



KIDD BREWER STADIUM

ELEVATION: 3,333 FEET

KIDD BREWER STADIUM



In addition to boasting one of the most picturesque settings for college football with App State's campus and the natural beauty of the High Country serving as a backdrop, Kidd Brewer Stadium also stakes claim to being one of the toughest venues in the nation.

Going into its 59th season in the venerable stadium, which opened as Conrad Stadium on Sept. 15, 1962, App State boasts a 252-76-5 all-time record at home, including wins in 98 of its last 116 home games.

With the construction of the \$50 million north end zone facility, removal of the track and installation of new turf, The Rock has a new look in 2020. There are also plans to honor Hall of Fame coach Jerry Moore with a plaza and statue in his name outside the new end zone facility.

The facility will house a new football locker room, weight room, offices and



team areas, as well as 1,000 club level seats, athletic training spaces, retail and dining service facilities.

App State led the FCS in regular-season attendance in each of its final seven seasons at that level. It led the FBS Sun Belt

Conference in home football attendance in 2016, 2017 and 2019, averaging 25,787 fans in Boone during the 2017 season, 23,351 fans per regular-season home game in 2018 and 23,806 fans per home game during a 13-1 season in 2019.

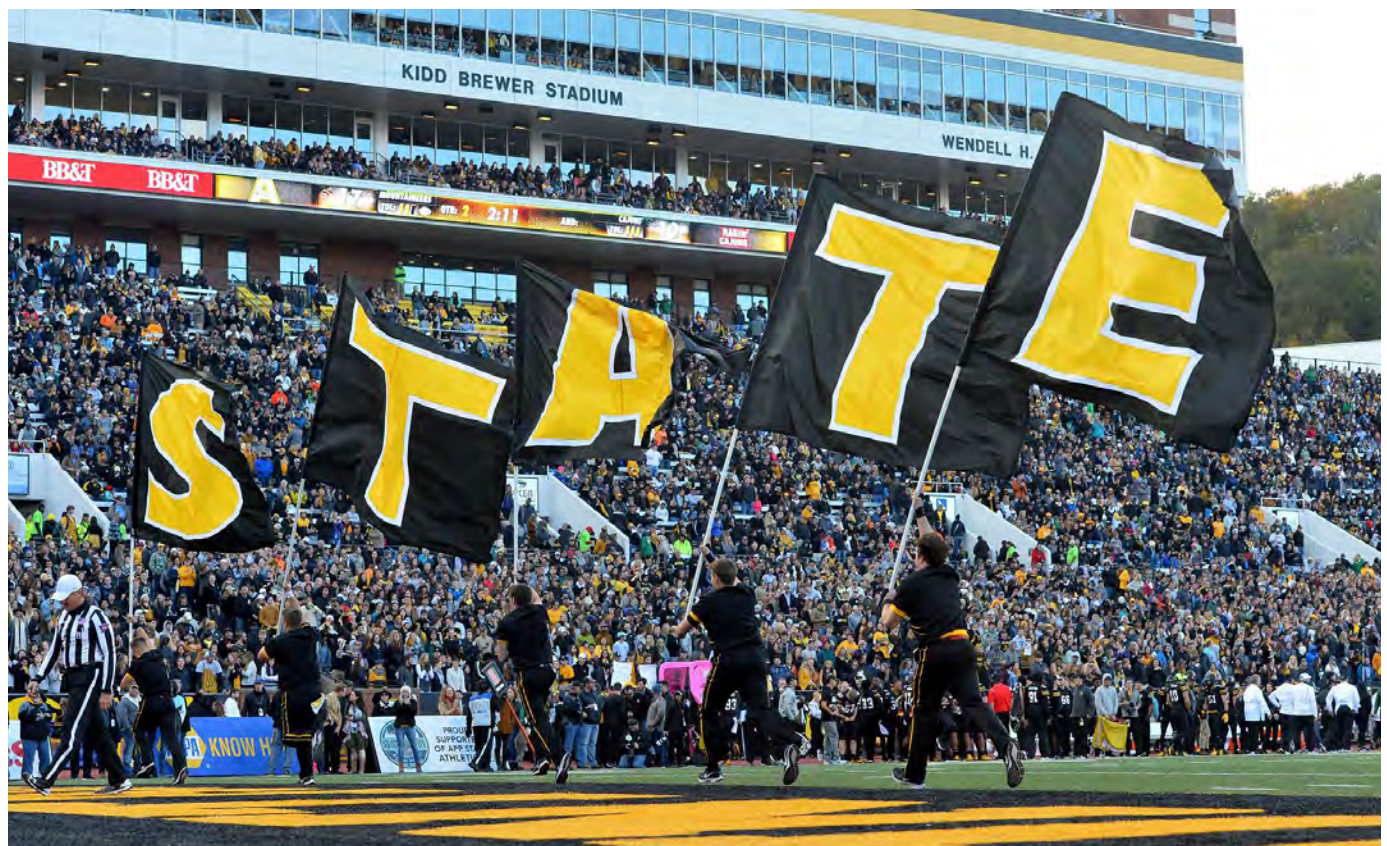
Kidd Brewer Stadium's seating capacity is 30,000, and Wake Forest's visit to Boone in 2017 attracted a record crowd of 35,126. The record was broken just one year after Miami's visit to The Rock drew a crowd of 34,658.

