, 1975
Oklahoma	53,310	Oct. 16, 2004	86,436	Oct. 27, 2018
Oklahoma State	53,746	Nov. 1, 2014	58,895	Nov. 5, 2011
TCU	53,671	Oct. 10, 2015	48,012	Nov. 8, 2014
Texas	52,879	Oct. 25, 2014	100,705	Nov. 19, 2011
Texas Tech.....	52,726	Oct. 4, 2014	54,609	Nov. 9, 2013
West Virginia	52,918	Dec. 5, 2015	61,701	Oct. 1, 2016

LARGEST ROAD GAME ATTENDANCE

Rk	Crowd	at Opponent, Date
1.	100,705	at Texas, Nov. 19, 2011
2.	97,833	at Texas, Nov. 9, 2019
3.	95,248	at Texas, Sept. 21, 2013
4.	90,462	at Texas, Oct. 7, 2017
5.	88,283	at Texas, Oct. 24, 2015
6.	86,439	at Auburn, Sept. 1, 2007
7.	86,436	at Oklahoma, Oct. 27, 2018
8.	86,049	at Oklahoma, Oct. 15, 2016
9.	85,998	at Nebraska, Nov. 21, 2009
10.	85,276	at Oklahoma, Sept. 29, 2012

K-STATE SONGS

The Alma Mater was selected as a result of a 1903 campus contest. H.W. Jones ('88) was responsible for K-State's prized result. Jones' original work was four stanzas including the chorus. His version has been slightly altered over the years to include just two stanzas and the changing of the words from Kansas State Agricultural College to Kansas State University.

Alma Mater

"I know a spot that I love full well, 'Tis not in forest nor yet in dell, ever it holds me with magic spell, I think of thee Alma Mater.

"K-S-U, we'll carry the banner high, K-S-U long, long may thy colors fly. Loyal to thee thy children shall swell the cry.

"Hail, Hail, Hail Alma Mater."

Wildcat Victory

"Fight you K-State Wildcats. For Alma Mater fight-fight-fight.

"Glory in the combat for the purple and white. Faithful to our colors, we shall ever be, fighting ever fighting for a Wildcat Victory!"

WABASH CANNONBALL

Everyone knows that familiar tune Wabash Cannonball. In fact, Wabash and K-State are almost synonymous. What many people do not know is how the song became an integral part of K-State athletics. In the fall of 1968, the department of music burnt down. Every piece of music in the building was destroyed. The only thing that was salvaged was what was in the band director's brief case. That included a piece of music titled the Wabash Cannonball. With an upcoming basketball game and no music, that left only one thing to do. The band members played the song loud and often. A song that originally had no connection to K-State has become a second fight song.

GOOD FOR A WILDCAT...

It was 1993 and the first year of the new \$3.3 million press box. K-State's public-address announcer began what would become a K-State tradition. After a Wildcat first down, he would say, "Good for a Wildcat first down." Throughout the 1993 season, the P.A. announcer did this ritual alone. However, at the beginning of the 1994 season the crowd started to join in on the catchy phrase and began to shout it with him. Now, with the addition of the first down and touchdown arm motions, K-State's P.A. announcer no longer even needs to finish the phrase as the Wildcat fans finish it for him.

RING OF HONOR

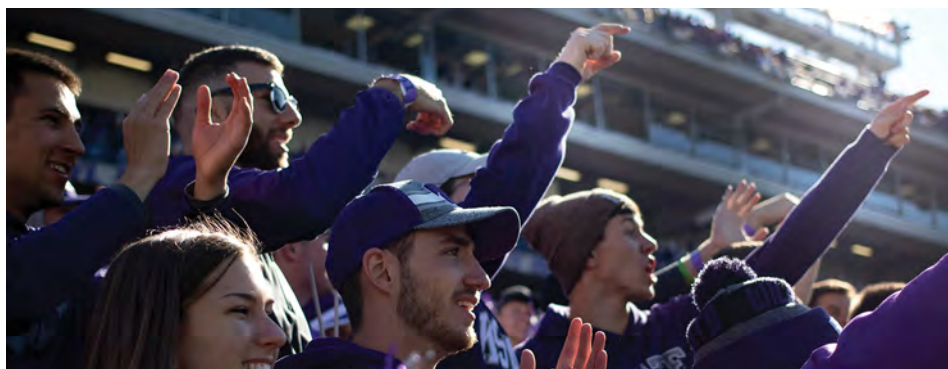
K-State started a new tradition in 2002, as the football program announced the inaugural Ring of Honor Class. The distinction is designed to recognize those in the football program who have distinguished themselves on and off the field. Among the criteria considered is graduation from Kansas State with a student-athlete having been out of school for at least five years, quality of character, whether the person is an excellent representative of K-State and whether a person has achieved performance that warrants consensus All-America level status at K-State.