Kidd Brewer Stadium is now part of the Mark E. Ricks Athletics Complex. Thanks to philanthropic funding through A Mountaineer Impact, the video board display in 2017 increased to three times the size of the previous board with 2,500 square feet to feature 13HD technology from Daktronics. It measures 50 feet high by 90 feet wide for the overall scoreboard, with the new LED display measuring more than 37 feet high by 67 feet wide.

Kidd Brewer Stadium's official seating capacity was 16,650 in 2007, but several expansion projects, including construction of the 120,000-square-foot athletics center, have almost doubled the capacity.

Conrad Stadium opened in honor of former University trustee and R.J. Reynolds executive William J. Conrad and was originally constructed with 10,000 permanent seats.

Conrad Stadium was renamed on Sept. 3, 1988 in honor of Kidd Brewer, one of the most successful head coaches in App State football history and a colorful part of N.C. history. Brewer, a Winston-Salem native who served as head football coach of the Mountaineers from 1935-38, compiled a 30-5-3 overall mark in his four seasons.



KIDD BREWER STADIUM



KIDD BREWER STADIUM QUICK FACTS

First Game:Sept. 15, 1962 vs. Emory and Henry
First Day Game: Oct. 13, 1962 vs. Catawba
First Win:Appalachian 27, Elon 12 (9/29/62)
First Loss:Emory and Henry 6, Appalachian 3 (9/15/62)
First Tie:Appalachian 21, Catawba 21 (10/13/62)
Games Played:333
Appalachian State's Overall Record:252-76-5 (.764)
Most Games Played in a Season:9 (2006-'07)
Most Wins in a Season:9 (2006)
Most Losses in a Season:4 (1979, 2013)
Most Consecutive Wins:30 (2003-07)
Most Wins in a Two-Year Span:17 (2006-07)
Most Wins in a Three-Year Span:24 (2005-07, 2006-08)
Most Games Versus One Opponent:

26 vs. Western Carolina

Most Wins Versus One Opponent:

19 vs. Western Carolina

Different Opponents at KBS:75

Appalachian State's Record in August:3-0

Appalachian State's Record in September:77-23

Appalachian State's Record in October:88-31-5

Appalachian State's Record in November:73-16

Appalachian State's Record in December:11-6

Appalachian State's Record in Night Games:43-18-1

APPALACHIAN STATE'S YEAR-BY-YEAR RECORDS AT KIDD BREWER STADIUM

Year	Won	Lost	Tied	Pct.
1962	2	1	1	.625
1963	4	0	0	1.000
1964	3	1	0	.750
1965	3	2	0	.600
1966	2	2	0	.500
1967	3	2	0	.600
1968	4	1	0	.800
1969	2	3	0	.400
1970	2	3	0	.400
1971	4	1	0	.800
1972	3	2	0	.600
1973	3	1	1	.700
1974	4	1	0	.800
1975	4	1	0	.800
1976	4	0	1	.900
1977	2	3	0	.400
1978	3	2	0	.600
1979	2	4	0	.333
1980	4	1	0	.800
1981	3	1	1	.700
1982	3	2	0	.600
1983	3	2	0	.600
1984	3	2	0	.600
1985	5	0	0	1.000
1986	5	1	1	.786
1987	7	1	0	.875
1988	4	1	0	.800
1989	6	0	0	1.000
1990	3	1	0	.750
1991	4	1	0	.800
1992	3	2	0	.600
1993	3	2	0	.600
1994	5	1	0	.833
1995	6	1	0	.857
1996	3	2	0	.600
1997	4	2	0	.667
1998	6	0	0	1.000
1999	5	1	0	.833
2000	5	1	0	.833
2001	6	1	0	.857
2002	4	2	0	.667
2003	5	0	0	1.000
2004	6	0	0	1.000
2005	7	0	0	1.000
2006	9	0	0	1.000
2007	8	1	0	.889
2008	7	1	0	.875
2009	6	1	0	.857
2010	7	1	0	.875
2011	6	1	0	.857
2012	4	3	0	.571
2013	2	4	0	.333
2014	4	2	0	.667
2015	5	1	0	.833
2016	5	1	0	.833
2017	5	1	0	.833
2018	6	0	0	1.000
2019	6	1	0	.857
Total	252	76	5	.764



Construction began in 1960 on Conrad Stadium (left) and what would become known as Owens Field House (right) in the stadium's north end zone. Conrad Stadium officially opened on Sept. 15, 1962 when Appalachian State hosted Emory-Henry.



In 1970, the natural grass playing field was removed from Conrad Stadium and replaced with an artificial surface, the first in the Carolinas.



In 1978, the stadium underwent a massive renovation which included an 8,000-seat expansion and new press box/chancellor's suite on the stadium's west side.



Stadium capacity jumped to 18,000 following the extensive renovations in 1978. Another restoration project in 1995 dropped capacity to 16,650.



Re-named Kidd Brewer Stadium in 1988, much of the facility remained largely unchanged from 1978 until the beginning of the 21st century. However, additional renovations became necessary when App State began drawing crowds in excess of 20,000 on a regular basis.



Prior to the 2007 season, the press box was removed from the west side of the stadium to make way for the 120,000-square-foot Appalachian Athletics Center. Following the '07 campaign, construction began on a 4,400-seat upper deck on the stadium's east side.



Extensive renovations in Kidd Brewer Stadium were completed in 2009.