The inaugural induction class of 2002 included six members, while four members were added in both 2008 and 2015, bringing the total number to 14 players. The names of the players are displayed on the east side upper deck and on a unique ring display in the West Stadium Center concourse.

The entire list of players in the Ring of Honor can be found on page 192.

HARLEY DAY

A creation of former athletic director Max Urlick, Harley Day, is one of the most popular days of the year for Wildcat fans. Led by Willie Wildcat, Harley Day participants, with their engines blaring, take the short ride around the playing surface of Bill Snyder Family Stadium, where they are greeted by a boisterous crowd.



K-STATE VS. ALL OPPONENTS IN

BILL SNYDER FAMILY STADIUM

Team	W	L	T	Pct.	Streak
Air Force	1	0	0	1.000	W1
Akron	1	0	0	1.000	W1
Arkansas State	1	1	0	.500	L1
Army	0	1	0	.000	L1
Auburn	0	2	0	.000	L2
Austin Peay	0	1	0	.000	L1
Ball State	1	0	0	1.000	W1
Baylor	5	4	0	.556	L2
Bowling Green	2	0	0	1.000	W2
BYU	2	0	0	1.000	W2
Central Arkansas	1	0	0	1.000	W1
Charlotte	1	0	0	1.000	W1
Cincinnati	1	0	0	1.000	W1
Colorado	11	9	1	.548	W2
Colorado State	1	0	0	1.000	W1
Drake	0	1	0	.000	L1
Eastern Illinois	1	0	0	1.000	W1
Eastern Kentucky	1	0	0	1.000	W1
Florida Atlantic	2	0	0	1.000	W2
Florida International	1	0	0	1.000	W1
Fresno State	0	1	0	.000	L1
Idaho State	1	0	0	1.000	W1
Illinois State	1	0	0	1.000	W1
Indiana State	3	0	0	1.000	W3
Iowa	0	1	0	.000	L1
Iowa State	17	10	0	.630	L1
Kansas	20	6	1	.759	W6
Kent State	1	0	0	1.000	W1
Kentucky	1	0	0	1.000	W1
Long Beach State	0	1	0	.000	L1
Louisiana	4	0	0	1.000	W4
Louisiana-Monroe	2	0	0	1.000	W2
Louisiana Tech	3	1	0	.750	W3
Louisville	0	1	0	.000	L1
Marshall	1	1	0	.500	W1
Massachusetts	3	0	0	1.000	W3
McNeese State	1	0	0	1.000	W1
Memphis	1	0	0	1.000	W1
Miami	1	0	0	1.000	W1
Minnesota	1	0	0	1.000	W1
Mississippi State	1	1	0	.500	L1
Missouri	10	12	1	.457	W1
Missouri State	4	0	0	1.000	W4
Montana	1	0	0	1.000	W1
Montana State	1	0	0	1.000	W1
Nebraska	4	16	0	.200	L3
Nevada	1	0	0	1.000	W1
New Mexico	1	0	0	1.000	W1
New Mexico State	4	0	0	1.000	W4
Nicholls	1	0	0	1.000	W1
North Dakota State	0	1	0	.000	L1
North Texas	5	1	0	.833	W5
Northern Illinois	3	1	0	.750	W3
Northern Iowa	0	3	0	.000	L3
Ohio	1	0	0	1.000	W1
Oklahoma	5	17	0	.227	L1
Oklahoma State	12	11	0	.522	L1
Oregon State	1	0	0	1.000	W1
Pacific	1	0	0	1.000	W1
Penn State	0	1	0	.000	L1
Rice	1	0	0	1.000	W1
San Jose State	1	0	0	1.000	W1
South Dakota	5	0	0	1.000	W5
Southern Illinois	1	0	0	1.000	W1
Stephen F. Austin	1	0	0	1.000	W1
Tampa	1	0	0	1.000	W1
TCU	4	3	0	.571	W2
Temple	3	0	0	1.000	W3
Tennessee Tech	2	0	0	1.000	W2
Texas	6	3	0	.667	L2
Texas A&M	3	3	0	.500	W2
Texas Tech	7	2	0	.778	W5
Troy	1	0	0	1.000	W1
Tulsa	3	2	0	.600	L2
UCF	1	0	0	1.000	W1
UCLA	1	0	0	1.000	W1
UNLV	1	0	0	1.000	W1
USC	1	0	0	1.000	W1
Utah State	2	1	0	.667	W1
UTEP	2	0	0	1.000	W2
UTSA	1	0	0	1.000	W1
Wake Forest	0	1	0	.000	L1
West Virginia	3	2	0	.600	W1
Western Illinois	2	0	0	1.000	W2
Western Kentucky	3	0	0	1.000	W3
Wichita State	3	1	0	.750	L1
Wyoming	1	0	0	1.000	W1