RECORDS vs. OPPONENTS AT KIDD BREWER STADIUM

Opponent	W	L	T	Last Meeting	Result	Opponent	W	L	T	Last Meeting	Result
Arkansas State	0	1	0	11-5-15	L, 40-27	Middle Tennessee	1	0	0	9-14-74	W, 18-7
Ball State	0	1	0	10-29-77	L, 38-7	Miami (FL)	0	1	0	9-17-16	L, 45-10
Bluefield State	1	0	0	10-23-71	W, 49-0	Mississippi College	1	0	0	11-9-91	W, 31-23
Campbell	1	0	0	9-6-14	W, 66-0	Montana	1	0	0	9-8-12	W, 35-27
Carson-Newman	4	0	0	10-25-69	W, 24-15	Montana State	1	0	0	12-2-06	W, 38-17
Catawba	5	1	1	11-11-89	W, 31-20	Morehead State	1	0	0	9-20-03	W, 24-21
Charleston Southern	0	1	0	9-28-13	L, 27-24	New Mexico State	1	0	0	10-7-17	W, 45-31
Charlotte	1	0	0	9-7-19	W, 56-41	Newberry	3	0	0	9-16-67	W, 21-12
Chattanooga	15	4	0	11-2-13	L, 35-28	Nicholls State	0	1	0	11-29-86	L, 28-26
The Citadel	17	4	0	9-15-12	L, 28-52	North Alabama	2	0	0	11-4-72	W, 17-3
Coastal Carolina	5	0	0	9-28-19	W, 56-37	North Carolina A&T	4	1	0	9-7-13	L, 24-21
Davidson	3	0	0	10-4-86	W, 63-6	North Carolina Central	2	0	0	9-18-10	W, 44-16
East Carolina	2	2	0	11-5-77	L, 45-14	Northern Arizona	1	0	0	9-15-07	W, 34-21
East Tennessee State	16	3	0	8-31-19	W, 42-7	Old Dominion	1	0	0	9-10-16	W, 31-7
Eastern Kentucky	5	0	0	9-11-04	W, 49-21	Presbyterian	3	1	0	9-27-08	W, 48-14
Eastern Washington	1	0	0	12-1-07	W, 38-35	Richmond	3	2	0	12-6-08	L, 33-13
Edinboro	1	0	0	9-9-95	W, 44-7	Samford	2	2	0	10-12-13	L, 34-10
Elon	9	1	0	10-6-12	W, 35-23	Savannah State	2	0	0	9-9-17	W, 54-7
Emory & Henry	1	3	0	11-16-68	L, 28-24	South Alabama	1	1	0	9-29-18	W, 45-7
Florida A&M	0	1	0	11-27-99	L, 44-29	South Carolina State	3	0	0	11-28-09	W, 20-13
Furman	12	8	2	11-10-12	W, 33-28	Southern Illinois	1	0	0	12-3-05	W, 38-24
Gardner-Webb	5	0	0	9-22-18	W, 72-7	Stephen F. Austin	0	1	0	12-2-95	L, 27-17
Georgia Southern	11	4	0	10-31-19	L, 24-21	Tennessee State	1	0	0	11-28-98	W, 45-31
Georgia State	3	0	0	10-17-18	W, 45-17	Tennessee Tech	2	0	0	9-7-96	W, 16-3
Guilford	3	0	0	11-22-69	W, 24-13	Texas State	3	0	0	11-23-19	W, 35-13
Howard	1	0	0	9-5-15	W, 49-0	Troy	2	1	0	11-24-18	W, 21-10
Idaho	2	0	0	10-22-16	W, 37-19	ULM	3	0	0	10-19-19	W, 52-7
Illinois State	0	1	0	12-1-12	L, 38-37 ^(OT)	Villanova	0	1	0	12-11-10	L, 42-24
Jacksonville	2	0	0	9-11-10	W, 45-14	VMI	9	2	1	11-9-02	W, 54-13
James Madison	7	2	0	11-24-07	W, 28-27	Wake Forest	0	1	0	9-23-17	L, 20-19
Lafayette	1	0	0	11-26-05	W, 34-23	West Virginia Tech	1	0	0	11-17-01	W, 64-14
Lenoir-Rhyne	8	3	1	9-8-07	W, 48-7	Western Carolina	19	7	0	11-23-13	W, 48-27
Liberty	5	3	0	10-11-14	L, 55-48 ^(OT)	Western Illinois	1	0	0	12-4-10	W, 42-14
Louisiana	5	0	0	12-7-19	W, 45-38	Western Kentucky	1	1	0	9-14-85	W, 31-14
Maine	0	2	0	12-3-11	L, 34-12	William & Mary	1	1	0	12-1-01	W, 40-27
Mars Hill	1	0	0	9-16-06	W, 41-0	Wofford	12	3	0	10-20-12	L, 38-28
Marshall	8	3	0	10-26-96	L, 24-10	Wyoming	1	0	0	10-3-15	W, 31-13
McNeese State	0	1	0	9-12-09	L, 40-35	Youngstown State	1	0	0	12-9-06	W, 49-24

KIDD BREWER STADIUM



Wake Forest visited Kidd Brewer Stadium for the first time in 2017, when Thomas Hennigan made a one-handed, fourth-quarter catch against Wake.



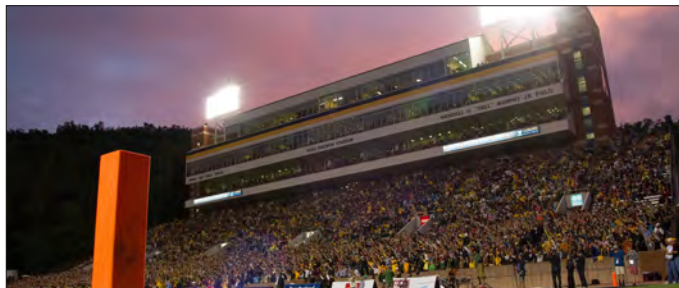
YEAR-BY-YEAR ATTENDANCE (NCAA Division I era)

Year	G	OVERALL			HOME			AWAY				
		Total	Average	Largest	G	Total	Average	Largest	G	Total	Average	Largest
1971	11	83,476	7,549	13,250	5	36,800	7,360	10,500	6	46,676	7,779	13,250
1972	11	119,336	10,849	36,836	5	37,000	11,008	8,500	6	82,336	13,723	36,836
1973	11	126,093	11,463	33,705	5	40,355	8,071	10,650	6	85,738	14,290	33,705
1974	11	135,676	12,334	32,285	5	55,041	11,008	13,500	6	80,635	13,439	32,285
1975	11	181,272	16,479	47,489	5	60,576	12,115	14,195	6	120,696	20,116	47,489
1976	11	146,062	13,278	44,536	5	57,996	11,593	15,068	6	88,066	14,678	44,536
1977	11	158,581	14,507	50,114	5	56,032	11,206	12,813	6	102,549	17,092	50,114
1978	11	128,744	11,704	19,726	5	58,417	11,683	15,768	6	70,327	11,721	19,726
1979	11	168,919	15,356	30,300	6	68,513	11,419	17,124	5	100,406	20,081	30,300
1980	11	172,570	15,688	41,800	5	70,960	14,192	15,850	6	101,610	16,935	41,800
1981	11	189,109	17,192	45,200	5	64,760	12,952	18,830	6	124,349	20,725	45,200
1982	11	160,704	14,609	37,400	5	64,850	12,970	16,150	6	95,854	15,976	37,400
1983	11	185,133	16,820	40,800	5	64,365	12,873	16,621	6	120,768	20,128	40,800
1984	11	202,277	18,389	74,000	5	68,028	13,606	18,629	6	134,249	22,375	74,000
1985	11	209,491	19,045	73,100	5	60,953	12,191	20,284	6	148,538	24,756	73,100
1986	12	175,292	14,608	28,700	7	109,663	15,666	22,618	5	65,629	13,126	28,700
1987	14	256,156	18,297	68,830	8	106,509	13,313	23,727	6	149,647	24,941	68,830
1988	11	204,511	18,592	71,380	5	77,472	15,494	25,301	6	127,039	21,173	71,380
1989	12	162,409	13,534	30,200	6	76,650	12,775	20,122	6	85,759	14,293	30,200
1990	11	247,920	22,538	77,000	4	68,365	17,091	21,412	7	179,555	25,651	77,000
1991	12	230,997	19,250	72,000	5	77,811	15,562	18,711	7	153,186	21,884	72,000
1992	12	208,699	17,392	41,095	5	93,189	18,638	24,233	7	115,510	16,501	41,095
1993	11	161,264	14,660	26,918	5	67,230	13,446	19,111	6	94,034	15,672	26,918
1994	13	178,936	13,764	25,067	6	89,524	14,921	19,781	7	89,412	12,773	25,067
1995	13	173,731	13,364	26,982	7	88,209	12,601	18,327	6	85,522	14,254	26,982
1996	11	136,665	12,424	23,458	5	71,443	14,289	23,458	6	65,222	10,870	21,129
1997	11	163,814	14,892	62,000	6	73,582	12,264	16,761	5	90,232	18,046	62,000
1998	13	168,526	12,963	26,885	6	78,464	13,077	18,391	7	90,062	12,866	26,885
1999	12	222,605	18,550	78,128	6	98,614	16,436	24,343	6	123,991	20,665	78,128
2000	14	175,574	12,541	26,853	6	78,094	13,016	17,647	8	97,480	12,185	26,853
2001	13	167,628	12,894	29,127	7	84,859	12,123	17,779	6	82,769	13,795	29,127
2002	12	155,643	12,970	31,042	6	75,518	12,586	17,381	6	80,125	13,354	31,042
2003	11	176,892	16,081	42,996	5	73,307	14,661	19,421	6	103,585	17,264	42,996
2004	11	146,446	13,313	22,421	6	81,338	13,556	19,777	5	65,108	13,022	22,421
2005	15	324,548	21,636	91,414	7	125,417	17,917	25,584	8	199,131	14,891	91,414
2006	15	315,859	21,057	57,583	9	184,911	20,546	26,620	6	130,948	21,825	57,583
2007	15	384,836	25,656	109,218	9	217,968	24,219	28,802	6	189,878	31,646	109,218
2008	14	362,167	25,869	91,922	8	201,291	25,161	30,931	6	160,876	26,813	91,922
2009	14	290,733	20,767	43,279	7	168,029	24,004	30,098	7	122,704	17,529	43,279
2010	13	354,578	27,275	90,119	8	205,719	25,715	31,531	5	148,859	29,772	90,119
2011	12	297,689	24,807	66,233	7	183,479	26,211	30,622	5	114,210	22,842	66,233
2012	12	292,400	24,366	49,023	7	184,505	26,358	30,856	5	107,895	21,579	49,023
2013	12	307,425	25,619	92,746	6	149,366	24,894	29,145	6	158,059	26,343	92,746
2014	12	348,495	29,041	106,811	6	138,995	23,166	26,058	6	209,500	34,917	106,811
2015	13	274,667	21,128	81,467	6	128,755	21,459	26,130	7	145,912	20,844	81,467
2016	13	344,209	26,478	100,074	6	156,916	26,153	34,658	7	207,793	29,684	100,074
2017	13	338,302	26,023	92,746	6	154,722	25,787	35,126	7	183,580	26,226	92,746
2018	13	345,200	26,554	105,232	6	131,716	21,953	27,082	7	213,484	30,498	105,232
2019	14	373,867	26,705	80,849	7	166,640	23,806	29,182	7	207,227	29,604	80,849

ATTENDANCE FIGURES

TOP 10 HOME CROWDS

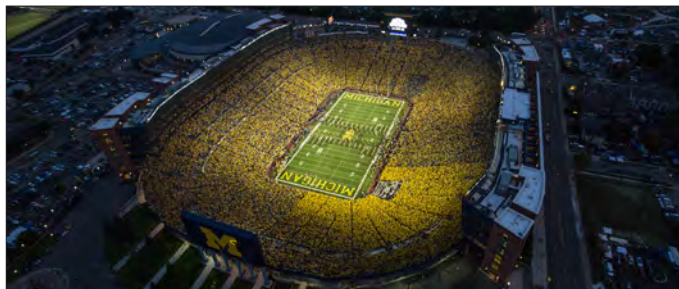
Atten.	Opponent	Result	Date
1) 35,126	Wake Forest	L, 20-19	Sept. 23, 2017
2) 34,658	Miami	L, 45-10	Sept. 17, 2016
3) 31,531	Elon	W, 34-31	Oct. 9, 2010
4) 30,931	Wofford	W, 70-24	Oct. 31, 2008
5) 30,856	Montana	W, 35-27	Sept. 8, 2012
6) 30,718	Jacksonville	W, 56-7	Sept. 6, 2008
7) 30,622	Western Carolina	W, 46-14	Nov. 12, 2011
8) 30,179	Coastal Carolina	W, 37-29	Oct. 21, 2017
9) 30,098	Western Carolina	W, 19-14	Nov. 21, 2009
10) 30,018	Georgia Southern	W, 24-7	Oct. 29, 2011



From 2005-14, Appalachian State drew above-capacity crowds for 54 of 88 regular-season home games at picturesque Kidd Brewer Stadium.

TOP 10 ROAD CROWDS

Atten.	Opponent	Result	Date
1) 109,218	at Michigan	W, 34-32	Sept. 1, 2007
2) 106,811	at Michigan	L, 52-14	Aug. 30, 2014
3) 105,232	at Penn State	L, 45-38 (OT)	Sept. 1, 2018
4) 100,074	at Tennessee	L, 20-13 (OT)	Sept. 1, 2016
T5) 92,746	at Georgia	L, 31-10	Sept. 2, 2017
T5) 92,746	at Georgia	L, 45-6	Nov. 9, 2013
7) 91,922	at LSU	L, 41-13	Aug. 30, 2008
8) 91,414	at LSU	L, 24-0	Nov. 5, 2005
9) 90,119	at Florida	L, 48-10	Nov. 20, 2010
10) 81,467	at Clemson	L, 41-10	Sept. 12, 2015



The two largest crowds to ever see Appalachian State football games came at the "Big House" at the University of Michigan — 109,218 in 2007 and 106,811 in 2014.